

Envirosense Monthly Statistics

Web Log Analysis Monthly Report July 2008

Report Range:07/01/2008 00:00:00 – 07/31/2008 23:59:59



This report was generated by WebTrends(R) Monday August 25, 2008 – 11:01:58
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

(c) 1996–2004 NetIQ Corporation. All rights reserved.

Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Referrers Dashboard.....	5
Activity by Referring Site.....	7
Activity by Referring Domain.....	9
Activity by Referring Page.....	11
Search Engines Dashboard.....	13
Activity by Search Engine.....	15
Activity by Search Phrase.....	37
Activity by Search Keyword.....	41
Visitors Dashboard.....	51
Top Visitors.....	55
New vs. Return Visits.....	59
Visitors by Number of Visits.....	61
Visitors Trend.....	63
Visits Trend.....	67
Top Organizations.....	69
Top Authenticated Usernames.....	71
Top Domain Names.....	73
Top-Level Domain Types.....	75
Pages Dashboard.....	77
Top Pages.....	79
Top Content Groups.....	83
Top Directories.....	85
Files Dashboard.....	87
Most Downloaded Files.....	89

Table of Contents

Most Accessed File Types.....	93
Most Uploaded Files.....	95
Navigation Dashboard.....	97
Top Entry Pages.....	99
Top Entry Files.....	103
Top Exit Pages.....	105
Single Access Pages.....	109
Top Paths Through Site.....	113
Referrers Dashboard.....	117
Activity by Referring Site.....	119
Activity by Referring Domain.....	121
Activity by Referring Page.....	123
Search Engines Dashboard.....	125
Activity by Search Engine.....	127
Activity by Search Phrase.....	149
Activity by Search Keyword.....	153
Technical Dashboard.....	163
Page Views Trend.....	165
Hits Trend.....	167
Bandwidth: Kbytes Transferred Trend.....	169
Average Time to Serve Pages.....	171
Errors Dashboard.....	173
Client Errors.....	175
File Not Found Errors.....	177
Server Errors.....	179
Activity Dashboard.....	181

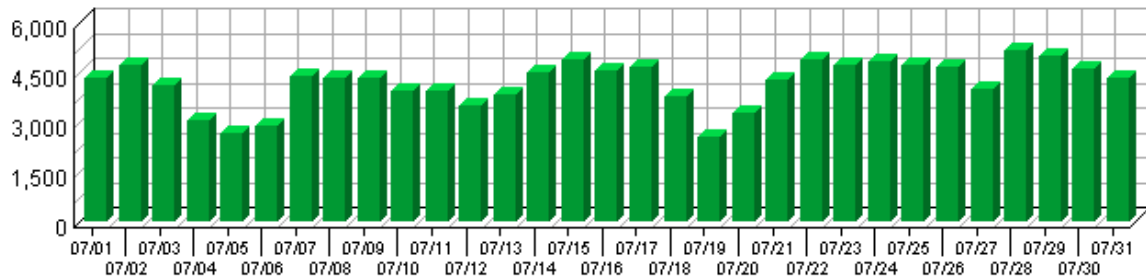
Table of Contents

Visits by Number of Pages Viewed.....	183
Visits by Day of the Week.....	185
Hits by Day of the Week.....	187
Visits by Hour of the Day.....	189
Hits by Hour of the Day.....	191
Visit Duration by Visits.....	193
Visit Duration by Page Views.....	195
Browsers and Platforms Dashboard.....	197
Top Browsers.....	199
Top Browsers by Version.....	201
Top Spiders.....	211
Top Platforms.....	213
Glossary.....	215

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

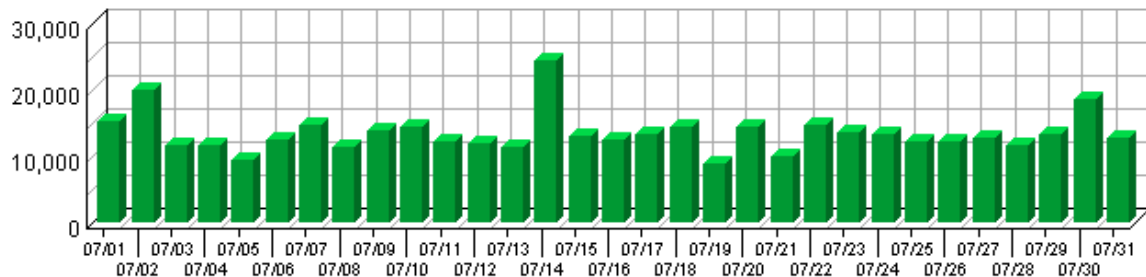
Visits Trend



Visit Summary

Visits	129,510
Average per Day	4,177
Average Visit Length	00:21:21
Median Visit Length	00:04:14
International Visits	9.00%
Visits of Unknown Origin	25.26%
Visits from Your Country: United States (US)	65.74%

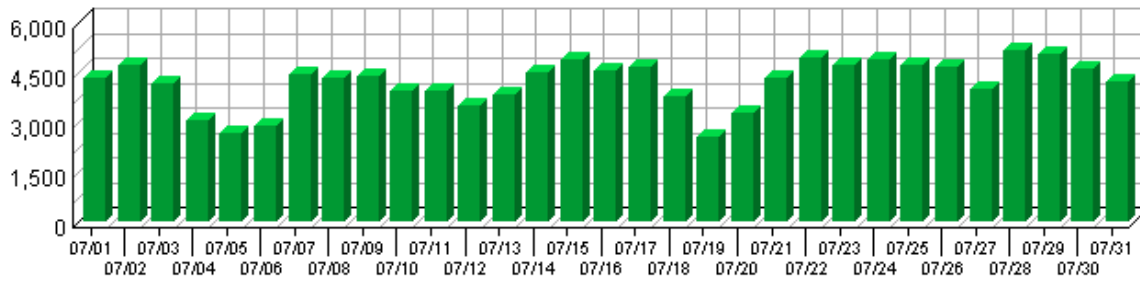
Page Views Trend



Page View Summary

Page Views	417,431
Average per Day	13,465
Average Page Views per Visit	3.22

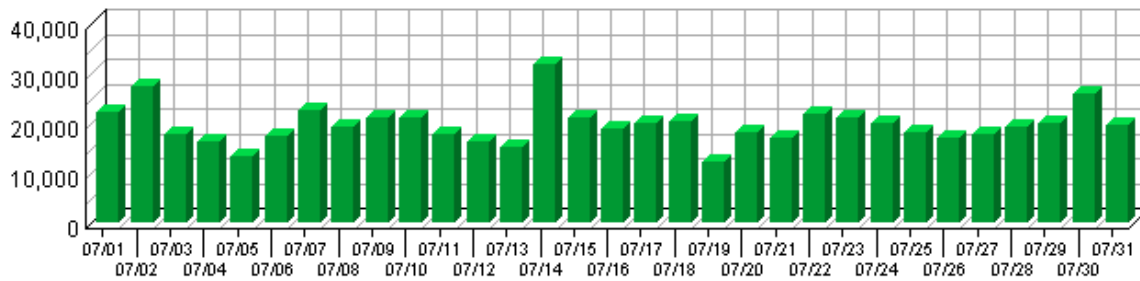
Visitors Trend



Visitor Summary

Unique Visitors	56,784
Visitors Who Visited Once	49,262
Visitors Who Visited More Than Once	7,522
Average Visits per Visitor	2.28

Hits Trend

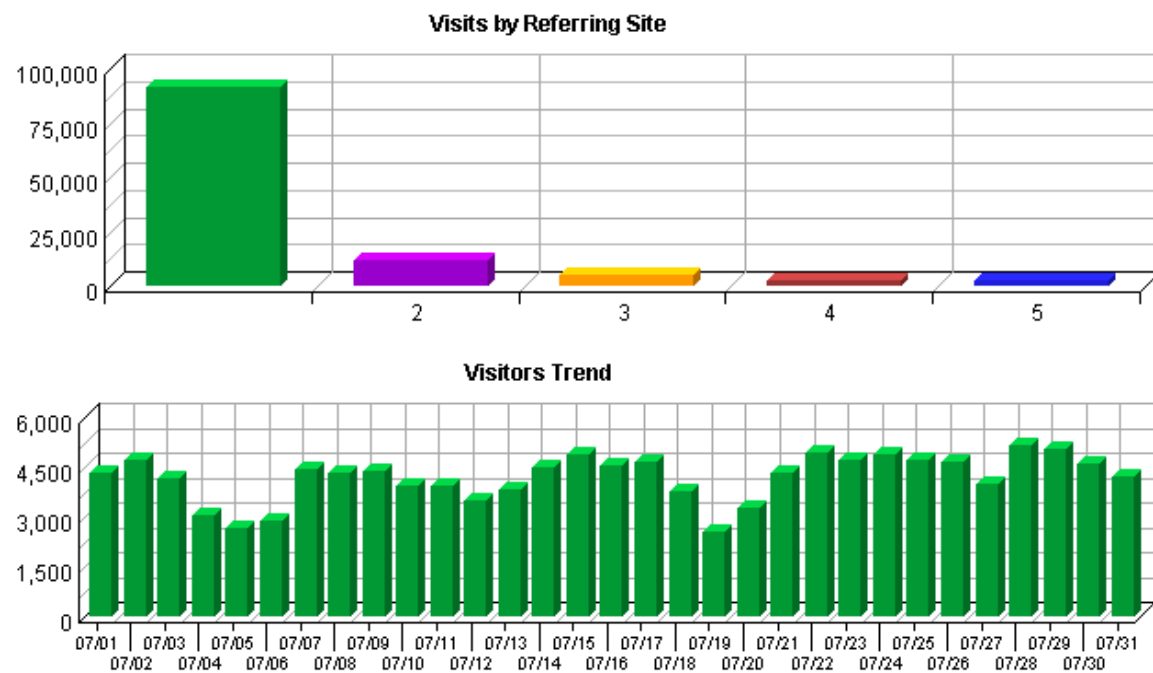


Hit Summary

Successful Hits for Entire Site	608,407
Average Hits per Day	19,626
Home Page Hits	17,646

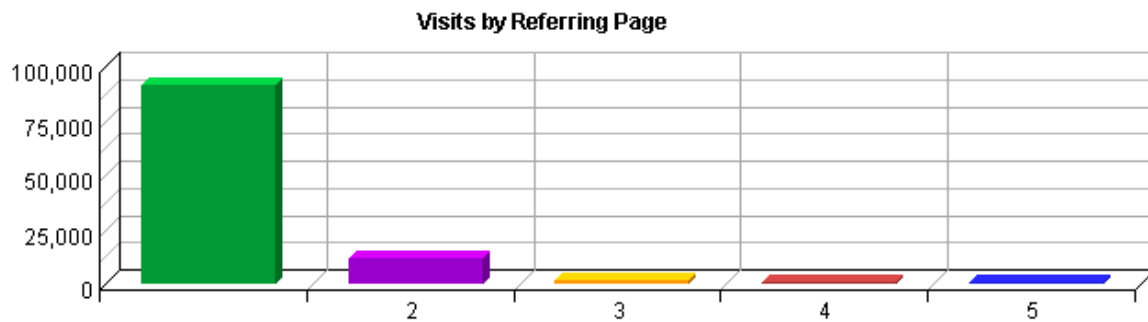
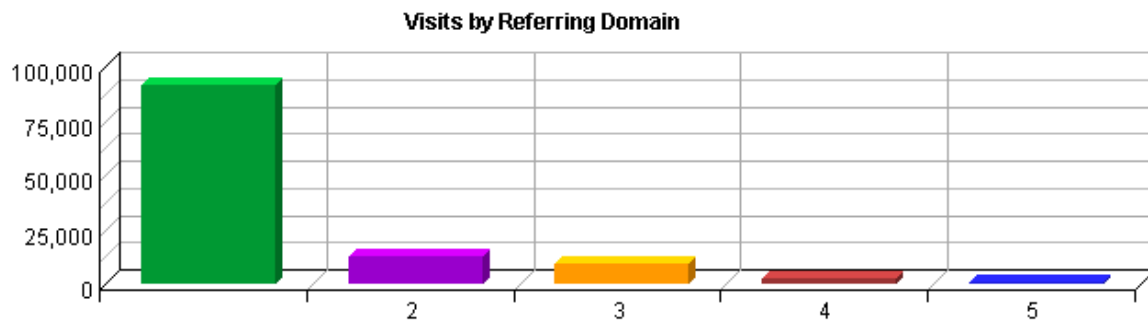
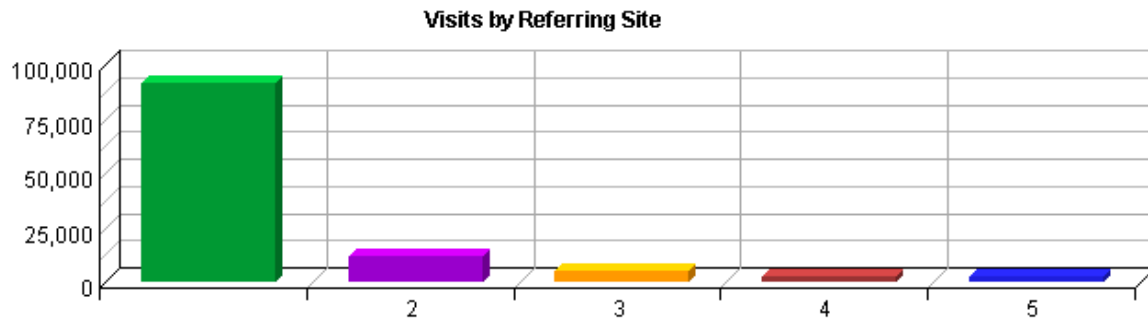
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



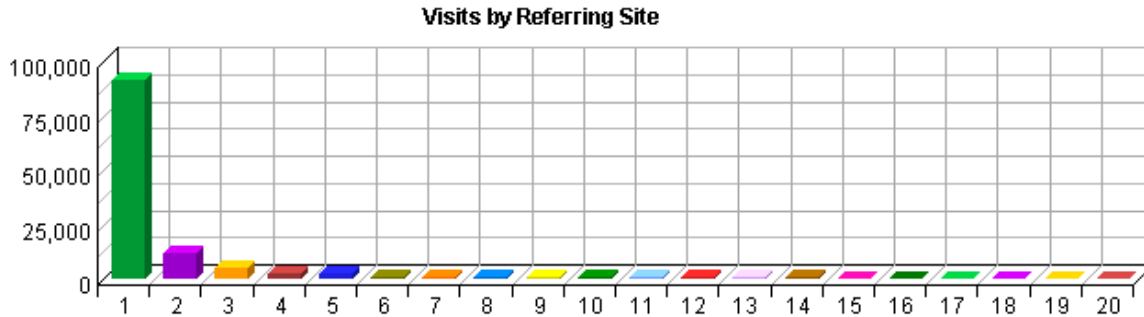
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	91,519	70.67%
2.	http://www.google.com/	12,030	9.29%
3.	http://es.epa.gov/	5,164	3.99%
4.	http://search.yahoo.com/	2,228	1.72%
5.	http://www.epa.gov/	2,174	1.68%
6.	http://www.google.co.in/	1,086	0.84%
7.	http://search.msn.com/	720	0.56%
8.	http://search.live.com/	695	0.54%
9.	http://images.google.com/	650	0.50%
10.	http://www07.grants.gov/	564	0.44%
11.	http://cfpub.epa.gov/	492	0.38%
12.	http://www.google.ca/	463	0.36%
13.	http://www.google.co.uk/	444	0.34%
14.	http://intranet.epa.gov/	427	0.33%
15.	http://nlquery.epa.gov/	413	0.32%
16.	http://www.google.cn/	206	0.16%
17.	http://www.google.com.au/	184	0.14%
18.	http://yosemite.epa.gov/	180	0.14%
19.	http://www.google.de/	175	0.14%
20.	http://www.google.com.ph/	161	0.12%
	Subtotal	119,975	92.64%
	Other	9,535	7.36%
	Total	129,510	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

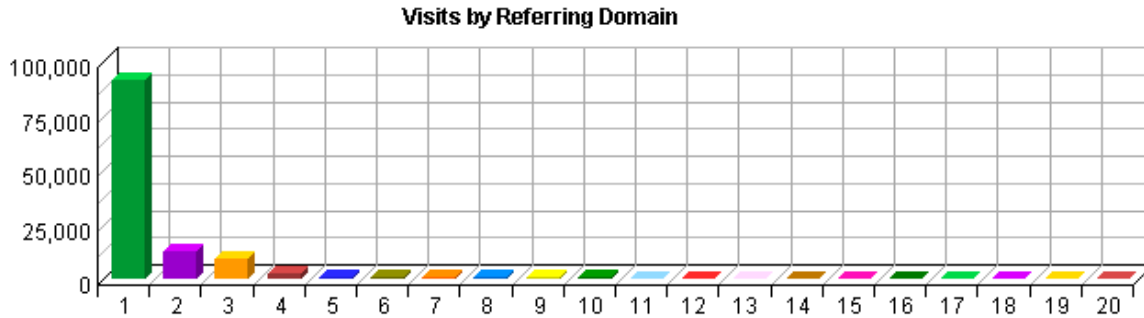
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).


This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	91,519	70.67%
2.	google.com	12,787	9.87%
3.	epa.gov	9,033	6.97%
4.	yahoo.com	2,640	2.04%
5.	google.co.in	1,196	0.92%
6.	live.com	753	0.58%
7.	msn.com	726	0.56%
8.	grants.gov	692	0.53%
9.	google.co.uk	538	0.42%
10.	google.ca	507	0.39%
11.	google.cn	224	0.17%
12.	google.com.au	208	0.16%
13.	google.de	199	0.15%
14.	aol.com	188	0.15%
15.	google.com.ph	178	0.14%
16.	google.co.th	151	0.12%
17.	google.it	151	0.12%
18.	business.gov	145	0.11%
19.	google.co.kr	140	0.11%
20.	google.fr	122	0.09%
	Subtotal	122,097	94.28%
	Other	7,413	5.72%
	Total	129,510	100.00%

Activity by Referring Domain – Help Card

 **Referring Domain** – A web site which refers a visitor to your site by linking to it.


Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

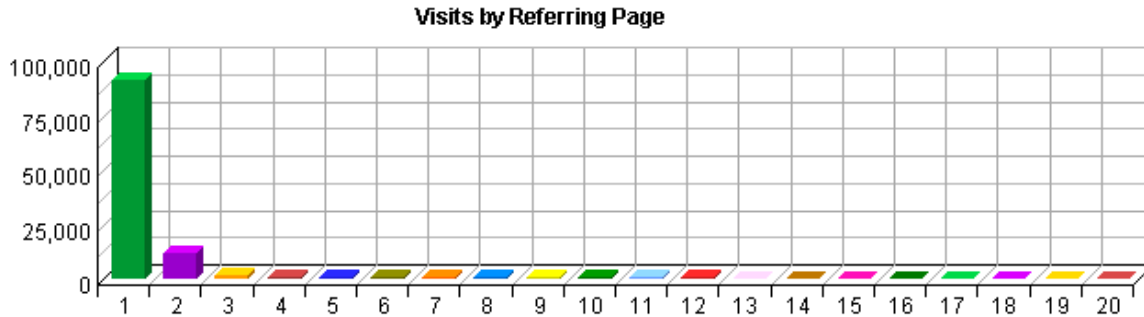
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page


This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	91,519	70.67%
2.	http://www.google.com/search	11,764	9.08%
3.	http://search.yahoo.com/search	1,512	1.17%
4.	http://www.google.co.in/search	1,083	0.84%
5.	http://search.live.com/results.aspx	678	0.52%
6.	http://search.msn.com/results.aspx	677	0.52%
7.	http://images.google.com/imgres	650	0.50%
8.	http://es.epa.gov/	553	0.43%
9.	http://es.epa.gov/ncer/	462	0.36%
10.	http://www.google.ca/search	458	0.35%
11.	http://es.epa.gov/search.html	449	0.35%
12.	http://www.google.co.uk/search	432	0.33%
13.	http://nlquery.epa.gov/epasearch/epasearch	413	0.32%
14.	http://intranet.epa.gov/ordintra/	382	0.29%
15.	http://www07.grants.gov/search/search.do	259	0.20%
16.	http://www.epa.gov/careers/stuopp.html	230	0.18%
17.	http://www.google.cn/search	206	0.16%
18.	http://es.epa.gov/vendors/	205	0.16%
19.	http://es.epa.gov/cgi-bin/eows.pl	203	0.16%
20.	http://es.epa.gov/comments.html	201	0.16%
	Subtotal	112,336	86.74%
	Other	17,174	13.26%
	Total	129,510	100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

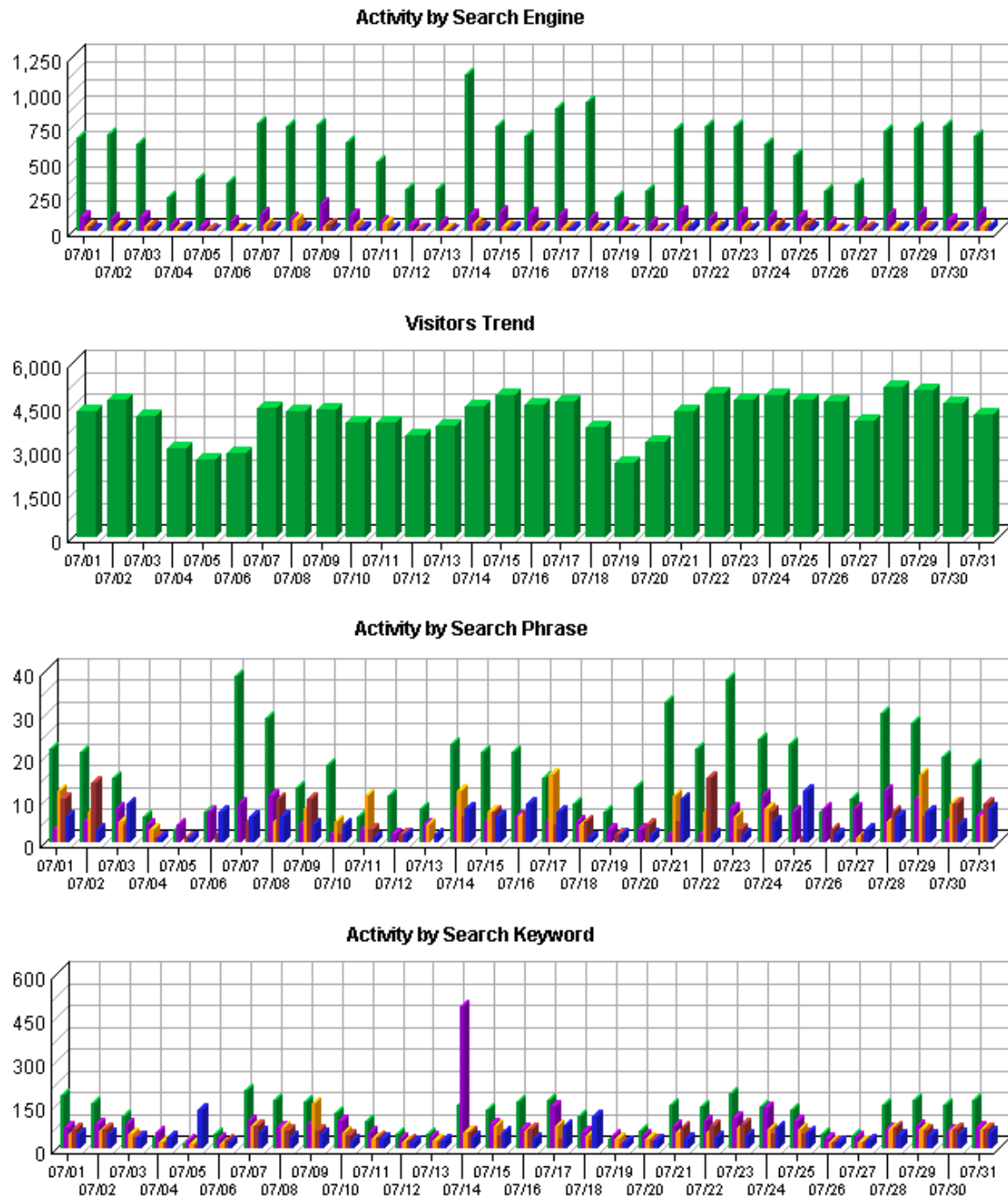
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

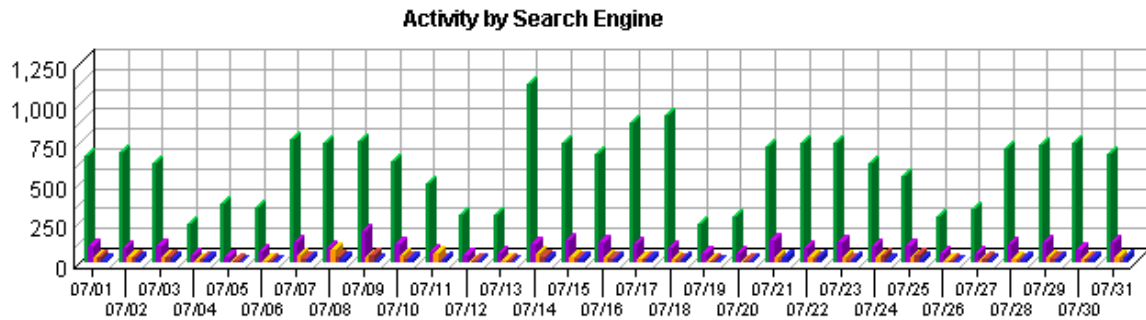


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	18,773	73.24%
2.	yahoo	2,987	11.65%
3.	msn	894	3.49%
4.	google uk	688	2.68%
5.	google canada	585	2.28%
6.	google australia	254	0.99%
7.	google germany	247	0.96%
8.	google france	186	0.73%
9.	google italy	168	0.66%
10.	aol netfind	160	0.62%
11.	altavista	116	0.45%
12.	google japan	115	0.45%
13.	yahoo japan	89	0.35%
14.	yahoo spain	81	0.32%
15.	yahoo singapore	43	0.17%
16.	google austria	38	0.15%
17.	yahoo taiwan	31	0.12%
18.	yahoo india	30	0.12%
19.	yahoo canada	29	0.11%
20.	yandex	26	0.10%
	Subtotal	25,540	99.64%
	Total	25,633	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	554	2.16%
	surface reaction properties of hematite nanoparticles	422	1.65%
	epa sbir	170	0.66%
	nanoparticles pharmaceuticals filetype:ppt	161	0.63%
	epa star fellowship	160	0.62%
	nanoparticles absorption filetype:ppt	119	0.46%
	microhabitats in the animal powerpoint	117	0.46%
	epa star grant	105	0.41%
	forms	101	0.39%
	smoke .ppt	76	0.30%
	epa ncer	73	0.28%
	water purification nanotechnology	61	0.24%
	epa	58	0.23%
	surface and size effect in nanostructure power point	57	0.22%
	ncer	56	0.22%
	method,strategies and tools towards watershed management	56	0.22%
	epa star grants	55	0.21%
	epa grants	52	0.20%
	first and second generation biodiesel production pdf	50	0.20%
	environmental research	46	0.18%
2. yahoo	nano paper and environmental	87	0.34%
	epa	79	0.31%
	environmental research	31	0.12%
	research proposal about water pollution	23	0.09%
	oil mop inc	19	0.07%
	eia report for incinerators	18	0.07%
	effects of air pollution.ppt	15	0.06%
	consolidated plastics company	14	0.05%
	ncerqa	13	0.05%
	environmental protection agency	13	0.05%
	fellowships	11	0.04%
	females octylphenol	11	0.04%
	epa neshaps	10	0.04%
	epa grants	10	0.04%
	industrial construction	9	0.04%
	disadvantages in health care	8	0.03%
	epa enforcement	8	0.03%
	intercont oil	8	0.03%

	neshaps	8	0.03%
	oil mop incorporated	7	0.03%
3. msn	consolidated plastics	78	0.30%
	consolidated plastics company	50	0.20%
	consolidatedplastics.com	34	0.13%
	epa	32	0.12%
	consolidated plastics company inc	16	0.06%
	consolidated plastics co inc	13	0.05%
	www.consolidatedplastics.com	12	0.05%
	consolidated plastics co	12	0.05%
	consolidated plastics inc	7	0.03%
	consolidated plastic	7	0.03%
	consolidated plastics company, inc.	6	0.02%
	epa.gov	6	0.02%
	nilfisk of america	5	0.02%
	epa ncer	5	0.02%
	highland tank	5	0.02%
	epa.com	4	0.02%
	durr industries	4	0.02%
	hepaco	4	0.02%
	apv crepaco inc	4	0.02%
	www.consolidated plastics.com	4	0.02%
4. google	study of chemical and physical properties of cadmium selenide	61	0.24%
uk	nanocrystal in glass system pdf		
	forms	27	0.11%
	download bout deposition of metals	12	0.05%
	dd ec detroit diesel 60 series 11.1 engine computers	11	0.04%
	change	8	0.03%
	health	7	0.03%
	usepa workshop innovative microorganisms	6	0.02%
	pesticides	5	0.02%
	climate change	4	0.02%
	om33 hydraulic oil	3	0.01%
	epa workshop innovative approaches	3	0.01%
	www.epa.gov	3	0.01%
	climate change and ecosystems	2	0.01%
	epa compliance	2	0.01%
	tox vocs nox	2	0.01%
	ecological effects of climate change	2	0.01%
	thermal desorption gc ms	2	0.01%
	the bioavailability, toxicity, and trophic transfer of manufactured zno nanoparticles: view from the bottom	2	0.01%

	define:funding agreement	2	0.01%
	diagram of climate change	2	0.01%
5. google	forms	12	0.05%
canada	canviro	4	0.02%
	pci ozone	3	0.01%
	molecular targets in population prevention	3	0.01%
	environmental protection agency national enforcement investigation center	2	0.01%
	change	2	0.01%
	p3 waste management	2	0.01%
	navco valve	2	0.01%
	dorm project 2009	2	0.01%
	epa nsf	2	0.01%
	particle matter and measurement and epa	2	0.01%
	nanotechnology	2	0.01%
	portec inc pioneer division	2	0.01%
	hayward industrial hayward industrial	2	0.01%
	fuel reducer	2	0.01%
	canviro analytical laboratories ltd	2	0.01%
	the positive impacts of technology and science on the environment	2	0.01%
	epa and nanotechnology	2	0.01%
	and/or	2	0.01%
	epa durham	2	0.01%
6. google	forms	7	0.03%
australia	health	4	0.02%
	activated carbon naphthalene sorption	4	0.02%
	climate change	4	0.02%
	sustainable designs	3	0.01%
	photocatalysis ppt	2	0.01%
	preparation phase table	2	0.01%
	solution to major environmenal problems are respond to government control	2	0.01%
	engineering online games	2	0.01%
	infertility rates for females	2	0.01%
	big hurricanes	2	0.01%
	environmental issues in the future	2	0.01%
	scientific term conditioning	2	0.01%
	individual-based agent-based modeling software	2	0.01%
	nanotechnology lectures	2	0.01%
	list of consequences of air pollution	2	0.01%
	biogas car	2	0.01%
	protection of innvovation	2	0.01%

	business proposal cover sheet examples	2	0.01%
	enjo usa	2	0.01%
7. google	corn yield bushel ppt	7	0.03%
germany	corn farm management ppt	5	0.02%
	u.s. environmental protection agency (usepa), 2007. nanotechnology white paper	3	0.01%
	jf miami inc short med	3	0.01%
	biomarkers in environmental health research	3	0.01%
	bioplastic ppt	3	0.01%
	research funding	2	0.01%
	yellow pamphlet	2	0.01%
	new business innovation us	2	0.01%
	american museum of natural history map	2	0.01%
	linking pollution to water body integrity	2	0.01%
	bus niederlande 0031 570636254	2	0.01%
	yakima river alu disc 26	2	0.01%
	candid	2	0.01%
	scientific poster	2	0.01%
	pellston pharmaceutical	2	0.01%
	market mechanisms and environmental services	2	0.01%
	risk assessment process	2	0.01%
	traineeship white house	2	0.01%
	institut porous si	1	0.00%
8. google	module de young et tera pascale	33	0.13%
france	measurements of net change in heat flux	17	0.07%
	membrane these pdf	4	0.02%
	candid	3	0.01%
	greater research opportunities graduate fellowship epa 2007	3	0.01%
	pbpk children ppt	3	0.01%
	pharmaceuticals in the environment	2	0.01%
	motor detergent additive	2	0.01%
	holben brent	2	0.01%
	photos de university of havard	2	0.01%
	envirosense	1	0.00%
	neytech	1	0.00%
	power point pvdf	1	0.00%
	epa	1	0.00%
	lca talc life cycle	1	0.00%
	le quorum sensing ppt	1	0.00%
	bleaching coral mecanism .ppt	1	0.00%
	harwell model erosion	1	0.00%
	dematerialization nanotechnologies	1	0.00%

	environmental toxicology and chemistry impact factor	1	0.00%
9. google	raasm usa	8	0.03%
italy	dinamec	3	0.01%
	cafimar chartering	2	0.01%
	bowden industries inc	2	0.01%
	multimodal atmospheric ufp distributions	2	0.01%
	announced today that it has been awarded phase small business innovative research (sbir) contract to study fuzzy integrated navigation system	2	0.01%
	silica particle synthesis	2	0.01%
	market mechanism and environment	2	0.01%
	cafimar	2	0.01%
	etoposide verapamil	2	0.01%
	nancy denslow toxicity of nanoparticles	2	0.01%
	grants for environmental phd	2	0.01%
	epa sector notebook	2	0.01%
	us epa bioremediation	2	0.01%
	somenath mitra	2	0.01%
	enzo lombi	2	0.01%
	mikael bahlouli	1	0.00%
	pluronic cytotoxicity	1	0.00%
	mazzali srl monza	1	0.00%
	mazzali systems	1	0.00%
10. aol	epa.gov	3	0.01%
netfind	vermicomposting powerpoint presentation	2	0.01%
	epa star dissertation	2	0.01%
	kqed.org/baywindow	2	0.01%
	craig schwartz aarcher inc.	2	0.01%
	small business innovation research	2	0.01%
	map of mall in dc	2	0.01%
	logo us epa	2	0.01%
	universal filters, inc	2	0.01%
	epa	2	0.01%
	environmental protection agency durham, nc	2	0.01%
	small business innovation research program	2	0.01%
	www.epa.gov	2	0.01%
	hold harmless agreement	2	0.01%
	porter systems inc.	2	0.01%
	agreement hold harmless	1	0.00%
	gonzaga songhai, benin	1	0.00%
	mobile ink reclamation system	1	0.00%
	solutions to environmental problems	1	0.00%

	business research in management explaining how survey was implemented	1	0.00%
11.	photo catalytic degradation in industrial waste water	47	0.18%
altavista	photo catalytic degradation	22	0.09%
	oeca	2	0.01%
	international environmental calendar	2	0.01%
	air force sbir foster miller	2	0.01%
	nanoparticle acrylic	2	0.01%
	hurrisafe	2	0.01%
	biodiversity and loss and (2007 or 2008) and data site:gov	2	0.01%
	desorption of activated clay in copper flotation	2	0.01%
	bacteria penetration nano particle wc	1	0.00%
	technologies for the removal of arsenic	1	0.00%
	johnson polymer	1	0.00%
	experimental techniques used in green chemistry	1	0.00%
	environmental exposure heavy metals epidemiology	1	0.00%
	fellowships	1	0.00%
	epa sbir light curable coatings	1	0.00%
	bio clean corporation	1	0.00%
	pennsylvania september 2008 request for proposal engineering	1	0.00%
	california waste exchange	1	0.00%
	research small business	1	0.00%
12.	nanomaterials occupational	16	0.06%
google	novamax technologies	2	0.01%
japan	polaris industrial	2	0.01%
	microsatellite ppt	2	0.01%
	science to achieve program	2	0.01%
	small logo epa	2	0.01%
	what is tier-1 endothelial	2	0.01%
	doe grants awarded 2007	2	0.01%
	photocatalysis market	2	0.01%
	highly cited researcher	2	0.01%
	oeca epa	2	0.01%
	science to achieve results program	2	0.01%
	ecosystem pattern scale	1	0.00%
	science effective environmental policy	1	0.00%
	epa nanotechnology	1	0.00%
	mount "reiter triangle" economics information efficient pdf	1	0.00%
	hurwicz		
	uv light source	1	0.00%
	biological invasion pdf	1	0.00%
	trihalomethane economic valuation	1	0.00%

13. yahoo japan	uc berkeley irb	1	0.00%
	grilon	2	0.01%
	ap-1 pma	2	0.01%
	igr enterprise	2	0.01%
	epa sec	2	0.01%
	future option co,ltd	2	0.01%
	novamax technology	2	0.01%
	memtec america	2	0.01%
	membrane technology	2	0.01%
	alltech associates	2	0.01%
	ballast water treatment system	2	0.01%
	い/43い/4'aa	2	0.01%
	highly cited researchers	2	0.01%
	saliva binding assay	2	0.01%
	casso-solar corporation	2	0.01%
	james tanko george kraus	1	0.00%
	oi/2¥iãf»analytical	1	0.00%
	environmental technologies events us biggest	1	0.00%
	い/4°い/4;い/4®い/4'い/4¥い/4'い/4®い/4£い/4'い/4¥い/4-い/4©い/4£い/4;い/4¬	1	0.00%
	the u.s. environmental protection agency office of research and development's national center for environmental research	1	0.00%
	epa phaseâ...ç	1	0.00%
14. yahoo spain	garden design	12	0.05%
	candid	7	0.03%
	candid pictures	6	0.02%
	sweet tomatoes pictures	4	0.02%
	film crew	4	0.02%
	community participation in village	2	0.01%
	health effects on pollution	2	0.01%
	nanotechnology lectures	2	0.01%
	laptop screen	2	0.01%
	ferro-cement	2	0.01%
	candid photo	2	0.01%
	feasibility	2	0.01%
	candid pics	2	0.01%
	1858	2	0.01%
	us epa environmental quality	2	0.01%
	asthma signs and symptoms children	1	0.00%
	wind turbine designs	1	0.00%
	us nanotechnology	1	0.00%
	grants researchs	1	0.00%
	quality assurance	1	0.00%

15. yahoo singapore	particulate model of matter	2	0.01%
	environment for children	2	0.01%
	particulate model of matter– chemistry	2	0.01%
	selig chemical	2	0.01%
	selig chemical industries	2	0.01%
	technologies and cost for removal of arsenic in drinking water	1	0.00%
	biogas car	1	0.00%
	deformed by endocrine disruptors	1	0.00%
	students how to save electricity	1	0.00%
	applications of nanotechnology in cosmetics	1	0.00%
	buffalo technologies sifter	1	0.00%
	hoffman air	1	0.00%
	quality assurance	1	0.00%
	consequences or air pollution	1	0.00%
	environment protection applications of ag nanoparticles	1	0.00%
	ballast water treatment system	1	0.00%
	talli utama	1	0.00%
	roco m.c.	1	0.00%
	effects of climate change	1	0.00%
	vehicle gas detector	1	0.00%
16. google austria	camless engine pdf	19	0.07%
	fish vitellogenin mass spectrometry	2	0.01%
	new scientist logo	2	0.01%
	daylight building regulations vienna austria	1	0.00%
	nanotechnology water	1	0.00%
	global patterns of plant invasions and the concept of invasibility	1	0.00%
	negative urine redox health	1	0.00%
	national mall map	1	0.00%
	water microbiology membrane filtration powerpoint	1	0.00%
	mcconnell r, berhane k, yao l, jerrett m, et al. traffic, susceptibility, and childhood asthma. environ health perspect 2006;114(5):766–72	1	0.00%
	aquatic ecosystem services	1	0.00%
	detroit projects	1	0.00%
	tina masciangioli publications	1	0.00%
	ecotechnic thomas fleischanderl	1	0.00%
	sigmund materials science	1	0.00%
	geo user interfaces	1	0.00%
	risk assessment genetic tools toxic cyanobacteria	1	0.00%
	resilience invasive plants	1	0.00%
17. yahoo taiwan	panametrics	7	0.03%
	intercont oil	3	0.01%
	five seasons comfort	2	0.01%

	atom transfer radical polymerization	2	0.01%
	process filtration	1	0.00%
	arsenic treatment	1	0.00%
	vwr scientific	1	0.00%
	pall aeropower corporation	1	0.00%
	sponge–jet	1	0.00%
	ruco polymer	1	0.00%
	new index of environmental condition for coastal watersheds in the great lakes basin	1	0.00%
	us epa	1	0.00%
	komline–sanderson	1	0.00%
	atmi wet scrubber	1	0.00%
	memtec america corp	1	0.00%
	permutit	1	0.00%
	osmonics	1	0.00%
	anchor fountain solution	1	0.00%
	moffett field clogging bioremediation	1	0.00%
	p3	1	0.00%
18. yahoo india	particulate matter	2	0.01%
	nanotechnology pdf	2	0.01%
	use of nanotechnology in electronics	2	0.01%
	metrology in nanotechnology	2	0.01%
	calibration curve of metal in gfaas	1	0.00%
	theories models in community	1	0.00%
	perinatal environment and autism	1	0.00%
	publications on nanotechnology	1	0.00%
	topics on local science	1	0.00%
	prenatal environment and autism	1	0.00%
	secretor gene frequency distribution	1	0.00%
	environmental systems technology	1	0.00%
	consequences of human activities	1	0.00%
	environmental factors of autism	1	0.00%
	sukla chandra	1	0.00%
	nano technology basic	1	0.00%
	research proposals topics in economics	1	0.00%
	effect of arsenic on human health	1	0.00%
	powerpoint presentation on water and its biological functions	1	0.00%
	topics on environmental science project	1	0.00%
19. yahoo canada	kleer flo	2	0.01%
	lisle metrix	2	0.01%
	p3 funding	1	0.00%
	kleer flo machine	1	0.00%

	treatments for arsenic	1	0.00%
	eagle picher environment services	1	0.00%
	epa particulate matter	1	0.00%
	membrane napl pdf	1	0.00%
	fusion systems corporation	1	0.00%
	jwi holand inc	1	0.00%
	p3	1	0.00%
	clean burn waste oil furnaces	1	0.00%
	society for epidemiological research	1	0.00%
	kleer flo vacuum	1	0.00%
	mercury: transport and fate through watershed nriagu	1	0.00%
	landa cleaning system	1	0.00%
	lennox drum limited	1	0.00%
	effect of climate change on ecosystem	1	0.00%
	pipeline leak detection liquid	1	0.00%
	childrens centers	1	0.00%
20. yandex	foss environmental service	3	0.01%
	p3	2	0.01%
	intercont oil	2	0.01%
	oeca	2	0.01%
	valve navco	2	0.01%
	kleer-flo	2	0.01%
	twinford	1	0.00%
	epa	1	0.00%
	al w24a	1	0.00%
	enervac corporation	1	0.00%
	cryo blasting	1	0.00%
	velcon filters	1	0.00%
	www prevor. com	1	0.00%
	environmental problems	1	0.00%
	solutions the problems of environmental protection	1	0.00%
	(epa egorov andrey)	1	0.00%
	ro-clean desmi	1	0.00%
	pon2 c311s	1	0.00%
	geoff holdridge nnco	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,146	12.27%
	of	1,883	7.35%
	star	1,401	5.47%
	environmental	1,146	4.47%
	in	954	3.72%
	nanoparticles	865	3.37%
	research	858	3.35%
	for	704	2.75%
	the	603	2.35%
	fellowship	554	2.16%
	sbir	515	2.01%
	surface	511	1.99%
	nanotechnology	497	1.94%
	health	476	1.86%
	ppt	462	1.80%
	to	460	1.79%
	water	460	1.79%
	grants	446	1.74%
	properties	429	1.67%
	reaction	427	1.67%
2. yahoo	environmental	351	1.37%
	epa	342	1.33%
	of	307	1.20%
	research	272	1.06%
	in	206	0.80%
	for	142	0.55%
	inc	124	0.48%
	nano	102	0.40%
	the	99	0.39%
	paper	94	0.37%
	water	89	0.35%
	children	86	0.34%
	on	84	0.33%
	to	79	0.31%
	health	78	0.30%
	grants	66	0.26%
	air	63	0.25%
	proposal	63	0.25%
	pollution	59	0.23%

3. msn	autism	54	0.21%
	consolidated	210	0.82%
	plastics	200	0.78%
	epa	89	0.35%
	company	83	0.32%
	inc	72	0.28%
	consolidatedplastics.com	34	0.13%
	co	31	0.12%
	inc.	27	0.11%
	environmental	25	0.10%
	of	22	0.09%
	corp	17	0.07%
	industries	14	0.05%
	systems	14	0.05%
	in	14	0.05%
	water	13	0.05%
	www.consolidatedplastics.com	12	0.05%
	america	12	0.05%
	corporation	11	0.04%
	manufacturing	11	0.04%
4. google uk	products	11	0.04%
	of	212	0.83%
	in	112	0.44%
	study	66	0.26%
	chemical	65	0.25%
	system	64	0.25%
	physical	63	0.25%
	pdf	62	0.24%
	cadmium	62	0.24%
	glass	61	0.24%
	properties	61	0.24%
	nanocrystal	61	0.24%
	selenide	61	0.24%
	change	34	0.13%
	health	33	0.13%
	the	32	0.12%
	for	32	0.12%
	environmental	31	0.12%
	climate	30	0.12%
	forms	28	0.11%
5. google canada	research	26	0.10%
	of	51	0.20%

	environmental	35	0.14%
	in	30	0.12%
	epa	28	0.11%
	the	27	0.11%
	for	20	0.08%
	health	18	0.07%
	to	16	0.06%
	research	16	0.06%
	ppt	14	0.05%
	nanotechnology	13	0.05%
	forms	12	0.05%
	human	12	0.05%
	air	12	0.05%
	science	11	0.04%
	environment	11	0.04%
	inc.	10	0.04%
	p3	10	0.04%
	inc	10	0.04%
	canada	10	0.04%
6. google australia	of	32	0.12%
	in	21	0.08%
	to	20	0.08%
	change	17	0.07%
	environmental	15	0.06%
	climate	15	0.06%
	the	14	0.05%
	for	13	0.05%
	air	11	0.04%
	health	9	0.04%
	how	8	0.03%
	ppt	8	0.03%
	forms	8	0.03%
	water	8	0.03%
	research	7	0.03%
	pollution	7	0.03%
	epa	7	0.03%
	carbon	7	0.03%
	nanotechnology	7	0.03%
	government	6	0.02%
7. google germany	ppt	26	0.10%
	environmental	19	0.07%
	of	19	0.07%

	corn	12	0.05%
	research	11	0.04%
	in	10	0.04%
	epa	8	0.03%
	bushel	7	0.03%
	protection	7	0.03%
	health	7	0.03%
	nanoparticles	7	0.03%
	nanotechnology	7	0.03%
	yield	7	0.03%
	to	7	0.03%
	filetype:ppt	6	0.02%
	inc	6	0.02%
	powerpoint	6	0.02%
	the	6	0.02%
	white	6	0.02%
	management	6	0.02%
8. google france	de	36	0.14%
	et	34	0.13%
	module	33	0.13%
	pascale	33	0.13%
	young	33	0.13%
	tera	33	0.13%
	of	26	0.10%
	in	22	0.09%
	change	20	0.08%
	net	17	0.07%
	flux	17	0.07%
	heat	17	0.07%
	measurements	17	0.07%
	epa	9	0.04%
	research	8	0.03%
	pdf	7	0.03%
	ppt	7	0.03%
	environment	6	0.02%
	membrane	5	0.02%
	fellowship	5	0.02%
9. google italy	ppt	11	0.04%
	epa	10	0.04%
	of	10	0.04%
	usa	8	0.03%
	raasm	8	0.03%

	for	7	0.03%
	nanoparticles	7	0.03%
	environmental	6	0.02%
	in	6	0.02%
	detection	5	0.02%
	cell	4	0.02%
	mitra	4	0.02%
	environment	4	0.02%
	leak	4	0.02%
	research	4	0.02%
	system	4	0.02%
	grants	4	0.02%
	somenath	4	0.02%
	sector	4	0.02%
	nanotechnology	4	0.02%
10. aol netfind	in	15	0.06%
	of	12	0.05%
	environmental	12	0.05%
	epa	10	0.04%
	for	9	0.04%
	research	8	0.03%
	to	8	0.03%
	inc	7	0.03%
	children	6	0.02%
	harmless	5	0.02%
	water	5	0.02%
	business	5	0.02%
	grants	5	0.02%
	star	5	0.02%
	protection	4	0.02%
	small	4	0.02%
	systems	4	0.02%
	agreement	4	0.02%
	innovation	4	0.02%
	agency	4	0.02%
11. altavista	degradation	70	0.27%
	catalytic	70	0.27%
	photo	70	0.27%
	in	52	0.20%
	waste	49	0.19%
	industrial	48	0.19%
	water	48	0.19%

	environmental	5	0.02%
	research	4	0.02%
	for	3	0.01%
	sbir	3	0.01%
	of	3	0.01%
	diesel	2	0.01%
	air	2	0.01%
	oeca	2	0.01%
	technologies	2	0.01%
	biodiversity	2	0.01%
	activated	2	0.01%
	hurrisafe	2	0.01%
	miller	2	0.01%
12. google japan	occupational	16	0.06%
	nanomaterials	16	0.06%
	epa	10	0.04%
	environmental	6	0.02%
	science	5	0.02%
	for	5	0.02%
	to	4	0.02%
	2007	4	0.02%
	program	4	0.02%
	achieve	4	0.02%
	iron	3	0.01%
	ppt	3	0.01%
	research	3	0.01%
	pdf	3	0.01%
	data	3	0.01%
	source	3	0.01%
	small	3	0.01%
	grants	2	0.01%
	nanotechnology	2	0.01%
	industrial	2	0.01%
13. yahoo japan	of	7	0.03%
	epa	6	0.02%
	technology	5	0.02%
	inc	5	0.02%
	environmental	5	0.02%
	alltech	3	0.01%
	for	3	0.01%
	associates	3	0.01%
	corporation	3	0.01%

	igr	2	0.01%
	enterprise	2	0.01%
	lps	2	0.01%
	casso-solar	2	0.01%
	assay	2	0.01%
	ap-1	2	0.01%
	change	2	0.01%
	future	2	0.01%
	pma	2	0.01%
	novamax	2	0.01%
	research	2	0.01%
14. yahoo spain	candid	17	0.07%
	garden	12	0.05%
	design	12	0.05%
	pictures	10	0.04%
	film	4	0.02%
	crew	4	0.02%
	quality	4	0.02%
	sweet	4	0.02%
	tomatoes	4	0.02%
	asthma	3	0.01%
	us	3	0.01%
	in	3	0.01%
	environmental	3	0.01%
	pollution	2	0.01%
	health	2	0.01%
	ferro-cement	2	0.01%
	village	2	0.01%
	laptop	2	0.01%
	photo	2	0.01%
	effects	2	0.01%
15. yahoo singapore	of	10	0.04%
	for	6	0.02%
	chemical	4	0.02%
	children	4	0.02%
	air	4	0.02%
	particulate	4	0.02%
	model	4	0.02%
	selig	4	0.02%
	environment	3	0.01%
	in	3	0.01%
	on	3	0.01%

	endocrine	2	0.01%
	environmental	2	0.01%
	how	2	0.01%
	system	2	0.01%
	technologies	2	0.01%
	chemistry	2	0.01%
	consequences	2	0.01%
	matter–	2	0.01%
	ballast	2	0.01%
16. google austria	pdf	19	0.07%
	camless	19	0.07%
	engine	19	0.07%
	fish	2	0.01%
	scientist	2	0.01%
	mass	2	0.01%
	of	2	0.01%
	health	2	0.01%
	logo	2	0.01%
	spectrometry	2	0.01%
	vitellogenin	2	0.01%
	new	2	0.01%
	water	2	0.01%
	m,	1	0.00%
	national	1	0.00%
	tools	1	0.00%
	microbiology	1	0.00%
	susceptibility,	1	0.00%
	geo	1	0.00%
	assessment	1	0.00%
17. yahoo taiwan	panametrics	7	0.03%
	intercont	3	0.01%
	oil	3	0.01%
	radical	2	0.01%
	seasons	2	0.01%
	transfer	2	0.01%
	polymerization	2	0.01%
	atom	2	0.01%
	five	2	0.01%
	comfort	2	0.01%
	epa	1	0.00%
	great	1	0.00%
	clogging	1	0.00%

	atmi	1	0.00%
	of	1	0.00%
	aeropower	1	0.00%
	index	1	0.00%
	ruco	1	0.00%
	fountain	1	0.00%
	usa	1	0.00%
18. yahoo india	nanotechnology	9	0.04%
	of	8	0.03%
	in	7	0.03%
	on	5	0.02%
	environmental	4	0.02%
	topics	3	0.01%
	human	3	0.01%
	autism	3	0.01%
	matter	2	0.01%
	pdf	2	0.01%
	particulate	2	0.01%
	science	2	0.01%
	activities	2	0.01%
	electronics	2	0.01%
	technology	2	0.01%
	environment	2	0.01%
	use	2	0.01%
	pollution	2	0.01%
	metrology	2	0.01%
	sukla	1	0.00%
19. yahoo canada	kleer	4	0.02%
	flo	4	0.02%
	corporation	2	0.01%
	for	2	0.01%
	p3	2	0.01%
	metrix	2	0.01%
	pdf	2	0.01%
	lisle	2	0.01%
	pipeline	1	0.00%
	fate	1	0.00%
	swensen	1	0.00%
	3l	1	0.00%
	ltd	1	0.00%
	system	1	0.00%
	cleaning	1	0.00%

	centers	1	0.00%
	vacuum	1	0.00%
	kleer-flo	1	0.00%
	machine	1	0.00%
	mercury:	1	0.00%
20. yandex	environmental	5	0.02%
	service	3	0.01%
	foss	3	0.01%
	valve	2	0.01%
	kleer-flo	2	0.01%
	p3	2	0.01%
	intercont	2	0.01%
	navco	2	0.01%
	oea	2	0.01%
	oil	2	0.01%
	problems	2	0.01%
	holdridge	1	0.00%
	prevor.	1	0.00%
	c311s	1	0.00%
	w24a	1	0.00%
	the	1	0.00%
	cryo	1	0.00%
	ro-clean	1	0.00%
	protection	1	0.00%
	al	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



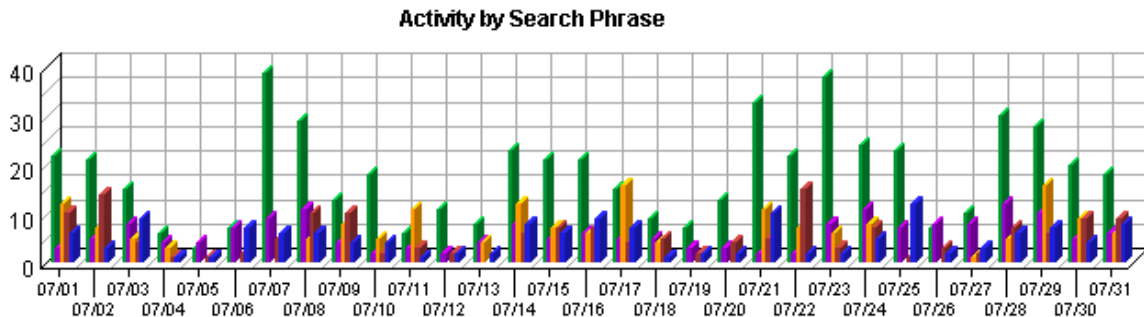
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	560	2.19%
2.	epa	180	0.70%
3.	epa sbir	174	0.68%
4.	epa star fellowship	166	0.65%
5.	forms	148	0.58%
6.	epa star grant	113	0.44%
7.	consolidated plastics company	86	0.34%
8.	epa ncer	82	0.32%
9.	consolidated plastics	80	0.31%
10.	environmental research	79	0.31%
11.	ncer	63	0.25%
12.	epa grants	62	0.24%
13.	epa star grants	55	0.21%
14.	epa fellowship	47	0.18%
15.	change	44	0.17%
16.	sbir	43	0.17%
17.	national mall map	41	0.16%
18.	health	37	0.14%
19.	star grant	37	0.14%
20.	epa funding	36	0.14%
	Subtotal	2,133	8.33%
	Total	25,592	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	554	2.16%
	yahoo	6	0.02%
2. epa	yahoo	79	0.31%
	google	58	0.23%
	msn	32	0.13%
	yahoo uk &ireland	2	0.01%
	aol netfind	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	google canada	1	0.00%
3. epa sbir	google	170	0.66%
	yahoo	4	0.02%
4. epa star fellowship	google	160	0.63%
	yahoo	5	0.02%
	google japan	1	0.00%
5. forms	google	101	0.39%
	google uk	27	0.11%
	google canada	12	0.05%
	google australia	7	0.03%
	aol netfind	1	0.00%
6. epa star grant	google	105	0.41%
	yahoo	7	0.03%
	msn	1	0.00%
7. consolidated plastics company	msn	50	0.20%
	google	22	0.09%
	yahoo	14	0.05%
8. epa ncer	google	73	0.29%
	msn	5	0.02%
	yahoo	4	0.02%
9. consolidated plastics	msn	78	0.30%
	google	1	0.00%
	aol netfind	1	0.00%
10. environmental research	google	46	0.18%
	yahoo	31	0.12%
	google germany	1	0.00%

11. ncer	aol netfind	1	0.00%
	google	56	0.22%
	yahoo	4	0.02%
	google canada	2	0.01%
	google germany	1	0.00%
12. epa grants	google	52	0.20%
	yahoo	10	0.04%
13. epa star grants	google	55	0.21%
14. epa fellowship	google	46	0.18%
	yahoo	1	0.00%
15. change	google	33	0.13%
	google uk	8	0.03%
	google canada	2	0.01%
	google australia	1	0.00%
16. sbir	google	43	0.17%
17. national mall map	google	38	0.15%
	google austria	1	0.00%
	google canada	1	0.00%
	cnet search.com	1	0.00%
18. health	google	24	0.09%
	google uk	7	0.03%
	google australia	4	0.02%
	netscape	1	0.00%
	google canada	1	0.00%
19. star grant	google	30	0.12%
	yahoo	6	0.02%
	msn	1	0.00%
20. epa funding	google	34	0.13%
	google uk	2	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



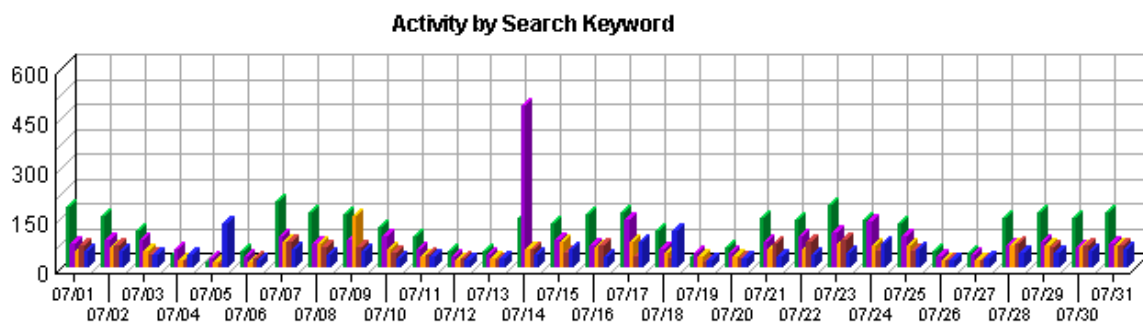
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,702	3.92%
2.	of	2,616	2.77%
3.	environmental	1,677	1.77%
4.	star	1,464	1.55%
5.	in	1,459	1.54%
6.	research	1,234	1.31%
7.	for	963	1.02%
8.	nanoparticles	893	0.94%
9.	the	797	0.84%
10.	water	663	0.70%
11.	health	639	0.68%
12.	to	636	0.67%
13.	nanotechnology	599	0.63%
14.	fellowship	580	0.61%
15.	sbir	555	0.59%
16.	ppt	547	0.58%
17.	grants	535	0.57%
18.	surface	518	0.55%
19.	properties	491	0.52%
20.	on	476	0.50%
	Subtotal	21,044	22.27%
	Total	94,498	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,146	3.33%
	yahoo	342	0.36%
	msn	89	0.09%
	google canada	28	0.03%
	google uk	21	0.02%
	google japan	10	0.01%
	google italy	10	0.01%
	aol netfind	10	0.01%
	google france	9	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	yahoo japan	6	0.01%
	yahoo uk &ireland	3	0.00%
	netscape	3	0.00%
	yahoo spain	2	0.00%
	yahoo taiwan	1	0.00%
	searchalot	1	0.00%
	yahoo mexico	1	0.00%
	yandex	1	0.00%
	yahoo canada	1	0.00%
2. of	google	1,883	1.99%
	yahoo	307	0.32%
	google uk	212	0.22%
	google canada	51	0.05%
	google australia	32	0.03%
	google france	26	0.03%
	msn	22	0.02%
	google germany	19	0.02%
	aol netfind	12	0.01%
	google italy	10	0.01%
	yahoo singapore	10	0.01%
	yahoo india	8	0.01%
	yahoo japan	7	0.01%
	yahoo italy	3	0.00%
	altavista	3	0.00%
	yahoo australia &nz	2	0.00%
	netscape	2	0.00%
	google austria	2	0.00%

	yahoo canada	1	0.00%
	yandex	1	0.00%
3. environmental	google	1,146	1.21%
	yahoo	351	0.37%
	google canada	35	0.04%
	google uk	31	0.03%
	msn	25	0.03%
	google germany	19	0.02%
	google australia	15	0.02%
	aol netfind	12	0.01%
	google italy	6	0.01%
	google japan	6	0.01%
	altavista	5	0.01%
	yahoo japan	5	0.01%
	yandex	5	0.01%
	yahoo india	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	all the web	2	0.00%
	yahoo singapore	2	0.00%
	goo	1	0.00%
	yahoo taiwan	1	0.00%
4. star	google	1,401	1.48%
	yahoo	46	0.05%
	aol netfind	5	0.01%
	msn	4	0.00%
	google uk	2	0.00%
	google germany	1	0.00%
	yahoo japan	1	0.00%
	google japan	1	0.00%
	google canada	1	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
5. in	google	954	1.01%
	yahoo	206	0.22%
	google uk	112	0.12%
	altavista	52	0.06%
	google canada	30	0.03%
	google france	22	0.02%
	google australia	21	0.02%
	aol netfind	15	0.02%
	msn	14	0.01%

	google germany	10	0.01%
	yahoo india	7	0.01%
	google italy	6	0.01%
	yahoo spain	3	0.00%
	yahoo singapore	3	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
6. research	google	858	0.91%
	yahoo	272	0.29%
	google uk	26	0.03%
	google canada	16	0.02%
	google germany	11	0.01%
	msn	10	0.01%
	aol netfind	8	0.01%
	google france	8	0.01%
	google australia	7	0.01%
	altavista	4	0.00%
	google italy	4	0.00%
	google japan	3	0.00%
	all the web	2	0.00%
	yahoo japan	2	0.00%
	yahoo canada	1	0.00%
	yahoo india	1	0.00%
	yahoo singapore	1	0.00%
7. for	google	704	0.74%
	yahoo	142	0.15%
	google uk	32	0.03%
	google canada	20	0.02%
	google australia	13	0.01%
	aol netfind	9	0.01%
	google italy	7	0.01%
	msn	7	0.01%
	yahoo singapore	6	0.01%
	google japan	5	0.01%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo japan	3	0.00%
	google france	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	1	0.00%

	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	mamma	1	0.00%
8. nanoparticles	google	865	0.92%
	google germany	7	0.01%
	google italy	7	0.01%
	google uk	4	0.00%
	google canada	3	0.00%
	google france	3	0.00%
	yahoo	2	0.00%
	yahoo singapore	1	0.00%
	google australia	1	0.00%
9. the	google	603	0.64%
	yahoo	99	0.10%
	google uk	32	0.03%
	google canada	27	0.03%
	google australia	14	0.01%
	google germany	6	0.01%
	aol netfind	3	0.00%
	yahoo japan	2	0.00%
	google france	2	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo singapore	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
10. water	google	460	0.49%
	yahoo	89	0.09%
	altavista	48	0.05%
	msn	13	0.01%
	google uk	10	0.01%
	google canada	8	0.01%
	google australia	8	0.01%
	aol netfind	5	0.01%
	google germany	5	0.01%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	2	0.00%

	google austria	2	0.00%
	google italy	2	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
	yahoo canada	1	0.00%
	yahoo italy	1	0.00%
11. health	google	476	0.50%
	yahoo	78	0.08%
	google uk	33	0.03%
	google canada	18	0.02%
	google australia	9	0.01%
	google germany	7	0.01%
	google italy	3	0.00%
	google austria	2	0.00%
	msn	2	0.00%
	aol netfind	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
12. to	google	460	0.49%
	yahoo	79	0.08%
	google uk	25	0.03%
	google australia	20	0.02%
	google canada	16	0.02%
	msn	11	0.01%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google japan	4	0.00%
	google italy	2	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
13. nanotechnology	google	497	0.53%
	yahoo	29	0.03%
	google uk	21	0.02%

	google canada	13	0.01%
	yahoo india	9	0.01%
	google germany	7	0.01%
	google australia	7	0.01%
	google italy	4	0.00%
	msn	3	0.00%
	google japan	2	0.00%
	yahoo argentina	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	yahoo singapore	1	0.00%
	google austria	1	0.00%
14. fellowship	google	554	0.59%
	yahoo	14	0.01%
	google france	5	0.01%
	google canada	3	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
	msn	1	0.00%
	google japan	1	0.00%
15. sbir	google	515	0.54%
	yahoo	27	0.03%
	google canada	4	0.00%
	msn	3	0.00%
	altavista	3	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
16. ppt	google	462	0.49%
	google germany	26	0.03%
	google canada	14	0.01%
	google uk	12	0.01%
	google italy	11	0.01%
	google australia	8	0.01%
	google france	7	0.01%
	google japan	3	0.00%
	yahoo	2	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
17. grants	google	446	0.47%
	yahoo	66	0.07%

	aol netfind	5	0.01%
	google italy	4	0.00%
	msn	3	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google uk	2	0.00%
	google australia	2	0.00%
	google france	1	0.00%
	yahoo spain	1	0.00%
18. surface	google	511	0.54%
	yahoo	2	0.00%
	google germany	2	0.00%
	google canada	2	0.00%
	google uk	1	0.00%
19. properties	google	429	0.45%
	google uk	61	0.06%
	yahoo	1	0.00%
20. on	google	342	0.36%
	yahoo	84	0.09%
	google uk	17	0.02%
	google canada	8	0.01%
	yahoo india	5	0.01%
	google australia	5	0.01%
	msn	4	0.00%
	yahoo singapore	3	0.00%
	google germany	2	0.00%
	yahoo spain	2	0.00%
	yahoo italy	1	0.00%
	yahoo japan	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

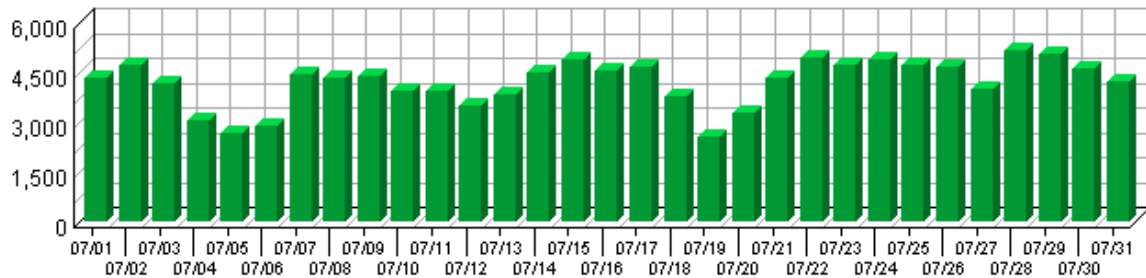


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

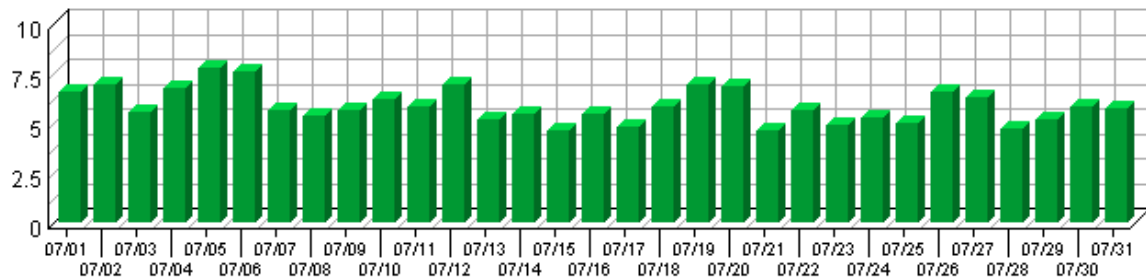
Visitors Trend



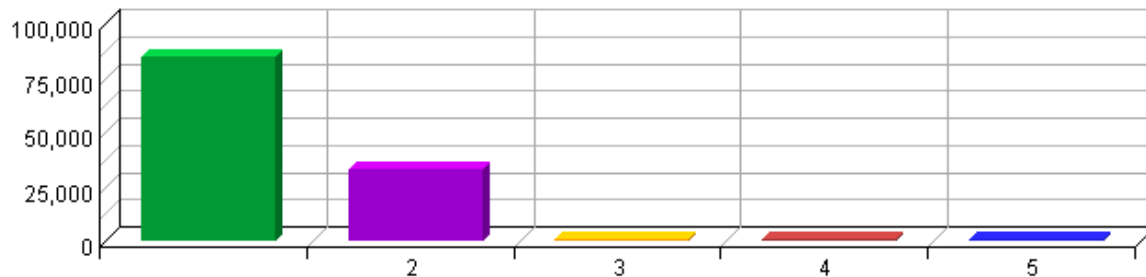
Visit Summary

Visits	129,510
Average per Day	4,177
Average Visit Length	00:21:21
Median Visit Length	00:04:14
International Visits	9.00%
Visits of Unknown Origin	25.26%
Visits from Your Country: United States (US)	65.74%

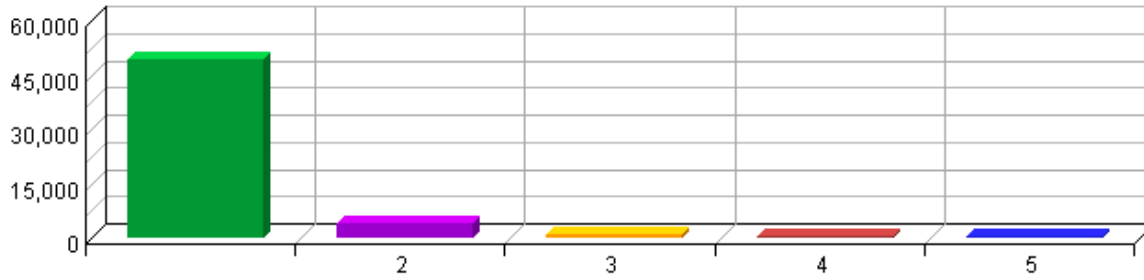
Average Length of Visit Trend



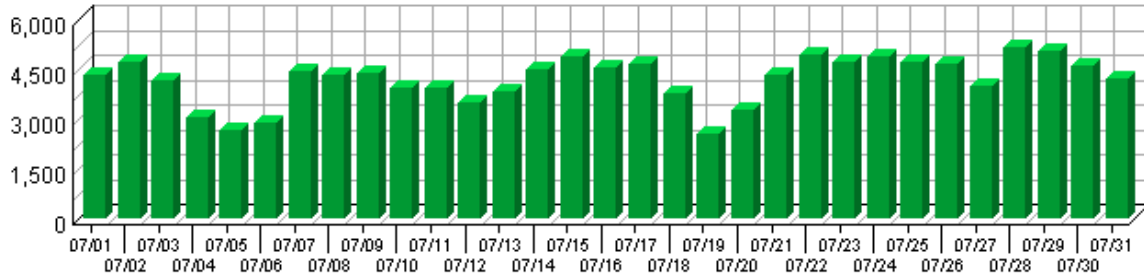
Top Countries by Visits



Visitors by Number of Visits



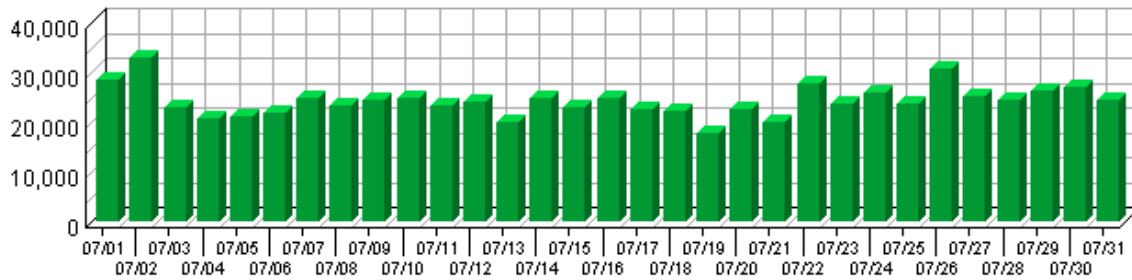
Visitors Trend



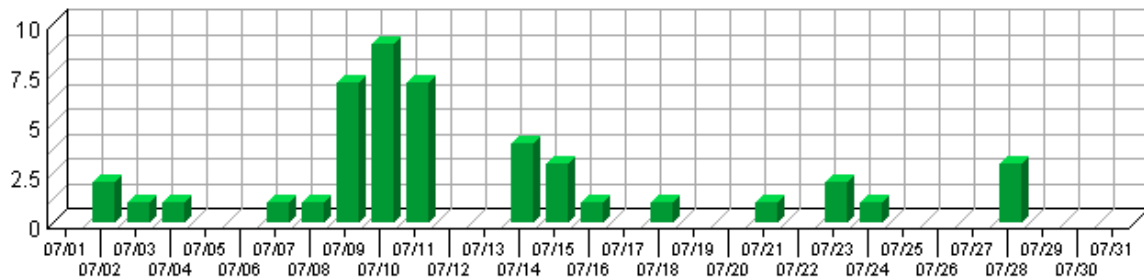
Visitor Summary

Unique Visitors	56,784
Visitors Who Visited Once	49,262
Visitors Who Visited More Than Once	7,522
Average Visits per Visitor	2.28

Visitor Minutes Trend



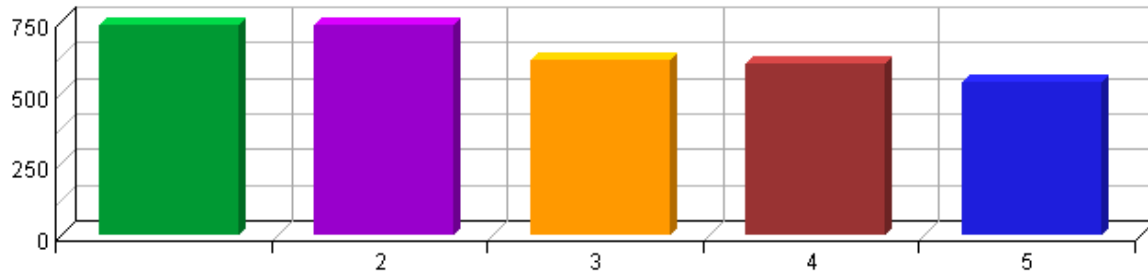
First Time Visitors Trend



New vs. Return Visits

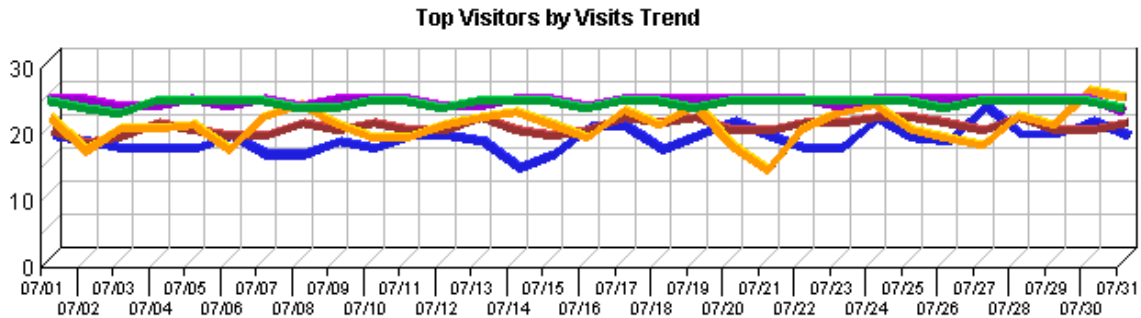


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.




Top Visitors

	Visitor	Visits	%	Hits
1.	220.181.32.22_Baiduspider+(+http://www.baidu.com/search/spider.htm)	734	0.57%	734
2.	61.135.168.39_Baiduspider+(+http://www.baidu.com/search/spider.htm)	734	0.57%	734
3.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	615	0.47%	1,403
4.	217-20-112-125.internet serviceteam.com_	603	0.47%	603
5.	ip-78-137-163-133.dedi.digiweb.ie_	538	0.42%	1,483
6.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	530	0.41%	1,424
7.	65.214.44.28_	498	0.38%	2,347
8.	msnbot-65-55-105-234.search.msn.com_msnbot/1.1 (+http://	446	0.34%	3,652

9.	search.msn.com/msnbot.htm) ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	445	0.34%	891
10.	msnbot-65-55-105-236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	436	0.34%	3,009
11.	msnbot-65-55-105-238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	432	0.33%	3,131
12.	msnbot-65-55-105-232.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	432	0.33%	3,287
13.	msnbot-65-55-105-235.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	431	0.33%	3,280
14.	msnbot-65-55-105-237.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	414	0.32%	3,204
15.	msnbot-65-55-105-245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	410	0.32%	3,166
16.	msnbot-65-55-105-241.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	407	0.31%	2,988
17.	msnbot-65-55-105-243.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	404	0.31%	3,228
18.	msnbot-65-55-105-230.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	403	0.31%	1,903
19.	msnbot-65-55-105-244.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	399	0.31%	3,051
20.	msnbot-65-55-105-239.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	399	0.31%	3,002
Subtotal		9,710	7.50%	46,520
Other		119,788	92.50%	561,889
Total		129,498	100.00%	608,409


Top Visitors – Help Card

 **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

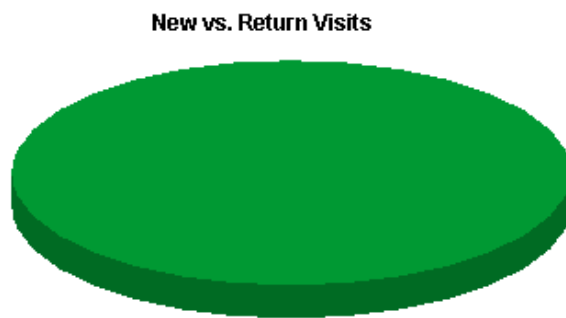
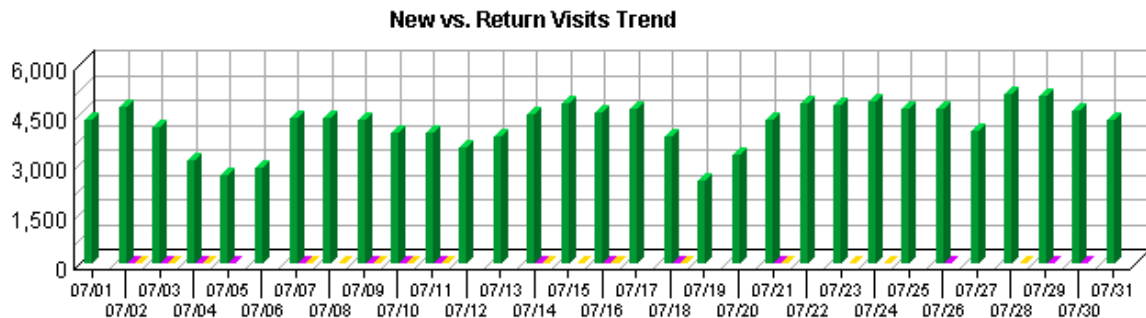
% – Percentage of total visits or hits made by the specified visitor.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits			
	Visitor Type	Visits	%
1.	Returning Visitors	129,404	99.93%
2.	Users Without Cookies	56	0.04%
3.	New Users	38	0.03%
	Total	129,498	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

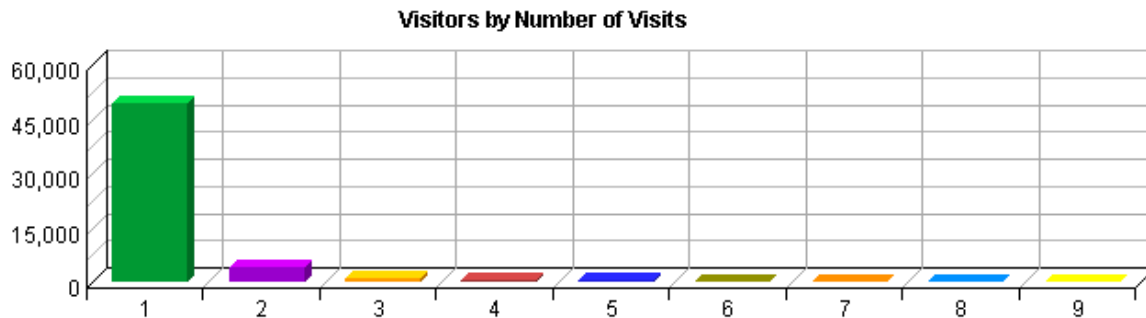
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	49,262	86.75%
2 visits	3,924	6.91%
3 visits	1,049	1.85%
4 visits	539	0.95%
5 visits	277	0.49%
6 visits	223	0.39%
7 visits	158	0.28%
8 visits	113	0.20%
9 visits	75	0.13%
Subtotal	55,620	97.95%
Other	1,164	2.05%
Total	56,784	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

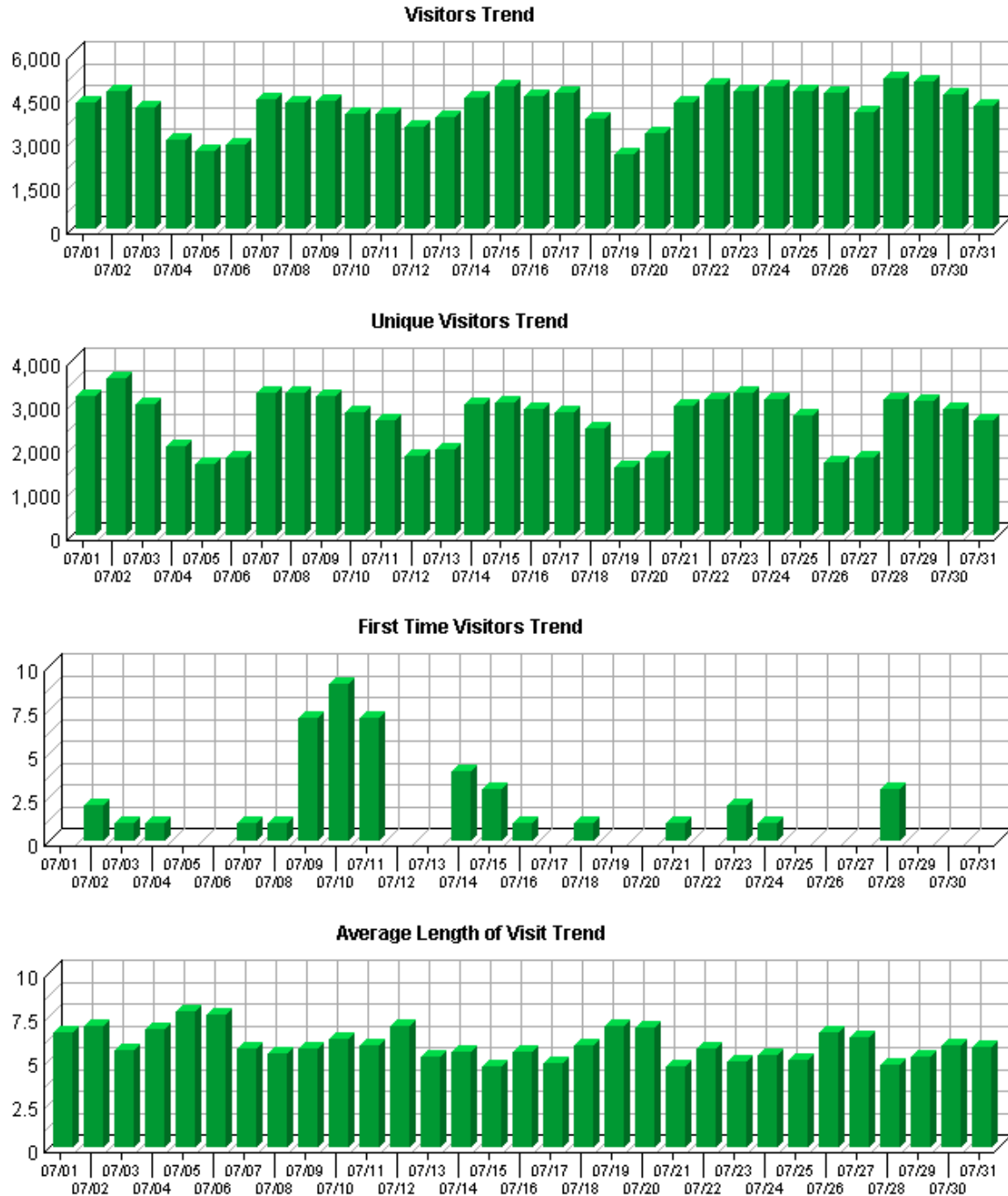
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

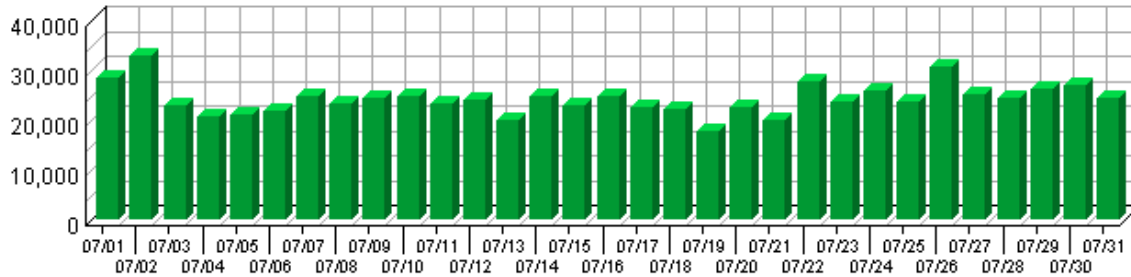
--	--

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	4,349	3,190	0	00:06:33	28,518.12
07/02	4,722	3,583	2	00:06:57	32,862.92
07/03	4,141	3,010	1	00:05:32	22,931.65
07/04	3,070	2,026	1	00:06:48	20,883.55
07/05	2,676	1,636	0	00:07:49	20,952.32
07/06	2,899	1,793	0	00:07:33	21,911.15
07/07	4,422	3,248	1	00:05:38	24,920.50
07/08	4,341	3,256	1	00:05:21	23,229.43
07/09	4,365	3,193	7	00:05:37	24,530.87
07/10	3,966	2,813	9	00:06:12	24,645.83
07/11	3,965	2,644	7	00:05:51	23,209.37
07/12	3,496	1,807	0	00:06:55	24,190.10
07/13	3,823	1,972	0	00:05:12	19,882.70
07/14	4,495	2,996	4	00:05:28	24,642.52
07/15	4,906	3,046	3	00:04:39	22,867.85
07/16	4,575	2,904	1	00:05:27	24,995.28
07/17	4,666	2,805	0	00:04:50	22,604.15
07/18	3,788	2,453	1	00:05:49	22,075.77
07/19	2,547	1,550	0	00:06:56	17,682.45
07/20	3,289	1,760	0	00:06:49	22,425.58
07/21	4,316	2,977	1	00:04:37	19,930.07
07/22	4,923	3,123	0	00:05:37	27,663.40
07/23	4,740	3,269	2	00:04:57	23,530.07
07/24	4,867	3,122	1	00:05:19	25,877.73
07/25	4,725	2,727	0	00:05:02	23,806.18
07/26	4,681	1,684	0	00:06:36	30,908.05
07/27	4,015	1,795	0	00:06:19	25,362.10
07/28	5,168	3,101	3	00:04:43	24,408.88
07/29	5,031	3,071	0	00:05:14	26,356.65
07/30	4,636	2,901	0	00:05:50	27,108.28

07/31	4,246	2,647	0	00:05:43	24,336.92
Average	4,188	2,648	1	N/A	24,169.37
Total	129,849	82,102	45	N/A	749,250.43

Visitors Trend – Help Card



Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
07/01	4,333	3.35%
07/02	4,703	3.63%
07/03	4,129	3.19%
07/04	3,058	2.36%
07/05	2,666	2.06%
07/06	2,888	2.23%
07/07	4,410	3.41%
07/08	4,323	3.34%
07/09	4,356	3.36%
07/10	3,941	3.04%
07/11	3,948	3.05%
07/12	3,482	2.69%
07/13	3,815	2.95%
07/14	4,484	3.46%
07/15	4,898	3.78%
07/16	4,560	3.52%
07/17	4,649	3.59%
07/18	3,774	2.91%
07/19	2,537	1.96%
07/20	3,283	2.53%
07/21	4,300	3.32%
07/22	4,909	3.79%
07/23	4,718	3.64%
07/24	4,858	3.75%
07/25	4,705	3.63%

07/26	4,670	3.61%
07/27	4,006	3.09%
07/28	5,152	3.98%
07/29	5,018	3.87%
07/30	4,619	3.57%
07/31	4,318	3.33%
Total	129,510	100.00%

Visits Trend – Help Card

? Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



--


Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

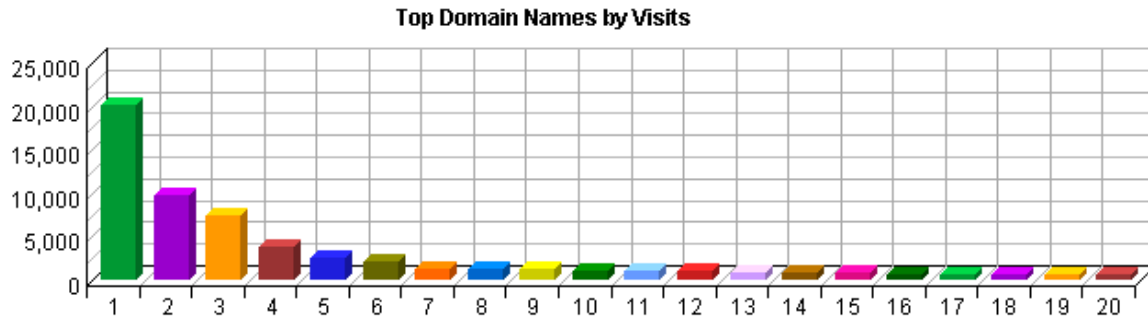
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names


This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	20,111	15.53%	41,998
2.	yahoo.net	9,702	7.49%	101,917
3.	msn.com	7,481	5.78%	50,851
4.	comcast.net	3,842	2.97%	12,283
5.	rr.com	2,464	1.90%	7,872
6.	verizon.net	2,208	1.70%	6,773
7.	sbcglobal.net	1,358	1.05%	3,939
8.	fti.net	1,212	0.94%	3,115
9.	cox.net	1,192	0.92%	3,425
10.	epa.gov	1,087	0.84%	4,138
11.	65.214.44.28	1,026	0.79%	3,759
12.	dedi.digiweb.ie	982	0.76%	2,371
13.	bellsouth.net	890	0.69%	2,671
14.	aol.com	855	0.66%	1,164
15.	qwest.net	790	0.61%	2,015
16.	61.135.168.39	734	0.57%	734
17.	220.181.32.22	734	0.57%	734
18.	bezeqint.net	721	0.56%	830
19.	ask.com	710	0.55%	6,507
20.	internetserviceteam.com	667	0.52%	731
	Subtotal	58,766	45.38%	257,827
	Other	70,744	54.62%	350,580
	Total	129,510	100.00%	608,407

Top Domain Names – Help Card

 **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.


Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

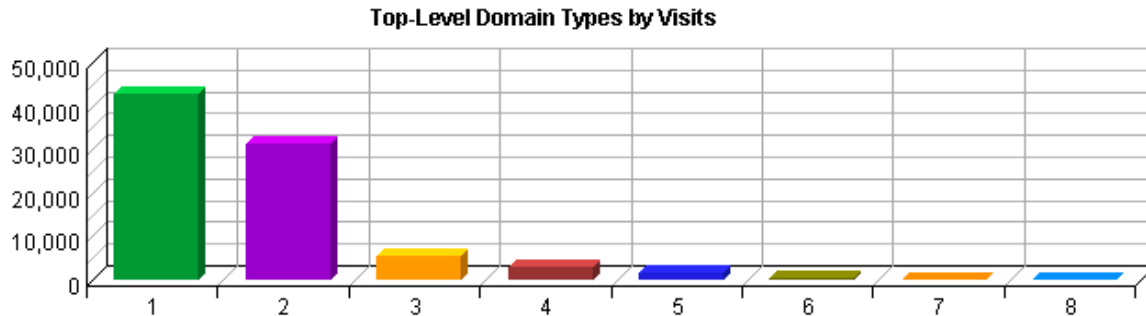
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	42,872	50.69%	163,279
2.	Network	31,252	36.95%	176,277
3.	Education	5,492	6.49%	24,109
4.	Government	2,937	3.47%	10,100
5.	Organization	1,503	1.78%	4,885
6.	Military	467	0.55%	1,046
7.	ARPANET	40	0.05%	136
8.	International	7	0.01%	16
	Total	84,570	100.00%	379,848

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

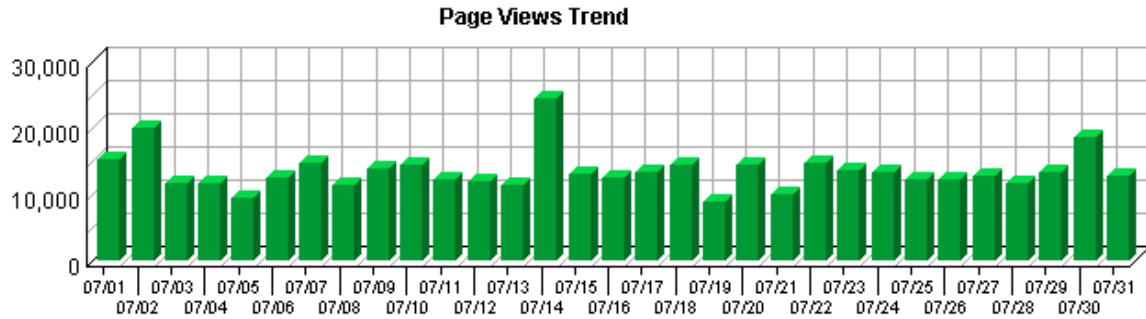


Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

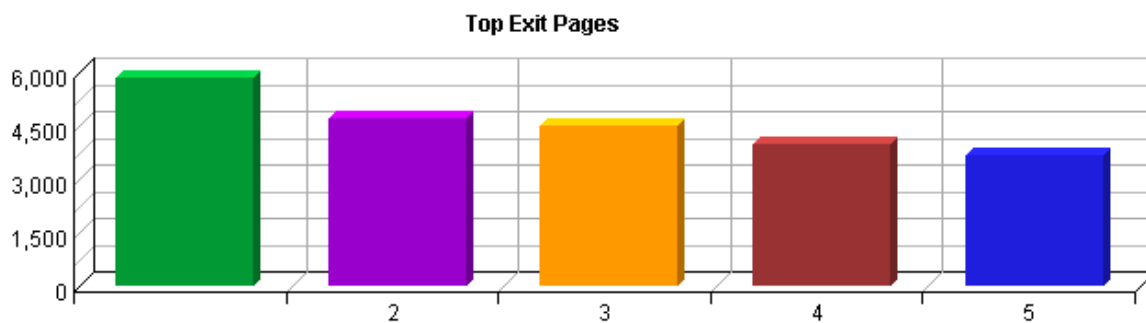
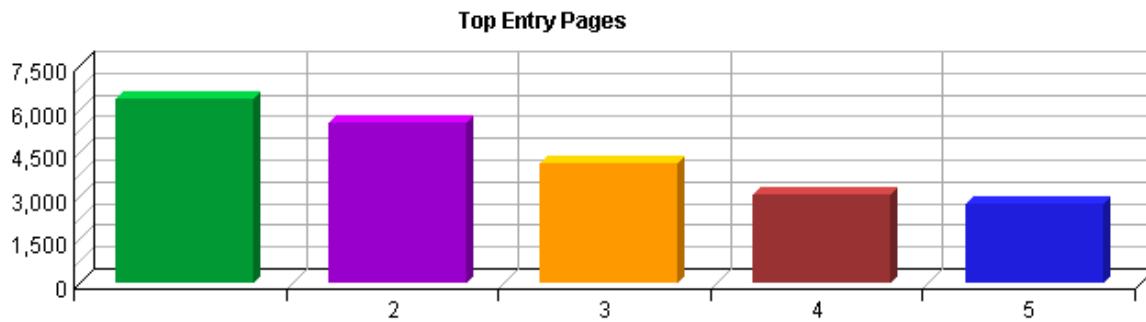
Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

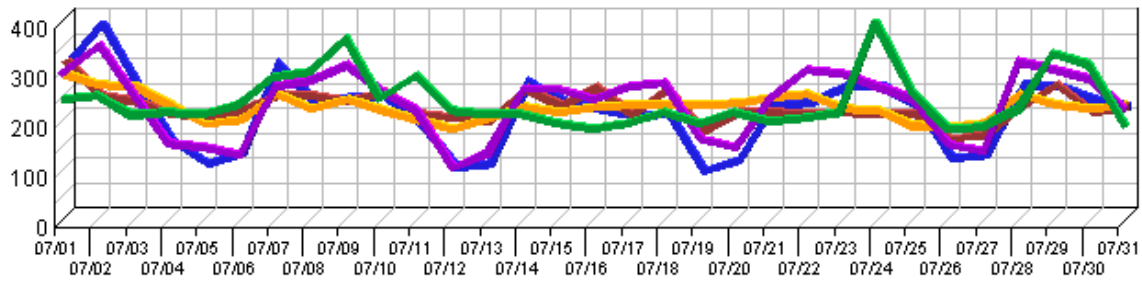


Page View Summary

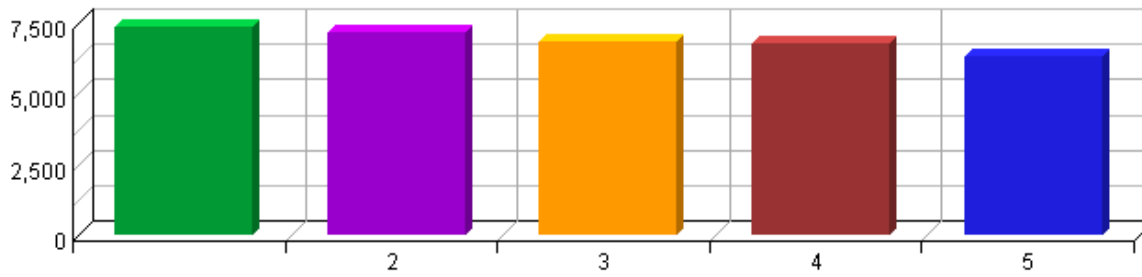
Page Views	417,431
Average per Day	13,465
Average Page Views per Visit	3.22



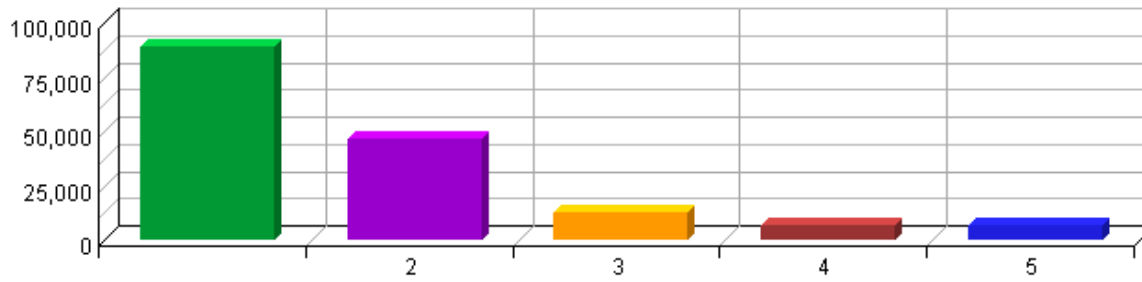
Top Pages by Visits Trend



Top Pages by Visits

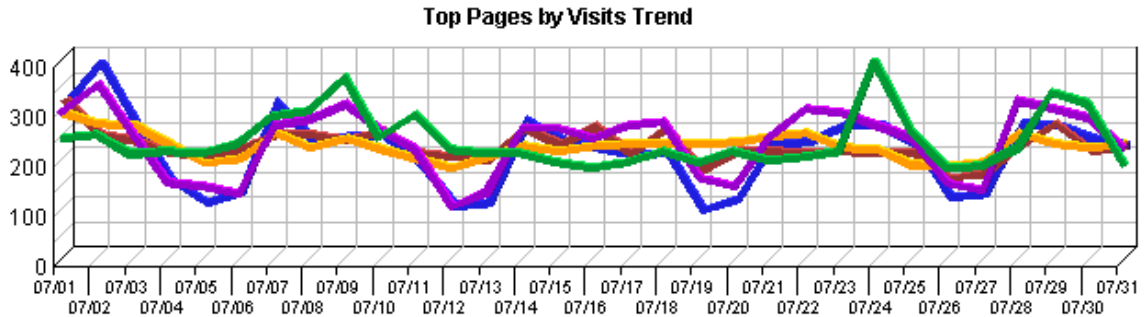


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.




Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http://es.epa.gov/robots.txt	7,379	2.11%	10,987	00:06:57	0
2.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	7,177	2.05%	10,975	00:01:35	0
3.	Enviro\$en\$e US EPA http://es.epa.gov/	6,854	1.96%	17,646	00:06:12	0
4.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	6,754	1.93%	17,459	00:03:29	0
5.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	6,348	1.82%	8,223	00:01:52	0
6.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	4,310	1.23%	5,499	00:01:46	0
7.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,907	1.12%	5,724	00:03:58	0
8.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,177	0.62%	3,383	00:01:50	0

9.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	2,061	0.59%	2,532	00:01:43	0
10.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,777	0.51%	1,990	00:03:23	0
11.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,631	0.47%	1,675	00:02:39	0
12.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	1,535	0.44%	1,849	00:04:20	0
13.	http:// es.epa.gov/ ncerqa/	1,524	0.44%	1,758	00:00:38	0
14.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	1,457	0.42%	2,261	00:02:32	0
15.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,389	0.40%	1,578	00:02:28	0
16.	http:// es.epa.gov/ search97cgi/ s97.cgi	1,317	0.38%	5,381	00:03:16	0
17.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,301	0.37%	1,970	00:01:53	0
18.	http:// es.epa.gov/ ncerqa/ sbir/	1,254	0.36%	1,368	00:00:38	0
19.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	1,196	0.34%	1,380	00:04:12	0
20.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	1,188	0.34%	1,815	00:02:09	0
	Subtotal	62,536	17.89%	105,453	00:03:33	
	Other	287,111	82.11%	311,978	00:01:51	
	Total	349,647	100.00%	417,431	00:02:14	

Top Pages – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.


Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card



Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

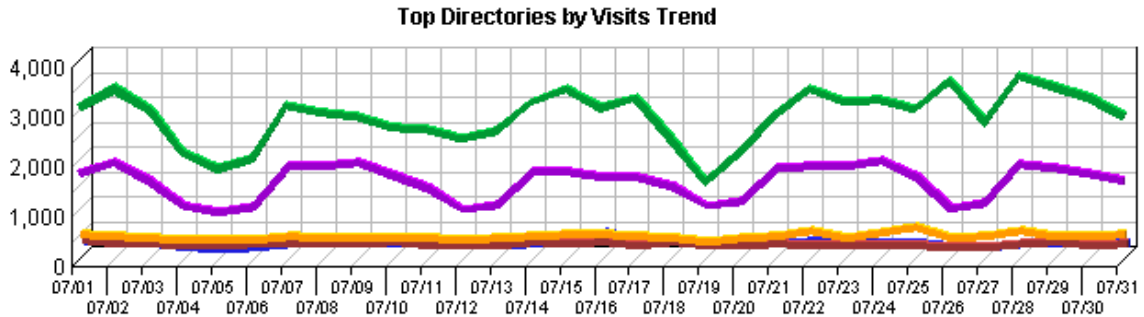
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	88,637	49.82%	420,814	52,165,159
2.	http://es.epa.gov/	46,841	26.33%	67,762	191,128
3.	http://es.epa.gov/oeca	12,314	6.92%	35,691	0
4.	http://es.epa.gov/compliance	6,754	3.80%	17,459	186,625
5.	http://es.epa.gov/vendors	6,363	3.58%	22,725	70,219
6.	http://es.epa.gov/ncerqa	5,457	3.07%	7,638	0
7.	http://es.epa.gov/ncerqa_abstracts	4,370	2.46%	9,839	0
8.	http://es.epa.gov/vendinfo	3,591	2.02%	16,402	8,431
9.	http://es.epa.gov/search97cgi	1,474	0.83%	5,655	109,805
10.	http://es.epa.gov/cgi-bin	1,290	0.73%	2,203	21,301
11.	http://es.epa.gov/nppr	128	0.07%	138	0
12.	http://es.epa.gov/ncer_pubs	99	0.06%	751	150,938
13.	http://es.epa.gov/elp	76	0.04%	83	0
14.	http://es.epa.gov/comply	70	0.04%	71	0
15.	http://es.epa.gov/oceft	66	0.04%	67	0
16.	http://es.epa.gov/p3	57	0.03%	121	403
17.	http://es.epa.gov/envirosense	48	0.03%	63	0

18.	http://es.epa.gov/aipp	48	0.03%	49	0
19.	http://es.epa.gov/stats	46	0.03%	370	37,012
20.	http://es.epa.gov/ncercqa.sbir	39	0.02%	39	0
Subtotal		177,768	99.91%	607,940	52,941,016
Other		158	0.09%	255	5,877
Total		177,926	100.00%	608,195	52,946,893

Top Directories – Help Card


 **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

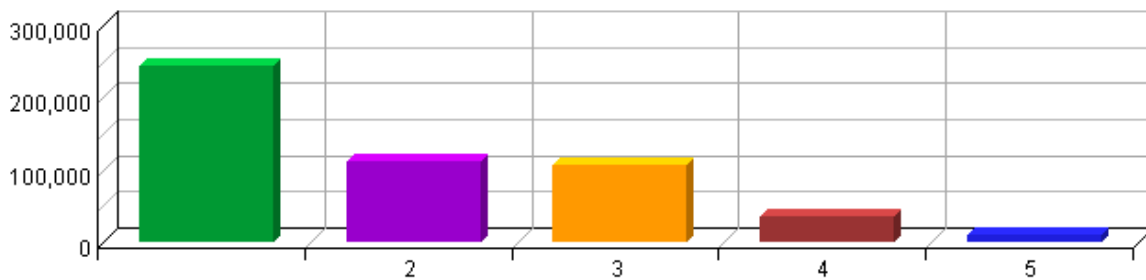
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

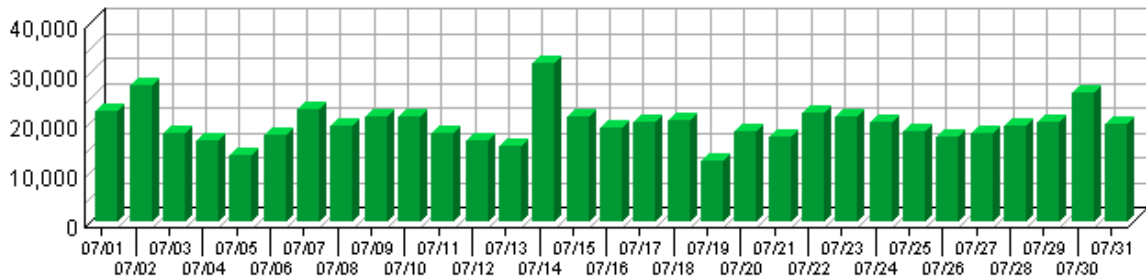
Hit Summary

Successful Hits for Entire Site	608,407
Average Hits per Day	19,626
Home Page Hits	17,646

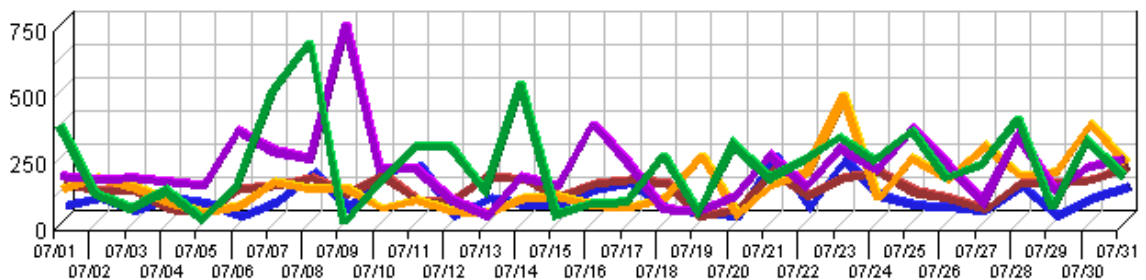
Most Accessed File Types by Files

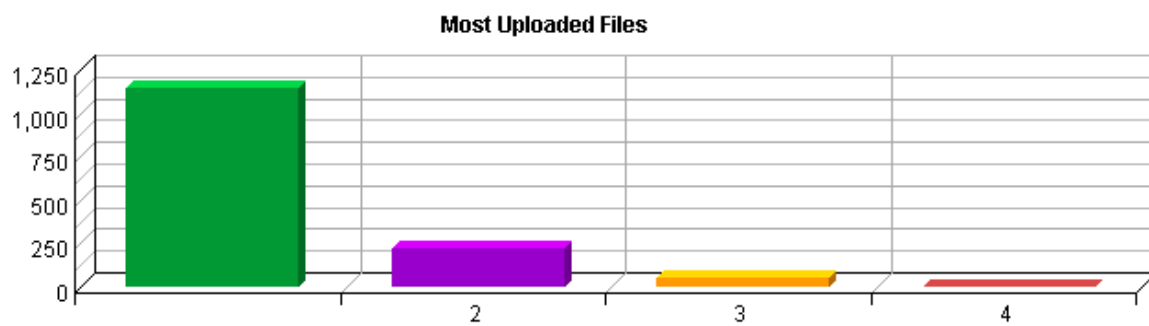


Hits Trend



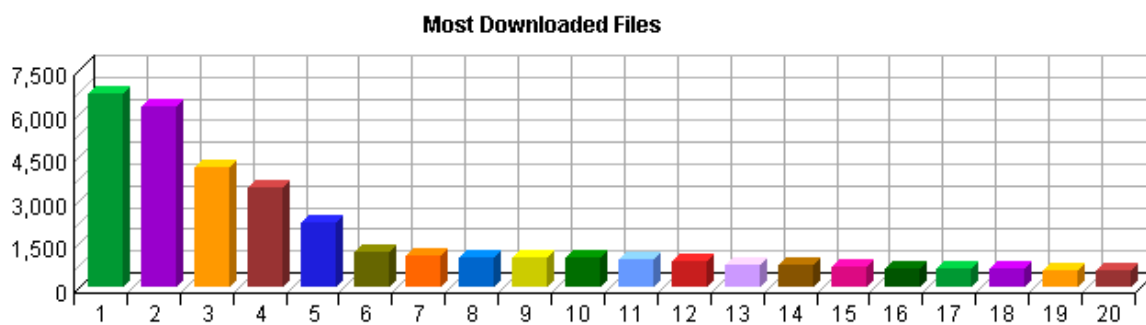
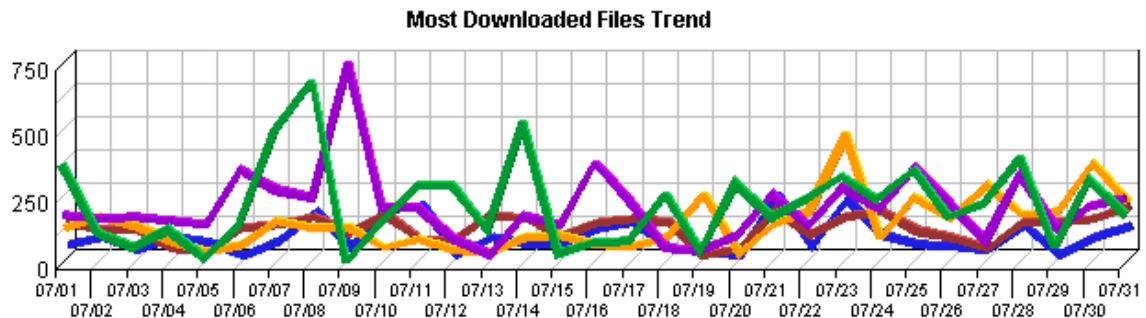
Most Downloaded Files Trend





Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf	6,702	5.65%	332
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf	6,257	5.27%	461
3.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	4,138	3.49%	315
4.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	3,412	2.88%	348
5.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,252	1.90%	157
6.	http://es.epa.gov/ncer/p3/success/michigan.pdf	1,209	1.02%	107
7.	http://es.epa.gov/ncer/fellow/gro/gro_newsletter_issue1_08. pdf	1,088	0.92%	65
8.	http://es.epa.gov/ncer/publications/workshop/nano_proceed. pdf	1,033	0.87%	167
9.	http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings. pdf	1,028	0.87%	58
10.		991	0.84%	78

	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf			
11.	http://es.epa.gov/ncer/childrenscenenters/presentations/10_10_07/07childrenworkshop.pdf	973	0.82%	47
12.	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf	905	0.76%	33
13.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf	782	0.66%	100
14.	http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf	742	0.63%	102
15.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	709	0.60%	80
16.	http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf	629	0.53%	70
17.	http://es.epa.gov/ncer/publications/handouts/conference_flyer2008.pdf	622	0.52%	120
18.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka Overview - September 8, 2003.pdf	616	0.52%	35
19.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	568	0.48%	41
20.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	549	0.46%	71
Subtotal		35,205	29.68%	2,787
Other		83,426	70.32%	53,289
Total		118,631	100.00%	56,076

Most Downloaded Files – Help Card



Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

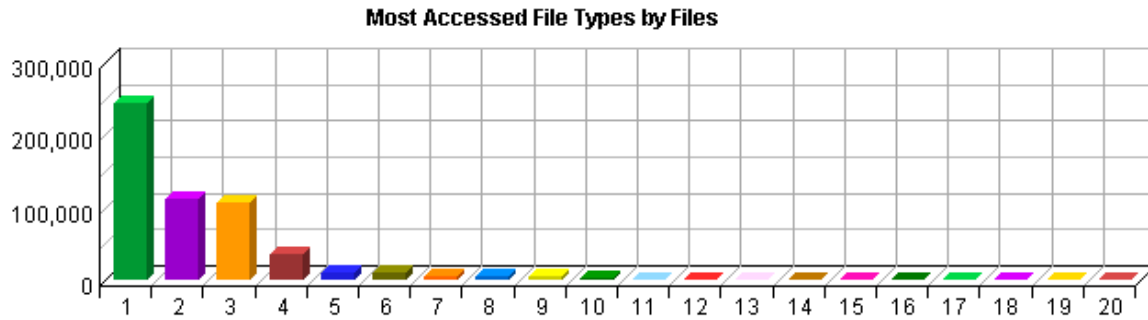


This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more

popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	244,076	44.83%	6,381,590
2.	htm	112,581	20.68%	1,230,363
3.	pdf	106,771	19.61%	21,676,124
4.	ico	35,072	6.44%	48,145
5.	js	11,403	2.09%	109,754
6.	txt	11,080	2.04%	3,376
7.	pl	6,220	1.14%	21,205
8.	ppt	5,198	0.95%	13,885,336
9.	css	4,682	0.86%	11,118
10.	swf	3,646	0.67%	134,190
11.	doc	1,072	0.20%	125,212
12.	scc	817	0.15%	345
13.	flv	216	0.04%	5,669,512
14.	wpd	172	0.03%	2,872
15.	xml	172	0.03%	1,365
16.	map	118	0.02%	14
17.	jpe	92	0.02%	34
18.	wmv	91	0.02%	3,514,984
19.	wma	87	0.02%	44,921
20.	ht	78	0.01%	0
	Subtotal	543,644	99.85%	52,860,451
	Other	791	0.15%	83,242
	Total	544,435	100.00%	52,943,693


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

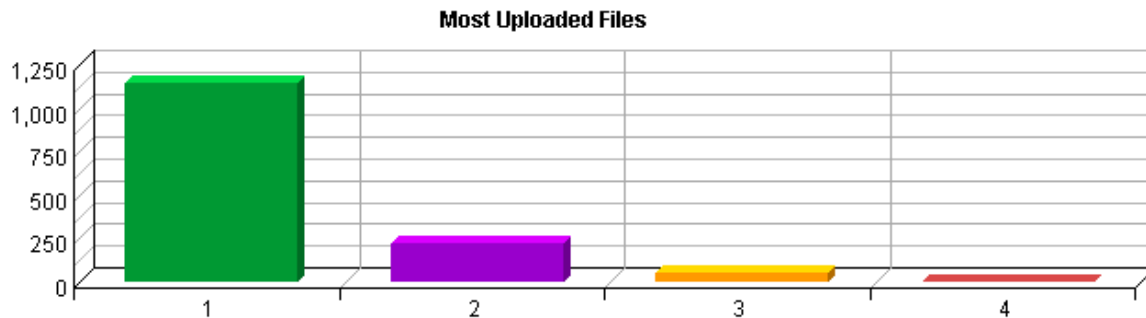
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov//search97cgi/s97_cgi/	628	1,140	80.39%
2.	http://es.epa.gov/search97cgi/s97_cgi/	147	226	15.94%
3.	http://es.epa.gov/cgi-bin/eows.pl	47	49	3.46%
4.	http://es.epa.gov/cgi-bin/ncercqamail.pl	3	3	0.21%
	Total	825	1,418	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

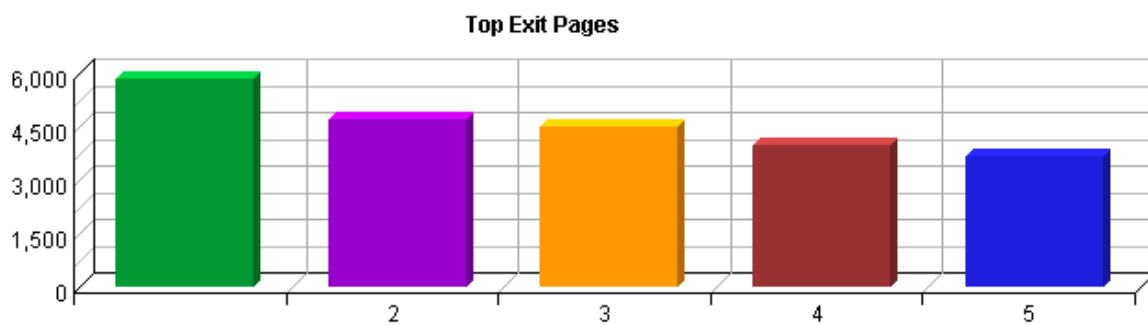
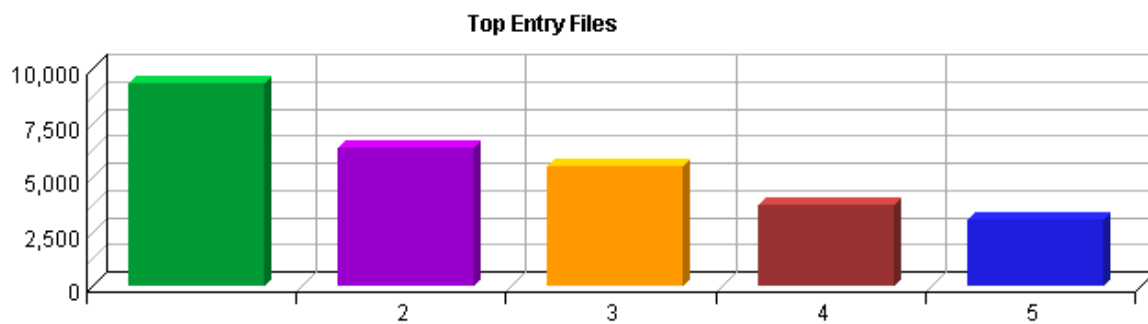
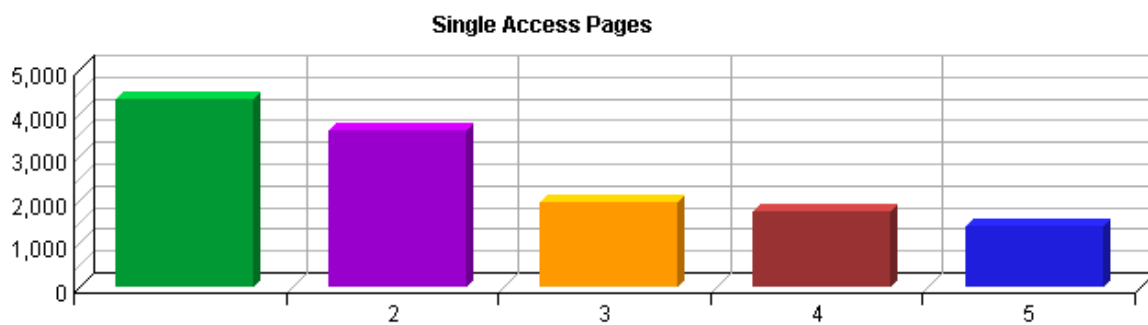
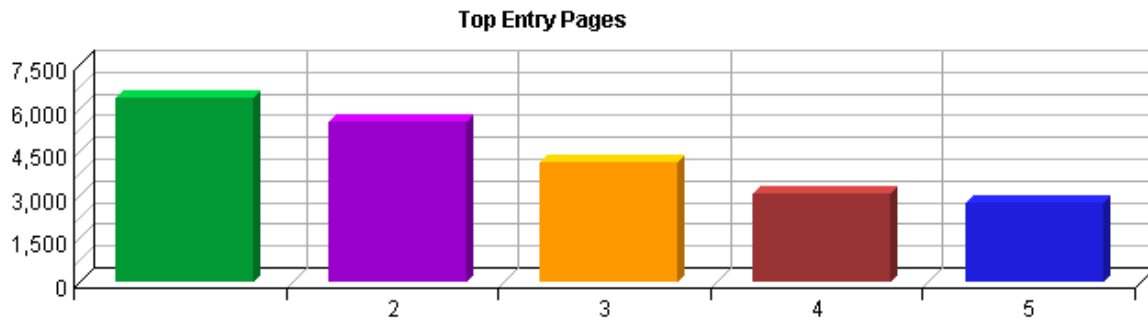
Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

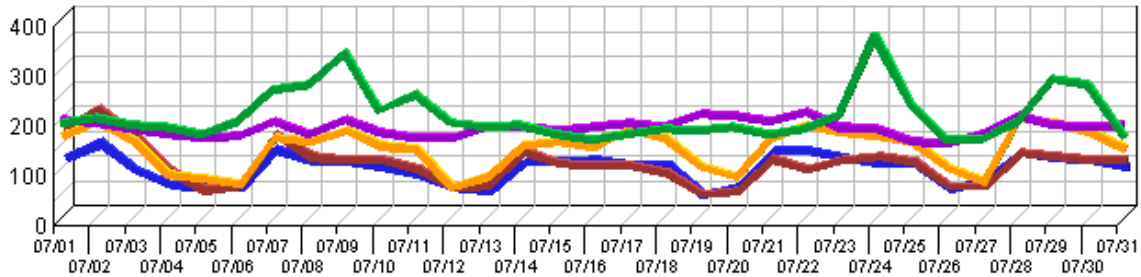


Top Entry Pages

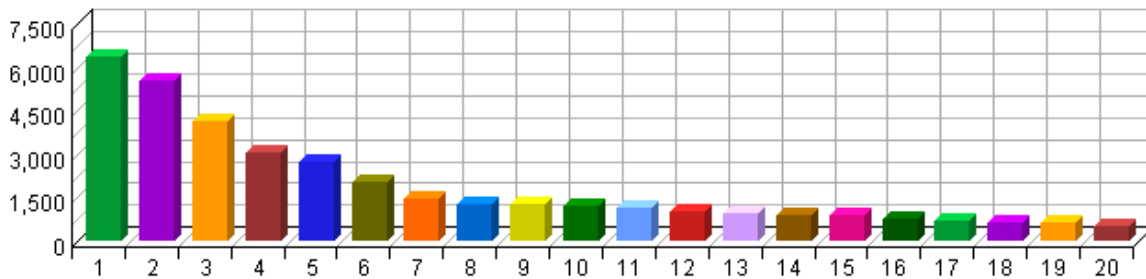
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	6,383	6.28%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	5,540	5.45%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,149	4.08%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,054	3.01%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,707	2.66%
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,030	2.00%
7.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,469	1.45%
8.		1,278	1.26%

	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/		
9.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,277	1.26%
10.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,216	1.20%
11.	http:// es.epa.gov/ search97cgi/ s97_cgi	1,127	1.11%
12.	http:// es.epa.gov/ ncerqa/	1,036	1.02%
13.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	960	0.95%
14.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	918	0.90%
15.	http:// es.epa.gov/ ncerqa/ sbir/	887	0.87%
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	756	0.74%
17.	http:// es.epa.gov/ oeca/ sector/	683	0.67%
18.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	646	0.64%
19.	http:// es.epa.gov/ / search97cgi/ s97_cgi/	628	0.62%
20.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	521	0.51%
	Subtotal	37,265	36.69%
	Other	64,313	63.31%
	Total	101,578	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

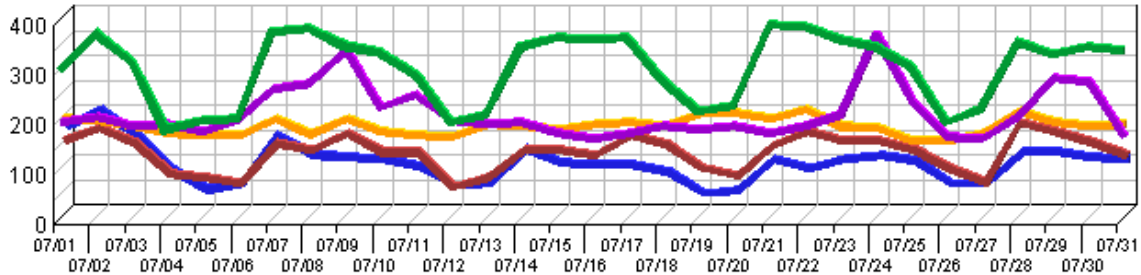


—
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

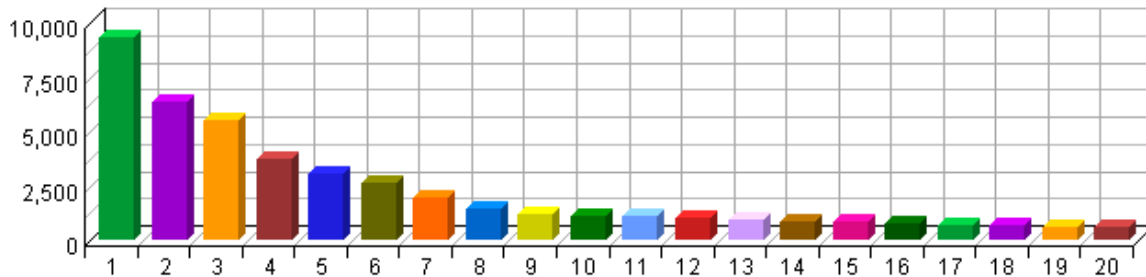
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	9,323	7.20%
2.	http://es.epa.gov/robots.txt	6,350	4.90%
3.	http://es.epa.gov/	5,510	4.25%
4.	http://es.epa.gov/ncer/	3,756	2.90%
5.	http://es.epa.gov/ncer/rfa/	3,009	2.32%
6.	http://es.epa.gov/ncer/fellow/	2,660	2.05%
7.	http://es.epa.gov/ncer/sbir/	1,988	1.54%
8.	http://es.epa.gov/comments.html	1,465	1.13%
9.	http://es.epa.gov/ncer/p3/	1,213	0.94%
10.	http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	1,135	0.88%
11.	http://es.epa.gov/search97cgi/s97.cgi	1,126	0.87%
12.	http://es.epa.gov/ncerqa/	1,023	0.79%
13.	http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	919	0.71%
14.	http://es.epa.gov/ncerqa/sbir/	873	0.67%
15.	http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	865	0.67%

16.	http://es.epa.gov/ncer/grants/	734	0.57%
17.	http://es.epa.gov/oeca/sector/	678	0.52%
18.	http://es.epa.gov/compliance/	662	0.51%
19.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	631	0.49%
20.	http://es.epa.gov/ncer/nano/	625	0.48%
	Subtotal	44,545	34.40%
	Other	84,965	65.60%
	Total	129,510	100.00%

Top Entry Files – Help Card



Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

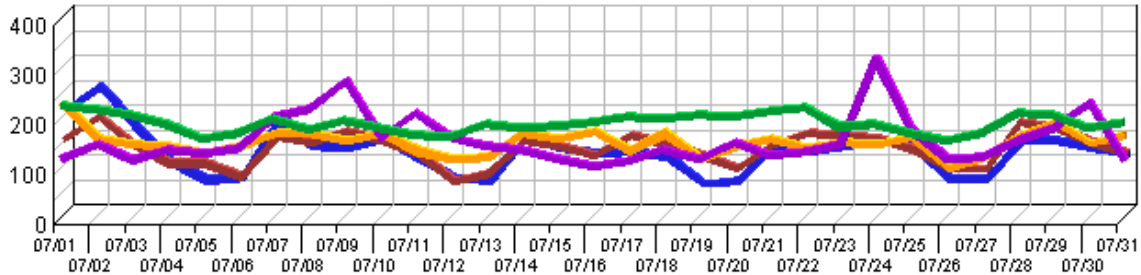


Consider what catches the attention of visitors most quickly and effectively.

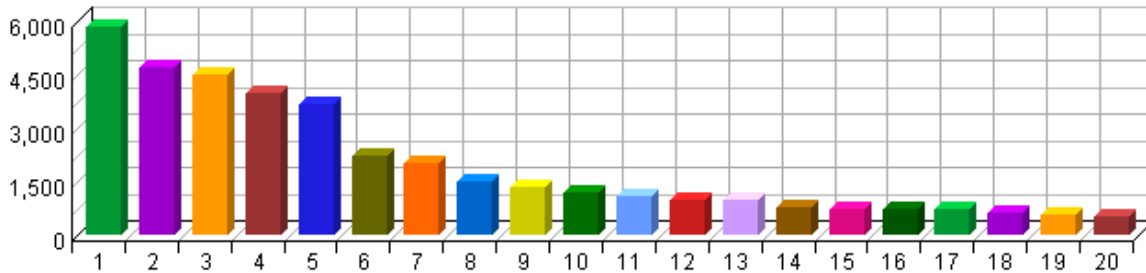
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	5,857	5.77%
2.	http:// es.epa.gov/ robots. txt	4,703	4.63%
3.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	4,481	4.41%
4.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,006	3.94%
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,682	3.62%
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,248	2.21%
7.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,043	2.01%
8.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,475	1.45%
9.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD	1,351	1.33%

http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html

10.	http://es.epa.gov/search97cgi/s97.cgi	1,167	1.15%
11.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,075	1.06%
12.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	1,001	0.99%
13.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	993	0.98%
14.	http://es.epa.gov/oeca/sector/	757	0.75%
15.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	731	0.72%
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	712	0.70%
17.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	700	0.69%
18.	http://es.epa.gov/search97cgi/s97.cgi/	628	0.62%
19.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	568	0.56%
20.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	541	0.53%
	Subtotal	38,719	38.12%
	Other	62,854	61.88%
	Total	101,573	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

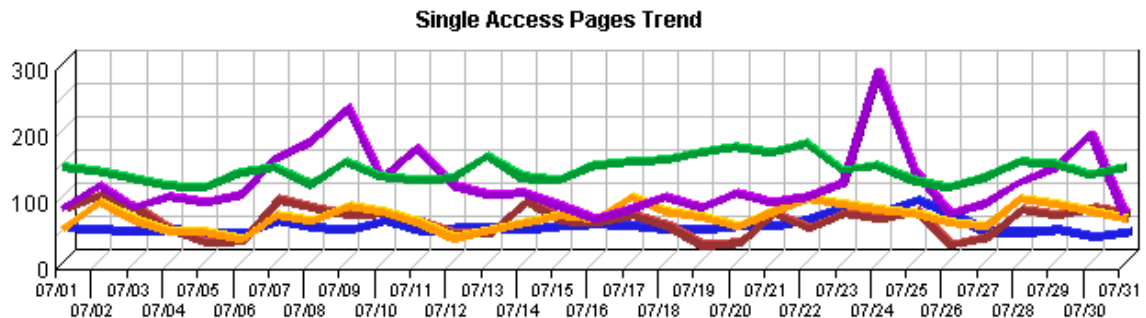
% – Percentage of times this page was the exit page compared with other exit pages.



You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,320	6.61%
2.	http:// es.epa.gov/ robots. txt	3,601	5.51%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,965	3.01%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,735	2.65%
5.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,412	2.16%
6.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,267	1.94%
7.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,016	1.55%
8.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,000	1.53%

9.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	780	1.19%
10.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	686	1.05%
11.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	654	1.00%
12.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	611	0.93%
13.	http:// es.epa.gov/ oeca/ sector/	574	0.88%
14.	http:// es.epa.gov/ search97cgi/ s97_ cgi	518	0.79%
15.	http:// es.epa.gov/ / search97cgi/ s97_ cgi/	395	0.60%
16.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	389	0.60%
17.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	373	0.57%
18.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	343	0.52%
19.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	323	0.49%
20.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	318	0.49%
	Subtotal	22,280	34.09%
	Other	43,076	65.91%
	Total	65,356	100.00%

Single Access Pages – Help Card



Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



—
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		5,075	5.00%
	1. Enviro\$en\$e US EPA http://es.epa.gov/	4,426	4.36%
	1. http://es.epa.gov/robots.txt	2,498	2.46%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,254	2.22%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,469	1.45%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,436	1.41%
	1. Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,315	1.29%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,074	1.06%
	1. http://es.epa.gov/search97cgi/s97.cgi	853	0.84%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	733	0.72%
	1. Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	710	0.70%
	1. EPA–Compliance and Enforcement http://es.epa.gov/compliance/	628	0.62%
	1. http://es.epa.gov//search97cgi/s97.cgi	628	0.62%
	1. http://es.epa.gov/oeca/sector/	478	0.47%
	1. http://es.epa.gov/ncerqa/sbir/		

2. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	434	0.43%
1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	423	0.42%
1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	405	0.40%
1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	391	0.38%
1. http://es.epa.gov/ncerqa/ 2. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	360	0.35%
1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	346	0.34%
1. P2 Products and Services – Search Page http://es.epa.gov/vendors/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

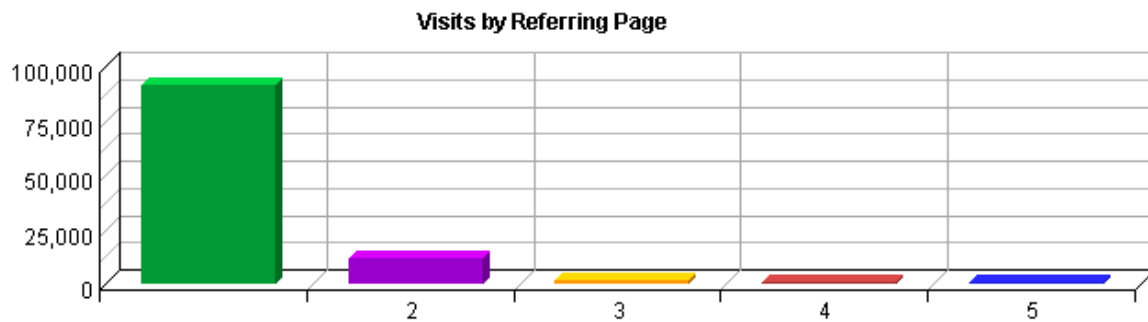
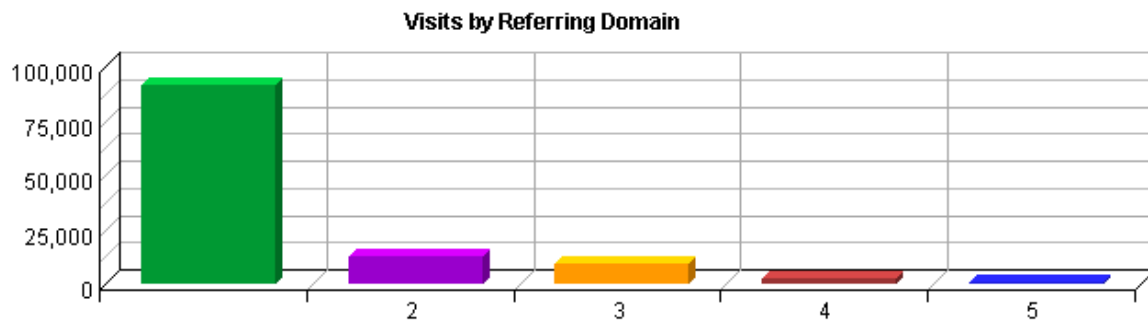
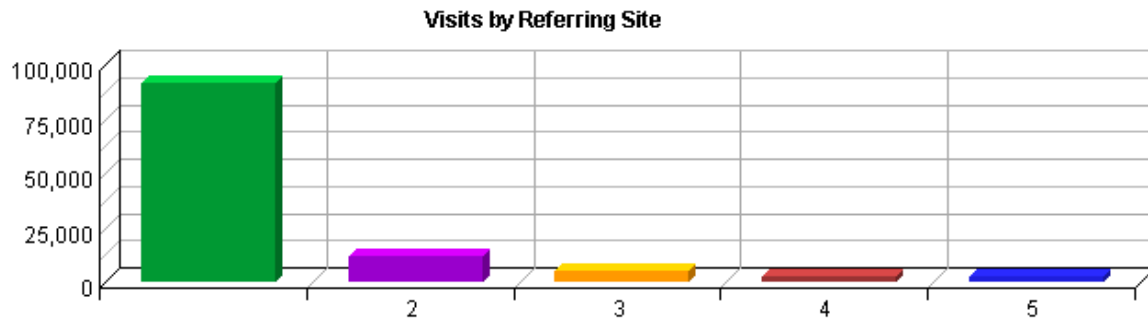


Use this information to evaluate the design of your web site. Where do your visitors go once

they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

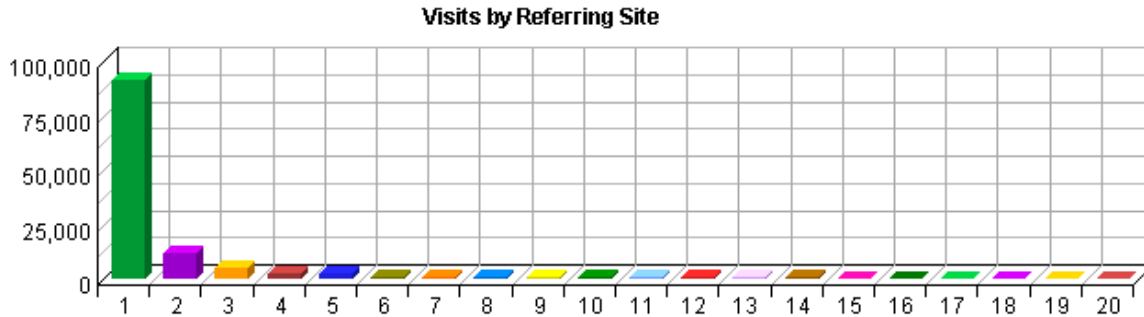
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	91,519	70.67%
2.	http://www.google.com/	12,030	9.29%
3.	http://es.epa.gov/	5,164	3.99%
4.	http://search.yahoo.com/	2,228	1.72%
5.	http://www.epa.gov/	2,174	1.68%
6.	http://www.google.co.in/	1,086	0.84%
7.	http://search.msn.com/	720	0.56%
8.	http://search.live.com/	695	0.54%
9.	http://images.google.com/	650	0.50%
10.	http://www07.grants.gov/	564	0.44%
11.	http://cfpub.epa.gov/	492	0.38%
12.	http://www.google.ca/	463	0.36%
13.	http://www.google.co.uk/	444	0.34%
14.	http://intranet.epa.gov/	427	0.33%
15.	http://nlquery.epa.gov/	413	0.32%
16.	http://www.google.cn/	206	0.16%
17.	http://www.google.com.au/	184	0.14%
18.	http://yosemite.epa.gov/	180	0.14%
19.	http://www.google.de/	175	0.14%
20.	http://www.google.com.ph/	161	0.12%
	Subtotal	119,975	92.64%
	Other	9,535	7.36%
	Total	129,510	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

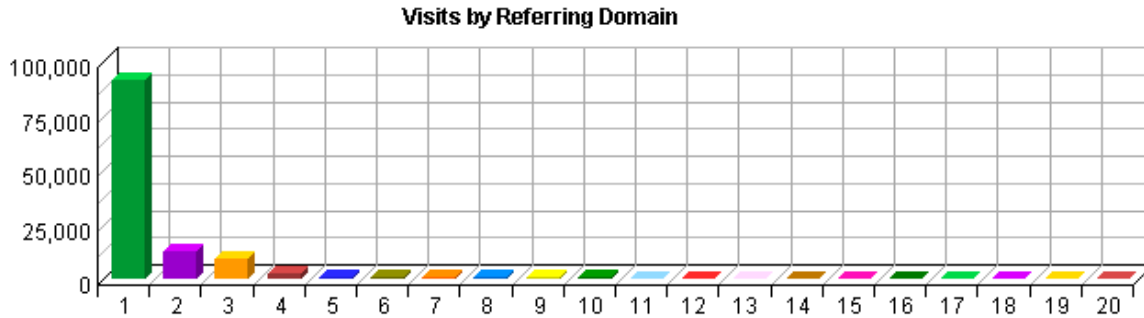
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	91,519	70.67%
2.	google.com	12,787	9.87%
3.	epa.gov	9,033	6.97%
4.	yahoo.com	2,640	2.04%
5.	google.co.in	1,196	0.92%
6.	live.com	753	0.58%
7.	msn.com	726	0.56%
8.	grants.gov	692	0.53%
9.	google.co.uk	538	0.42%
10.	google.ca	507	0.39%
11.	google.cn	224	0.17%
12.	google.com.au	208	0.16%
13.	google.de	199	0.15%
14.	aol.com	188	0.15%
15.	google.com.ph	178	0.14%
16.	google.co.th	151	0.12%
17.	google.it	151	0.12%
18.	business.gov	145	0.11%
19.	google.co.kr	140	0.11%
20.	google.fr	122	0.09%
	Subtotal	122,097	94.28%
	Other	7,413	5.72%
	Total	129,510	100.00%

Activity by Referring Domain – Help Card



Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

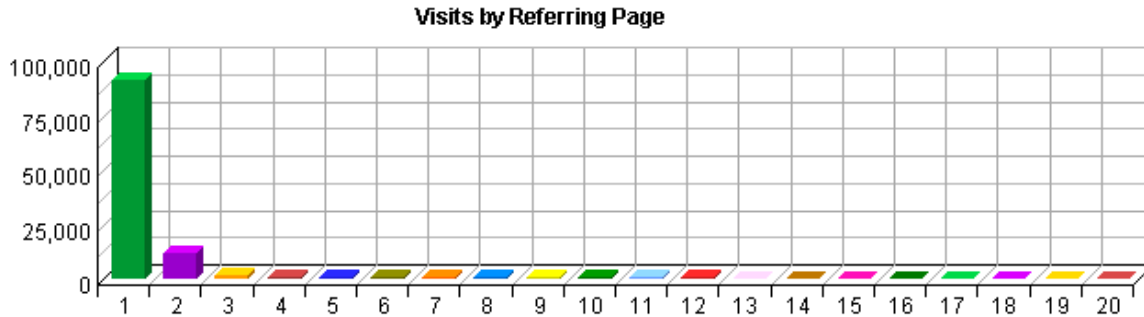
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page


This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	91,519	70.67%
2.	http://www.google.com/search	11,764	9.08%
3.	http://search.yahoo.com/search	1,512	1.17%
4.	http://www.google.co.in/search	1,083	0.84%
5.	http://search.live.com/results.aspx	678	0.52%
6.	http://search.msn.com/results.aspx	677	0.52%
7.	http://images.google.com/imgres	650	0.50%
8.	http://es.epa.gov/	553	0.43%
9.	http://es.epa.gov/ncer/	462	0.36%
10.	http://www.google.ca/search	458	0.35%
11.	http://es.epa.gov/search.html	449	0.35%
12.	http://www.google.co.uk/search	432	0.33%
13.	http://nlquery.epa.gov/epasearch/epasearch	413	0.32%
14.	http://intranet.epa.gov/ordintra/	382	0.29%
15.	http://www07.grants.gov/search/search.do	259	0.20%
16.	http://www.epa.gov/careers/stuopp.html	230	0.18%
17.	http://www.google.cn/search	206	0.16%
18.	http://es.epa.gov/vendors/	205	0.16%
19.	http://es.epa.gov/cgi-bin/eows.pl	203	0.16%
20.	http://es.epa.gov/comments.html	201	0.16%
	Subtotal	112,336	86.74%
	Other	17,174	13.26%
	Total	129,510	100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

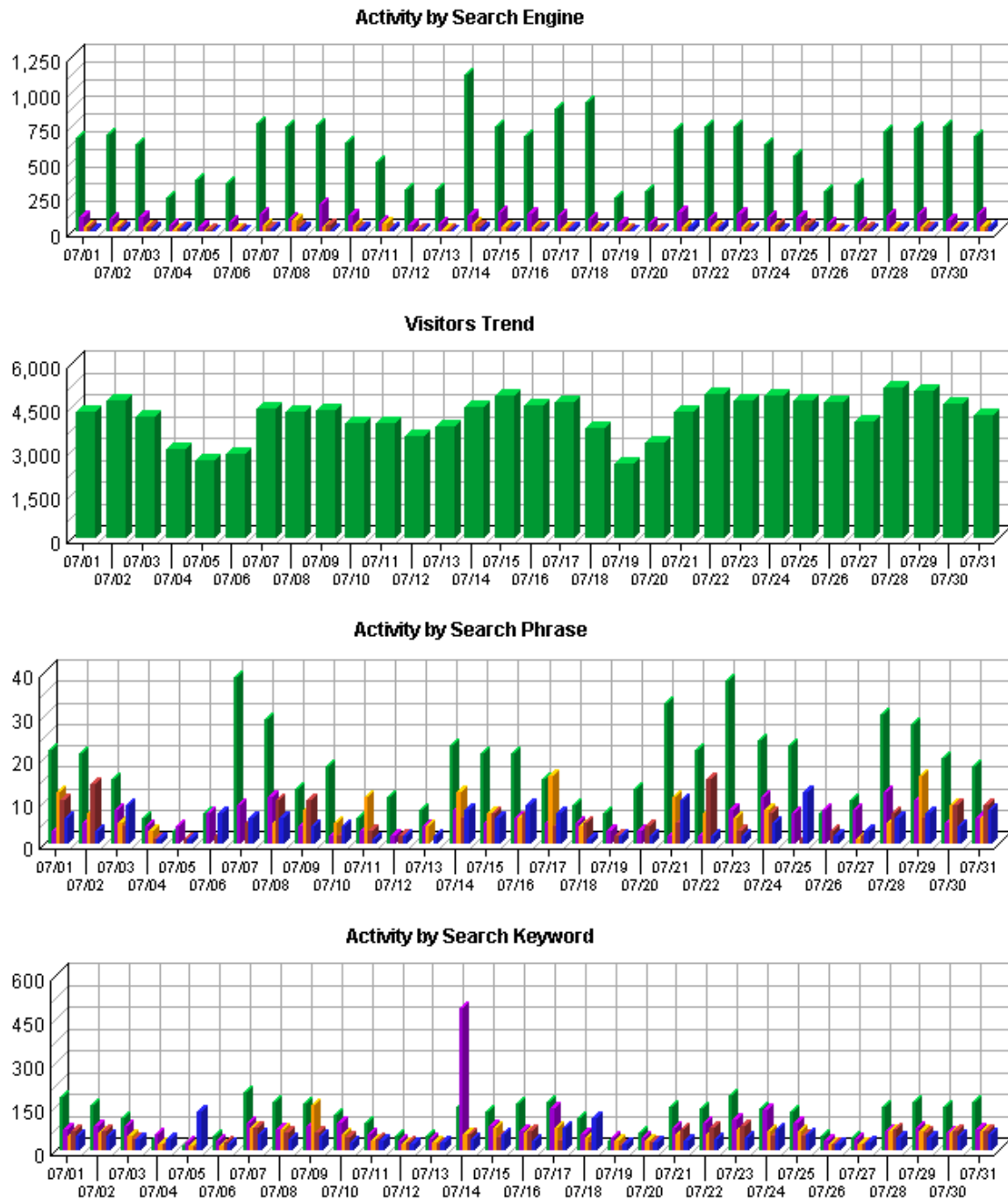
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

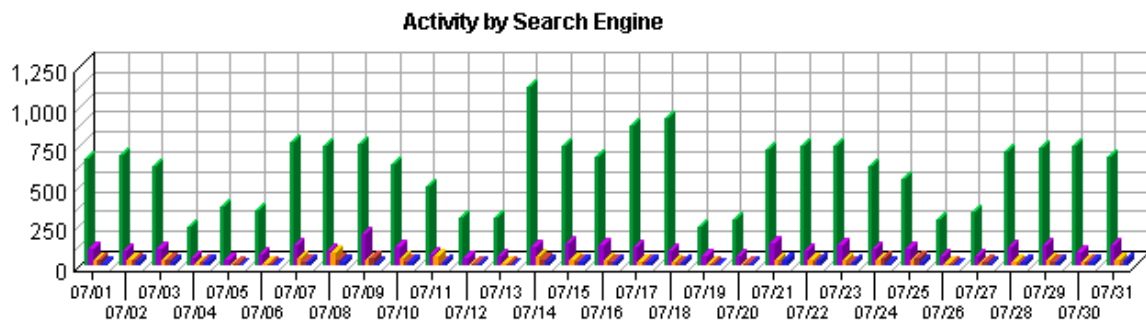


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	18,773	73.24%
2.	yahoo	2,987	11.65%
3.	msn	894	3.49%
4.	google uk	688	2.68%
5.	google canada	585	2.28%
6.	google australia	254	0.99%
7.	google germany	247	0.96%
8.	google france	186	0.73%
9.	google italy	168	0.66%
10.	aol netfind	160	0.62%
11.	altavista	116	0.45%
12.	google japan	115	0.45%
13.	yahoo japan	89	0.35%
14.	yahoo spain	81	0.32%
15.	yahoo singapore	43	0.17%
16.	google austria	38	0.15%
17.	yahoo taiwan	31	0.12%
18.	yahoo india	30	0.12%
19.	yahoo canada	29	0.11%
20.	yandex	26	0.10%
	Subtotal	25,540	99.64%
	Total	25,633	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	554	2.16%
	surface reaction properties of hematite nanoparticles	422	1.65%
	epa sbir	170	0.66%
	nanoparticles pharmaceuticals filetype:ppt	161	0.63%
	epa star fellowship	160	0.62%
	nanoparticles absorption filetype:ppt	119	0.46%
	microhabitats in the animal powerpoint	117	0.46%
	epa star grant	105	0.41%
	forms	101	0.39%
	smoke .ppt	76	0.30%
	epa ncer	73	0.28%
	water purification nanotechnology	61	0.24%
	epa	58	0.23%
	surface and size effect in nanostructure power point	57	0.22%
	ncer	56	0.22%
	method,strategies and tools towards watershed management	56	0.22%
	epa star grants	55	0.21%
	epa grants	52	0.20%
	first and second generation biodiesel production pdf	50	0.20%
	environmental research	46	0.18%
2. yahoo	nano paper and environmental	87	0.34%
	epa	79	0.31%
	environmental research	31	0.12%
	research proposal about water pollution	23	0.09%
	oil mop inc	19	0.07%
	eia report for incinerators	18	0.07%
	effects of air pollution.ppt	15	0.06%
	consolidated plastics company	14	0.05%
	ncerqa	13	0.05%
	environmental protection agency	13	0.05%
	fellowships	11	0.04%
	females octylphenol	11	0.04%
	epa neshaps	10	0.04%
	epa grants	10	0.04%
	industrial construction	9	0.04%
	disadvantages in health care	8	0.03%
	epa enforcement	8	0.03%
	intercont oil	8	0.03%

	neshaps	8	0.03%
	oil mop incorporated	7	0.03%
3. msn	consolidated plastics	78	0.30%
	consolidated plastics company	50	0.20%
	consolidatedplastics.com	34	0.13%
	epa	32	0.12%
	consolidated plastics company inc	16	0.06%
	consolidated plastics co inc	13	0.05%
	www.consolidatedplastics.com	12	0.05%
	consolidated plastics co	12	0.05%
	consolidated plastics inc	7	0.03%
	consolidated plastic	7	0.03%
	consolidated plastics company, inc.	6	0.02%
	epa.gov	6	0.02%
	nilfisk of america	5	0.02%
	epa ncer	5	0.02%
	highland tank	5	0.02%
	epa.com	4	0.02%
	durr industries	4	0.02%
	hepaco	4	0.02%
	apv crepaco inc	4	0.02%
	www.consolidated plastics.com	4	0.02%
4. google	study of chemical and physical properties of cadmium selenide	61	0.24%
uk	nanocrystal in glass system pdf		
	forms	27	0.11%
	download bout deposition of metals	12	0.05%
	dd ec detroit diesel 60 series 11.1 engine computers	11	0.04%
	change	8	0.03%
	health	7	0.03%
	usepa workshop innovative microorganisms	6	0.02%
	pesticides	5	0.02%
	climate change	4	0.02%
	om33 hydraulic oil	3	0.01%
	epa workshop innovative approaches	3	0.01%
	www.epa.gov	3	0.01%
	climate change and ecosystems	2	0.01%
	epa compliance	2	0.01%
	tox vocs nox	2	0.01%
	ecological effects of climate change	2	0.01%
	thermal desorption gc ms	2	0.01%
	the bioavailability, toxicity, and trophic transfer of manufactured zno nanoparticles: view from the bottom	2	0.01%

	define:funding agreement	2	0.01%
	diagram of climate change	2	0.01%
5. google	forms	12	0.05%
canada	canviro	4	0.02%
	pci ozone	3	0.01%
	molecular targets in population prevention	3	0.01%
	environmental protection agency national enforcement investigation center	2	0.01%
	change	2	0.01%
	p3 waste management	2	0.01%
	navco valve	2	0.01%
	dorm project 2009	2	0.01%
	epa nsf	2	0.01%
	particle matter and measurement and epa	2	0.01%
	nanotechnology	2	0.01%
	portec inc pioneer division	2	0.01%
	hayward industrial hayward industrial	2	0.01%
	fuel reducer	2	0.01%
	canviro analytical laboratories ltd	2	0.01%
	the positive impacts of technology and science on the environment	2	0.01%
	epa and nanotechnology	2	0.01%
	and/or	2	0.01%
	epa durham	2	0.01%
6. google	forms	7	0.03%
australia	health	4	0.02%
	activated carbon naphthalene sorption	4	0.02%
	climate change	4	0.02%
	sustainable designs	3	0.01%
	photocatalysis ppt	2	0.01%
	preparation phase table	2	0.01%
	solution to major environmenal problems are respond to government control	2	0.01%
	engineering online games	2	0.01%
	infertility rates for females	2	0.01%
	big hurricanes	2	0.01%
	environmental issues in the future	2	0.01%
	scientific term conditioning	2	0.01%
	individual-based agent-based modeling software	2	0.01%
	nanotechnology lectures	2	0.01%
	list of consequences of air pollution	2	0.01%
	biogas car	2	0.01%
	protection of innvovation	2	0.01%

	business proposal cover sheet examples	2	0.01%
	enjo usa	2	0.01%
7. google	corn yield bushel ppt	7	0.03%
germany	corn farm management ppt	5	0.02%
	u.s. environmental protection agency (usepa), 2007. nanotechnology white paper	3	0.01%
	jf miami inc short med	3	0.01%
	biomarkers in environmental health research	3	0.01%
	bioplastic ppt	3	0.01%
	research funding	2	0.01%
	yellow pamphlet	2	0.01%
	new business innovation us	2	0.01%
	american museum of natural history map	2	0.01%
	linking pollution to water body integrity	2	0.01%
	bus niederlande 0031 570636254	2	0.01%
	yakima river alu disc 26	2	0.01%
	candid	2	0.01%
	scientific poster	2	0.01%
	pellston pharmaceutical	2	0.01%
	market mechanisms and environmental services	2	0.01%
	risk assessment process	2	0.01%
	traineeship white house	2	0.01%
	institut porous si	1	0.00%
8. google	module de young et tera pascale	33	0.13%
france	measurements of net change in heat flux	17	0.07%
	membrane these pdf	4	0.02%
	candid	3	0.01%
	greater research opportunities graduate fellowship epa 2007	3	0.01%
	pbpk children ppt	3	0.01%
	pharmaceuticals in the environment	2	0.01%
	motor detergent additive	2	0.01%
	holben brent	2	0.01%
	photos de university of havard	2	0.01%
	envirosense	1	0.00%
	neytech	1	0.00%
	power point pvdf	1	0.00%
	epa	1	0.00%
	lca talc life cycle	1	0.00%
	le quorum sensing ppt	1	0.00%
	bleaching coral mecanism .ppt	1	0.00%
	harwell model erosion	1	0.00%
	dematerialization nanotechnologies	1	0.00%

	environmental toxicology and chemistry impact factor	1	0.00%
9. google	raasm usa	8	0.03%
italy	dinamec	3	0.01%
	cafimar chartering	2	0.01%
	bowden industries inc	2	0.01%
	multimodal atmospheric ufp distributions	2	0.01%
	announced today that it has been awarded phase small business innovative research (sbir) contract to study fuzzy integrated navigation system	2	0.01%
	silica particle synthesis	2	0.01%
	market mechanism and environment	2	0.01%
	cafimar	2	0.01%
	etoposide verapamil	2	0.01%
	nancy denslow toxicity of nanoparticles	2	0.01%
	grants for environmental phd	2	0.01%
	epa sector notebook	2	0.01%
	us epa bioremediation	2	0.01%
	somenath mitra	2	0.01%
	enzo lombi	2	0.01%
	mikael bahlouli	1	0.00%
	pluronic cytotoxicity	1	0.00%
	mazzali srl monza	1	0.00%
	mazzali systems	1	0.00%
10. aol	epa.gov	3	0.01%
netfind	vermicomposting powerpoint presentation	2	0.01%
	epa star dissertation	2	0.01%
	kqed.org/baywindow	2	0.01%
	craig schwartz aarcher inc.	2	0.01%
	small business innovation research	2	0.01%
	map of mall in dc	2	0.01%
	logo us epa	2	0.01%
	universal filters, inc	2	0.01%
	epa	2	0.01%
	environmental protection agency durham, nc	2	0.01%
	small business innovation research program	2	0.01%
	www.epa.gov	2	0.01%
	hold harmless agreement	2	0.01%
	porter systems inc.	2	0.01%
	agreement hold harmless	1	0.00%
	gonzaga songhai, benin	1	0.00%
	mobile ink reclamation system	1	0.00%
	solutions to environmental problems	1	0.00%

	business research in management explaining how survey was implemented	1	0.00%
11. altavista	photo catalytic degradation in industrial waste water	47	0.18%
	photo catalytic degradation	22	0.09%
	oeca	2	0.01%
	international environmental calendar	2	0.01%
	air force sbir foster miller	2	0.01%
	nanoparticle acrylic	2	0.01%
	hurrisafe	2	0.01%
	biodiversity and loss and (2007 or 2008) and data site:gov	2	0.01%
	desorption of activated clay in copper flotation	2	0.01%
	bacteria penetration nano particle wc	1	0.00%
	technologies for the removal of arsenic	1	0.00%
	johnson polymer	1	0.00%
	experimental techniques used in green chemistry	1	0.00%
	environmental exposure heavy metals epidemiology	1	0.00%
	fellowships	1	0.00%
	epa sbir light curable coatings	1	0.00%
	bio clean corporation	1	0.00%
	pennsylvania september 2008 request for proposal engineering	1	0.00%
	california waste exchange	1	0.00%
	research small business	1	0.00%
12. google japan	nanomaterials occupational	16	0.06%
	novamax technologies	2	0.01%
	polaris industrial	2	0.01%
	microsatellite ppt	2	0.01%
	science to achieve program	2	0.01%
	small logo epa	2	0.01%
	what is tier-1 endothelial	2	0.01%
	doe grants awarded 2007	2	0.01%
	photocatalysis market	2	0.01%
	highly cited researcher	2	0.01%
	oeca epa	2	0.01%
	science to achieve results program	2	0.01%
	ecosystem pattern scale	1	0.00%
	science effective environmental policy	1	0.00%
	epa nanotechnology	1	0.00%
	mount reiter triangle economics information efficient pdf	1	0.00%
	hurwicz		
	uv light source	1	0.00%
	biological invasion pdf	1	0.00%
	trihalomethane economic valuation	1	0.00%

13. yahoo japan	uc berkeley irb	1	0.00%
	grilon	2	0.01%
	ap-1 pma	2	0.01%
	igr enterprise	2	0.01%
	epa sec	2	0.01%
	future option co,ltd	2	0.01%
	novamax technology	2	0.01%
	memtec america	2	0.01%
	membrane technology	2	0.01%
	alltech associates	2	0.01%
	ballast water treatment system	2	0.01%
	ĩ¼³ĩ¼´aa	2	0.01%
	highly cited researchers	2	0.01%
	saliva binding assay	2	0.01%
	casso-solar corporation	2	0.01%
	james tanko george kraus	1	0.00%
	oi½¥iãf»analytical	1	0.00%
	environmental technologies events us biggest	1	0.00%
	ĩ¼°ĩ¼;ĩ¼®ĩ¼ ĩ¼ ĩ¼¥ĩ¼ ĩ¼®ĩ¼£ĩ¼ ĩ¼¥ĩ¼-ĩ¼©ĩ¼£ĩ¼;ĩ¼¬	1	0.00%
	the u.s. environmental protection agency office of research and development's national center for environmental research	1	0.00%
	epa phaseâ...¢	1	0.00%
14. yahoo spain	garden design	12	0.05%
	candid	7	0.03%
	candid pictures	6	0.02%
	sweet tomatoes pictures	4	0.02%
	film crew	4	0.02%
	community participation in village	2	0.01%
	health effects on pollution	2	0.01%
	nanotechnology lectures	2	0.01%
	laptop screen	2	0.01%
	ferro-cement	2	0.01%
	candid photo	2	0.01%
	feasibility	2	0.01%
	candid pics	2	0.01%
	1858	2	0.01%
	us epa environmental quality	2	0.01%
	asthma signs and symptoms children	1	0.00%
	wind turbine designs	1	0.00%
	us nanotechnology	1	0.00%
	grants researchs	1	0.00%
	quality assurance	1	0.00%

15. yahoo singapore	particulate model of matter	2	0.01%
	environment for children	2	0.01%
	particulate model of matter– chemistry	2	0.01%
	selig chemical	2	0.01%
	selig chemical industries	2	0.01%
	technologies and cost for removal of arsenic in drinking water	1	0.00%
	biogas car	1	0.00%
	deformed by endocrine disruptors	1	0.00%
	students how to save electricity	1	0.00%
	applications of nanotechnology in cosmetics	1	0.00%
	buffalo technologies sifter	1	0.00%
	hoffman air	1	0.00%
	quality assurance	1	0.00%
	consequences or air pollution	1	0.00%
	environment protection applications of ag nanoparticles	1	0.00%
	ballast water treatment system	1	0.00%
	talli utama	1	0.00%
	roco m.c.	1	0.00%
	effects of climate change	1	0.00%
	vehicle gas detector	1	0.00%
16. google austria	camless engine pdf	19	0.07%
	fish vitellogenin mass spectrometry	2	0.01%
	new scientist logo	2	0.01%
	daylight building regulations vienna austria	1	0.00%
	nanotechnology water	1	0.00%
	global patterns of plant invasions and the concept of invasibility	1	0.00%
	negative urine redox health	1	0.00%
	national mall map	1	0.00%
	water microbiology membrane filtration powerpoint	1	0.00%
	mcconnell r, berhane k, yao l, jerrett m, et al. traffic, susceptibility, and childhood asthma. environ health perspect 2006;114(5):766–72	1	0.00%
	aquatic ecosystem services	1	0.00%
	detroit projects	1	0.00%
	tina masciangioli publications	1	0.00%
	ecotechnic thomas fleischanderl	1	0.00%
	sigmund materials science	1	0.00%
	geo user interfaces	1	0.00%
	risk assessment genetic tools toxic cyanobacteria	1	0.00%
	resilience invasive plants	1	0.00%
17. yahoo taiwan	panametrics	7	0.03%
	intercont oil	3	0.01%
	five seasons comfort	2	0.01%

	atom transfer radical polymerization	2	0.01%
	process filtration	1	0.00%
	arsenic treatment	1	0.00%
	vwr scientific	1	0.00%
	pall aeropower corporation	1	0.00%
	sponge–jet	1	0.00%
	ruco polymer	1	0.00%
	new index of environmental condition for coastal watersheds in the great lakes basin	1	0.00%
	us epa	1	0.00%
	komline–sanderson	1	0.00%
	atmi wet scrubber	1	0.00%
	memtec america corp	1	0.00%
	permutit	1	0.00%
	osmonics	1	0.00%
	anchor fountain solution	1	0.00%
	moffett field clogging bioremediation	1	0.00%
	p3	1	0.00%
18. yahoo india	particulate matter	2	0.01%
	nanotechnology pdf	2	0.01%
	use of nanotechnology in electronics	2	0.01%
	metrology in nanotechnology	2	0.01%
	calibration curve of metal in gfaas	1	0.00%
	theories models in community	1	0.00%
	perinatal environment and autism	1	0.00%
	publications on nanotechnology	1	0.00%
	topics on local science	1	0.00%
	prenatal environment and autism	1	0.00%
	secretor gene frequency distribution	1	0.00%
	environmental systems technology	1	0.00%
	consequences of human activities	1	0.00%
	environmental factors of autism	1	0.00%
	sukla chandra	1	0.00%
	nano technology basic	1	0.00%
	research proposals topics in economics	1	0.00%
	effect of arsenic on human health	1	0.00%
	powerpoint presentation on water and its biological functions	1	0.00%
	topics on environmental science project	1	0.00%
19. yahoo canada	kleer flo	2	0.01%
	lisle metrix	2	0.01%
	p3 funding	1	0.00%
	kleer flo machine	1	0.00%

	treatments for arsenic	1	0.00%
	eagle picher environment services	1	0.00%
	epa particulate matter	1	0.00%
	membrane napl pdf	1	0.00%
	fusion systems corporation	1	0.00%
	jwi holand inc	1	0.00%
	p3	1	0.00%
	clean burn waste oil furnaces	1	0.00%
	society for epidemiological research	1	0.00%
	kleer flo vacuum	1	0.00%
	mercury: transport and fate through watershed nriagu	1	0.00%
	landa cleaning system	1	0.00%
	lennox drum limited	1	0.00%
	effect of climate change on ecosystem	1	0.00%
	pipeline leak detection liquid	1	0.00%
	childrens centers	1	0.00%
20. yandex	foss environmental service	3	0.01%
	p3	2	0.01%
	intercont oil	2	0.01%
	oeca	2	0.01%
	valve navco	2	0.01%
	kleer-flo	2	0.01%
	twinford	1	0.00%
	epa	1	0.00%
	al w24a	1	0.00%
	enervac corporation	1	0.00%
	cryo blasting	1	0.00%
	velcon filters	1	0.00%
	www prevor. com	1	0.00%
	environmental problems	1	0.00%
	solutions the problems of environmental protection	1	0.00%
	(epa egorov andrey)	1	0.00%
	ro-clean desmi	1	0.00%
	pon2 c311s	1	0.00%
	geoff holdridge nnco	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,146	12.27%
	of	1,883	7.35%
	star	1,401	5.47%
	environmental	1,146	4.47%
	in	954	3.72%
	nanoparticles	865	3.37%
	research	858	3.35%
	for	704	2.75%
	the	603	2.35%
	fellowship	554	2.16%
	sbir	515	2.01%
	surface	511	1.99%
	nanotechnology	497	1.94%
	health	476	1.86%
	ppt	462	1.80%
	to	460	1.79%
	water	460	1.79%
	grants	446	1.74%
	properties	429	1.67%
	reaction	427	1.67%
2. yahoo	environmental	351	1.37%
	epa	342	1.33%
	of	307	1.20%
	research	272	1.06%
	in	206	0.80%
	for	142	0.55%
	inc	124	0.48%
	nano	102	0.40%
	the	99	0.39%
	paper	94	0.37%
	water	89	0.35%
	children	86	0.34%
	on	84	0.33%
	to	79	0.31%
	health	78	0.30%
	grants	66	0.26%
	air	63	0.25%
	proposal	63	0.25%
	pollution	59	0.23%

3. msn	autism	54	0.21%
	consolidated	210	0.82%
	plastics	200	0.78%
	epa	89	0.35%
	company	83	0.32%
	inc	72	0.28%
	consolidatedplastics.com	34	0.13%
	co	31	0.12%
	inc.	27	0.11%
	environmental	25	0.10%
	of	22	0.09%
	corp	17	0.07%
	industries	14	0.05%
	systems	14	0.05%
	in	14	0.05%
	water	13	0.05%
	www.consolidatedplastics.com	12	0.05%
	america	12	0.05%
	corporation	11	0.04%
	manufacturing	11	0.04%
4. google uk	products	11	0.04%
	of	212	0.83%
	in	112	0.44%
	study	66	0.26%
	chemical	65	0.25%
	system	64	0.25%
	physical	63	0.25%
	pdf	62	0.24%
	cadmium	62	0.24%
	glass	61	0.24%
	properties	61	0.24%
	nanocrystal	61	0.24%
	selenide	61	0.24%
	change	34	0.13%
	health	33	0.13%
	the	32	0.12%
	for	32	0.12%
	environmental	31	0.12%
	climate	30	0.12%
	forms	28	0.11%
5. google canada	research	26	0.10%
	of	51	0.20%

	environmental	35	0.14%
	in	30	0.12%
	epa	28	0.11%
	the	27	0.11%
	for	20	0.08%
	health	18	0.07%
	to	16	0.06%
	research	16	0.06%
	ppt	14	0.05%
	nanotechnology	13	0.05%
	forms	12	0.05%
	human	12	0.05%
	air	12	0.05%
	science	11	0.04%
	environment	11	0.04%
	inc.	10	0.04%
	p3	10	0.04%
	inc	10	0.04%
	canada	10	0.04%
6. google australia	of	32	0.12%
	in	21	0.08%
	to	20	0.08%
	change	17	0.07%
	environmental	15	0.06%
	climate	15	0.06%
	the	14	0.05%
	for	13	0.05%
	air	11	0.04%
	health	9	0.04%
	how	8	0.03%
	ppt	8	0.03%
	forms	8	0.03%
	water	8	0.03%
	research	7	0.03%
	pollution	7	0.03%
	epa	7	0.03%
	carbon	7	0.03%
	nanotechnology	7	0.03%
	government	6	0.02%
7. google germany	ppt	26	0.10%
	environmental	19	0.07%
	of	19	0.07%

	corn	12	0.05%
	research	11	0.04%
	in	10	0.04%
	epa	8	0.03%
	bushel	7	0.03%
	protection	7	0.03%
	health	7	0.03%
	nanoparticles	7	0.03%
	nanotechnology	7	0.03%
	yield	7	0.03%
	to	7	0.03%
	filetype:ppt	6	0.02%
	inc	6	0.02%
	powerpoint	6	0.02%
	the	6	0.02%
	white	6	0.02%
	management	6	0.02%
8. google france	de	36	0.14%
	et	34	0.13%
	module	33	0.13%
	pascale	33	0.13%
	young	33	0.13%
	tera	33	0.13%
	of	26	0.10%
	in	22	0.09%
	change	20	0.08%
	net	17	0.07%
	flux	17	0.07%
	heat	17	0.07%
	measurements	17	0.07%
	epa	9	0.04%
	research	8	0.03%
	pdf	7	0.03%
	ppt	7	0.03%
	environment	6	0.02%
	membrane	5	0.02%
	fellowship	5	0.02%
9. google italy	ppt	11	0.04%
	epa	10	0.04%
	of	10	0.04%
	usa	8	0.03%
	raasm	8	0.03%

	for	7	0.03%
	nanoparticles	7	0.03%
	environmental	6	0.02%
	in	6	0.02%
	detection	5	0.02%
	cell	4	0.02%
	mitra	4	0.02%
	environment	4	0.02%
	leak	4	0.02%
	research	4	0.02%
	system	4	0.02%
	grants	4	0.02%
	somenath	4	0.02%
	sector	4	0.02%
	nanotechnology	4	0.02%
10. aol netfind	in	15	0.06%
	of	12	0.05%
	environmental	12	0.05%
	epa	10	0.04%
	for	9	0.04%
	research	8	0.03%
	to	8	0.03%
	inc	7	0.03%
	children	6	0.02%
	harmless	5	0.02%
	water	5	0.02%
	business	5	0.02%
	grants	5	0.02%
	star	5	0.02%
	protection	4	0.02%
	small	4	0.02%
	systems	4	0.02%
	agreement	4	0.02%
	innovation	4	0.02%
	agency	4	0.02%
11. altavista	degradation	70	0.27%
	catalytic	70	0.27%
	photo	70	0.27%
	in	52	0.20%
	waste	49	0.19%
	industrial	48	0.19%
	water	48	0.19%

	environmental	5	0.02%
	research	4	0.02%
	for	3	0.01%
	sbir	3	0.01%
	of	3	0.01%
	diesel	2	0.01%
	air	2	0.01%
	oeca	2	0.01%
	technologies	2	0.01%
	biodiversity	2	0.01%
	activated	2	0.01%
	hurrisafe	2	0.01%
	miller	2	0.01%
12. google japan	occupational	16	0.06%
	nanomaterials	16	0.06%
	epa	10	0.04%
	environmental	6	0.02%
	science	5	0.02%
	for	5	0.02%
	to	4	0.02%
	2007	4	0.02%
	program	4	0.02%
	achieve	4	0.02%
	iron	3	0.01%
	ppt	3	0.01%
	research	3	0.01%
	pdf	3	0.01%
	data	3	0.01%
	source	3	0.01%
	small	3	0.01%
	grants	2	0.01%
	nanotechnology	2	0.01%
	industrial	2	0.01%
13. yahoo japan	of	7	0.03%
	epa	6	0.02%
	technology	5	0.02%
	inc	5	0.02%
	environmental	5	0.02%
	alltech	3	0.01%
	for	3	0.01%
	associates	3	0.01%
	corporation	3	0.01%

	igr	2	0.01%
	enterprise	2	0.01%
	lps	2	0.01%
	casso-solar	2	0.01%
	assay	2	0.01%
	ap-1	2	0.01%
	change	2	0.01%
	future	2	0.01%
	pma	2	0.01%
	novamax	2	0.01%
	research	2	0.01%
14. yahoo spain	candid	17	0.07%
	garden	12	0.05%
	design	12	0.05%
	pictures	10	0.04%
	film	4	0.02%
	crew	4	0.02%
	quality	4	0.02%
	sweet	4	0.02%
	tomatoes	4	0.02%
	asthma	3	0.01%
	us	3	0.01%
	in	3	0.01%
	environmental	3	0.01%
	pollution	2	0.01%
	health	2	0.01%
	ferro-cement	2	0.01%
	village	2	0.01%
	laptop	2	0.01%
	photo	2	0.01%
	effects	2	0.01%
15. yahoo singapore	of	10	0.04%
	for	6	0.02%
	chemical	4	0.02%
	children	4	0.02%
	air	4	0.02%
	particulate	4	0.02%
	model	4	0.02%
	selig	4	0.02%
	environment	3	0.01%
	in	3	0.01%
	on	3	0.01%

	endocrine	2	0.01%
	environmental	2	0.01%
	how	2	0.01%
	system	2	0.01%
	technologies	2	0.01%
	chemistry	2	0.01%
	consequences	2	0.01%
	matter–	2	0.01%
	ballast	2	0.01%
16. google austria	pdf	19	0.07%
	camless	19	0.07%
	engine	19	0.07%
	fish	2	0.01%
	scientist	2	0.01%
	mass	2	0.01%
	of	2	0.01%
	health	2	0.01%
	logo	2	0.01%
	spectrometry	2	0.01%
	vitellogenin	2	0.01%
	new	2	0.01%
	water	2	0.01%
	m,	1	0.00%
	national	1	0.00%
	tools	1	0.00%
	microbiology	1	0.00%
	susceptibility,	1	0.00%
	geo	1	0.00%
	assessment	1	0.00%
17. yahoo taiwan	panametrics	7	0.03%
	intercont	3	0.01%
	oil	3	0.01%
	radical	2	0.01%
	seasons	2	0.01%
	transfer	2	0.01%
	polymerization	2	0.01%
	atom	2	0.01%
	five	2	0.01%
	comfort	2	0.01%
	epa	1	0.00%
	great	1	0.00%
	clogging	1	0.00%

	atmi	1	0.00%
	of	1	0.00%
	aeropower	1	0.00%
	index	1	0.00%
	ruco	1	0.00%
	fountain	1	0.00%
	usa	1	0.00%
18. yahoo india	nanotechnology	9	0.04%
	of	8	0.03%
	in	7	0.03%
	on	5	0.02%
	environmental	4	0.02%
	topics	3	0.01%
	human	3	0.01%
	autism	3	0.01%
	matter	2	0.01%
	pdf	2	0.01%
	particulate	2	0.01%
	science	2	0.01%
	activities	2	0.01%
	electronics	2	0.01%
	technology	2	0.01%
	environment	2	0.01%
	use	2	0.01%
	pollution	2	0.01%
	metrology	2	0.01%
	sukla	1	0.00%
19. yahoo canada	kleer	4	0.02%
	flo	4	0.02%
	corporation	2	0.01%
	for	2	0.01%
	p3	2	0.01%
	metrix	2	0.01%
	pdf	2	0.01%
	lisle	2	0.01%
	pipeline	1	0.00%
	fate	1	0.00%
	swensen	1	0.00%
	3l	1	0.00%
	ltd	1	0.00%
	system	1	0.00%
	cleaning	1	0.00%

	centers	1	0.00%
	vacuum	1	0.00%
	kleer-flo	1	0.00%
	machine	1	0.00%
	mercury:	1	0.00%
20. yandex	environmental	5	0.02%
	service	3	0.01%
	foss	3	0.01%
	valve	2	0.01%
	kleer-flo	2	0.01%
	p3	2	0.01%
	intercont	2	0.01%
	navco	2	0.01%
	oea	2	0.01%
	oil	2	0.01%
	problems	2	0.01%
	holdridge	1	0.00%
	prevor.	1	0.00%
	c311s	1	0.00%
	w24a	1	0.00%
	the	1	0.00%
	cryo	1	0.00%
	ro-clean	1	0.00%
	protection	1	0.00%
	al	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



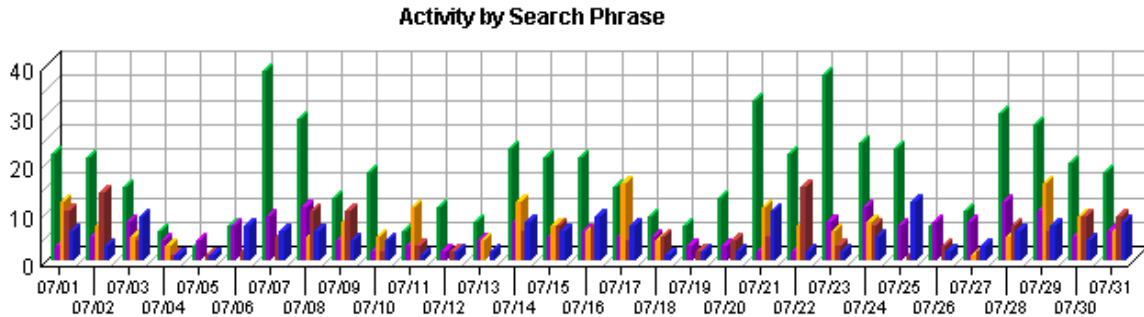
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	560	2.19%
2.	epa	180	0.70%
3.	epa sbir	174	0.68%
4.	epa star fellowship	166	0.65%
5.	forms	148	0.58%
6.	epa star grant	113	0.44%
7.	consolidated plastics company	86	0.34%
8.	epa ncer	82	0.32%
9.	consolidated plastics	80	0.31%
10.	environmental research	79	0.31%
11.	ncer	63	0.25%
12.	epa grants	62	0.24%
13.	epa star grants	55	0.21%
14.	epa fellowship	47	0.18%
15.	change	44	0.17%
16.	sbir	43	0.17%
17.	national mall map	41	0.16%
18.	health	37	0.14%
19.	star grant	37	0.14%
20.	epa funding	36	0.14%
	Subtotal	2,133	8.33%
	Total	25,592	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	554	2.16%
	yahoo	6	0.02%
2. epa	yahoo	79	0.31%
	google	58	0.23%
	msn	32	0.13%
	yahoo uk &ireland	2	0.01%
	aol netfind	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	google canada	1	0.00%
3. epa sbir	google	170	0.66%
	yahoo	4	0.02%
4. epa star fellowship	google	160	0.63%
	yahoo	5	0.02%
	google japan	1	0.00%
5. forms	google	101	0.39%
	google uk	27	0.11%
	google canada	12	0.05%
	google australia	7	0.03%
	aol netfind	1	0.00%
6. epa star grant	google	105	0.41%
	yahoo	7	0.03%
	msn	1	0.00%
7. consolidated plastics company	msn	50	0.20%
	google	22	0.09%
	yahoo	14	0.05%
8. epa ncer	google	73	0.29%
	msn	5	0.02%
	yahoo	4	0.02%
9. consolidated plastics	msn	78	0.30%
	google	1	0.00%
	aol netfind	1	0.00%
10. environmental research	google	46	0.18%
	yahoo	31	0.12%
	google germany	1	0.00%

11. ncer	aol netfind	1	0.00%
	google	56	0.22%
	yahoo	4	0.02%
	google canada	2	0.01%
	google germany	1	0.00%
12. epa grants	google	52	0.20%
	yahoo	10	0.04%
13. epa star grants	google	55	0.21%
14. epa fellowship	google	46	0.18%
	yahoo	1	0.00%
15. change	google	33	0.13%
	google uk	8	0.03%
	google canada	2	0.01%
	google australia	1	0.00%
16. sbir	google	43	0.17%
17. national mall map	google	38	0.15%
	google austria	1	0.00%
	google canada	1	0.00%
	cnet search.com	1	0.00%
18. health	google	24	0.09%
	google uk	7	0.03%
	google australia	4	0.02%
	netscape	1	0.00%
	google canada	1	0.00%
19. star grant	google	30	0.12%
	yahoo	6	0.02%
	msn	1	0.00%
20. epa funding	google	34	0.13%
	google uk	2	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



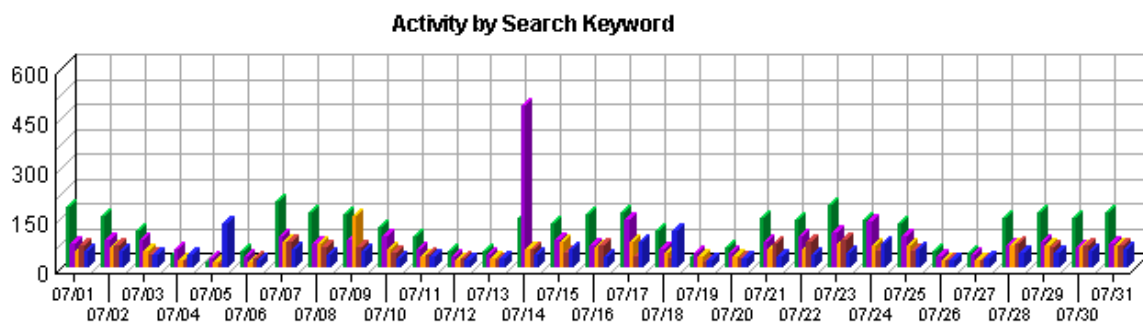
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,702	3.92%
2.	of	2,616	2.77%
3.	environmental	1,677	1.77%
4.	star	1,464	1.55%
5.	in	1,459	1.54%
6.	research	1,234	1.31%
7.	for	963	1.02%
8.	nanoparticles	893	0.94%
9.	the	797	0.84%
10.	water	663	0.70%
11.	health	639	0.68%
12.	to	636	0.67%
13.	nanotechnology	599	0.63%
14.	fellowship	580	0.61%
15.	sbir	555	0.59%
16.	ppt	547	0.58%
17.	grants	535	0.57%
18.	surface	518	0.55%
19.	properties	491	0.52%
20.	on	476	0.50%
	Subtotal	21,044	22.27%
	Total	94,498	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,146	3.33%
	yahoo	342	0.36%
	msn	89	0.09%
	google canada	28	0.03%
	google uk	21	0.02%
	google japan	10	0.01%
	google italy	10	0.01%
	aol netfind	10	0.01%
	google france	9	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	yahoo japan	6	0.01%
	yahoo uk &ireland	3	0.00%
	netscape	3	0.00%
	yahoo spain	2	0.00%
	yahoo taiwan	1	0.00%
	searchalot	1	0.00%
	yahoo mexico	1	0.00%
	yandex	1	0.00%
	yahoo canada	1	0.00%
2. of	google	1,883	1.99%
	yahoo	307	0.32%
	google uk	212	0.22%
	google canada	51	0.05%
	google australia	32	0.03%
	google france	26	0.03%
	msn	22	0.02%
	google germany	19	0.02%
	aol netfind	12	0.01%
	google italy	10	0.01%
	yahoo singapore	10	0.01%
	yahoo india	8	0.01%
	yahoo japan	7	0.01%
	yahoo italy	3	0.00%
	altavista	3	0.00%
	yahoo australia &nz	2	0.00%
	netscape	2	0.00%
	google austria	2	0.00%

	yahoo canada	1	0.00%
	yandex	1	0.00%
3. environmental	google	1,146	1.21%
	yahoo	351	0.37%
	google canada	35	0.04%
	google uk	31	0.03%
	msn	25	0.03%
	google germany	19	0.02%
	google australia	15	0.02%
	aol netfind	12	0.01%
	google italy	6	0.01%
	google japan	6	0.01%
	altavista	5	0.01%
	yahoo japan	5	0.01%
	yandex	5	0.01%
	yahoo india	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	all the web	2	0.00%
	yahoo singapore	2	0.00%
	goo	1	0.00%
	yahoo taiwan	1	0.00%
4. star	google	1,401	1.48%
	yahoo	46	0.05%
	aol netfind	5	0.01%
	msn	4	0.00%
	google uk	2	0.00%
	google germany	1	0.00%
	yahoo japan	1	0.00%
	google japan	1	0.00%
	google canada	1	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
5. in	google	954	1.01%
	yahoo	206	0.22%
	google uk	112	0.12%
	altavista	52	0.06%
	google canada	30	0.03%
	google france	22	0.02%
	google australia	21	0.02%
	aol netfind	15	0.02%
	msn	14	0.01%

	google germany	10	0.01%
	yahoo india	7	0.01%
	google italy	6	0.01%
	yahoo spain	3	0.00%
	yahoo singapore	3	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
6. research	google	858	0.91%
	yahoo	272	0.29%
	google uk	26	0.03%
	google canada	16	0.02%
	google germany	11	0.01%
	msn	10	0.01%
	aol netfind	8	0.01%
	google france	8	0.01%
	google australia	7	0.01%
	altavista	4	0.00%
	google italy	4	0.00%
	google japan	3	0.00%
	all the web	2	0.00%
	yahoo japan	2	0.00%
	yahoo canada	1	0.00%
	yahoo india	1	0.00%
	yahoo singapore	1	0.00%
7. for	google	704	0.74%
	yahoo	142	0.15%
	google uk	32	0.03%
	google canada	20	0.02%
	google australia	13	0.01%
	aol netfind	9	0.01%
	google italy	7	0.01%
	msn	7	0.01%
	yahoo singapore	6	0.01%
	google japan	5	0.01%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo japan	3	0.00%
	google france	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	1	0.00%

	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	mamma	1	0.00%
8. nanoparticles	google	865	0.92%
	google germany	7	0.01%
	google italy	7	0.01%
	google uk	4	0.00%
	google canada	3	0.00%
	google france	3	0.00%
	yahoo	2	0.00%
	yahoo singapore	1	0.00%
	google australia	1	0.00%
9. the	google	603	0.64%
	yahoo	99	0.10%
	google uk	32	0.03%
	google canada	27	0.03%
	google australia	14	0.01%
	google germany	6	0.01%
	aol netfind	3	0.00%
	yahoo japan	2	0.00%
	google france	2	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo singapore	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
10. water	google	460	0.49%
	yahoo	89	0.09%
	altavista	48	0.05%
	msn	13	0.01%
	google uk	10	0.01%
	google canada	8	0.01%
	google australia	8	0.01%
	aol netfind	5	0.01%
	google germany	5	0.01%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	2	0.00%

	google austria	2	0.00%
	google italy	2	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
	yahoo canada	1	0.00%
	yahoo italy	1	0.00%
11. health	google	476	0.50%
	yahoo	78	0.08%
	google uk	33	0.03%
	google canada	18	0.02%
	google australia	9	0.01%
	google germany	7	0.01%
	google italy	3	0.00%
	google austria	2	0.00%
	msn	2	0.00%
	aol netfind	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
12. to	google	460	0.49%
	yahoo	79	0.08%
	google uk	25	0.03%
	google australia	20	0.02%
	google canada	16	0.02%
	msn	11	0.01%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google japan	4	0.00%
	google italy	2	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
13. nanotechnology	google	497	0.53%
	yahoo	29	0.03%
	google uk	21	0.02%

	google canada	13	0.01%
	yahoo india	9	0.01%
	google germany	7	0.01%
	google australia	7	0.01%
	google italy	4	0.00%
	msn	3	0.00%
	google japan	2	0.00%
	yahoo argentina	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	yahoo singapore	1	0.00%
	google austria	1	0.00%
14. fellowship	google	554	0.59%
	yahoo	14	0.01%
	google france	5	0.01%
	google canada	3	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
	msn	1	0.00%
	google japan	1	0.00%
15. sbir	google	515	0.54%
	yahoo	27	0.03%
	google canada	4	0.00%
	msn	3	0.00%
	altavista	3	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
16. ppt	google	462	0.49%
	google germany	26	0.03%
	google canada	14	0.01%
	google uk	12	0.01%
	google italy	11	0.01%
	google australia	8	0.01%
	google france	7	0.01%
	google japan	3	0.00%
	yahoo	2	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
17. grants	google	446	0.47%
	yahoo	66	0.07%

	aol netfind	5	0.01%
	google italy	4	0.00%
	msn	3	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google uk	2	0.00%
	google australia	2	0.00%
	google france	1	0.00%
	yahoo spain	1	0.00%
18. surface	google	511	0.54%
	yahoo	2	0.00%
	google germany	2	0.00%
	google canada	2	0.00%
	google uk	1	0.00%
19. properties	google	429	0.45%
	google uk	61	0.06%
	yahoo	1	0.00%
20. on	google	342	0.36%
	yahoo	84	0.09%
	google uk	17	0.02%
	google canada	8	0.01%
	yahoo india	5	0.01%
	google australia	5	0.01%
	msn	4	0.00%
	yahoo singapore	3	0.00%
	google germany	2	0.00%
	yahoo spain	2	0.00%
	yahoo italy	1	0.00%
	yahoo japan	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

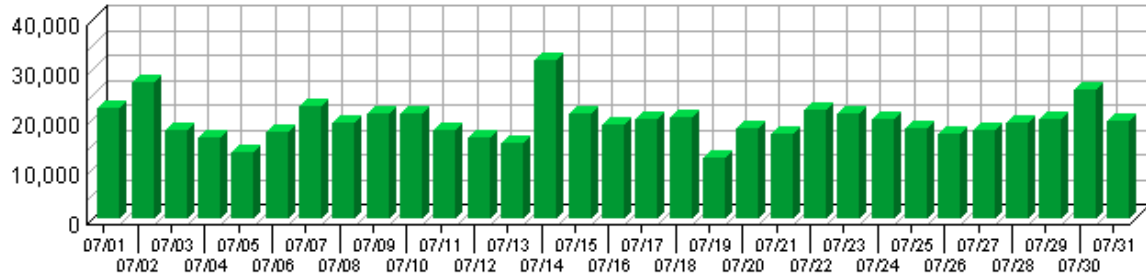


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

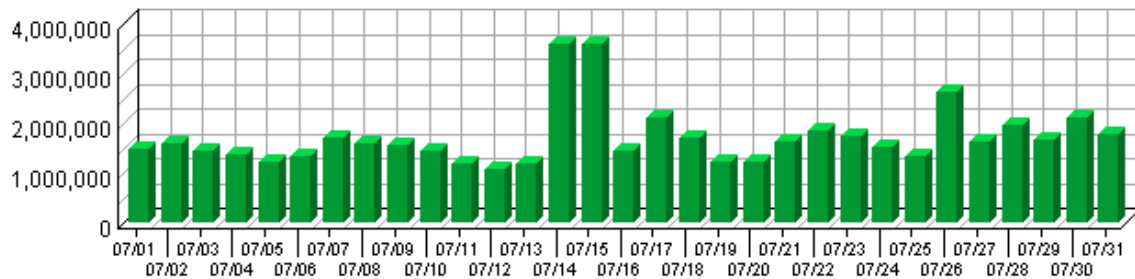
Hits Trend



Hit Summary

Successful Hits for Entire Site	608,407
Average Hits per Day	19,626
Home Page Hits	17,646

Bandwidth: Kbytes Transferred Trend

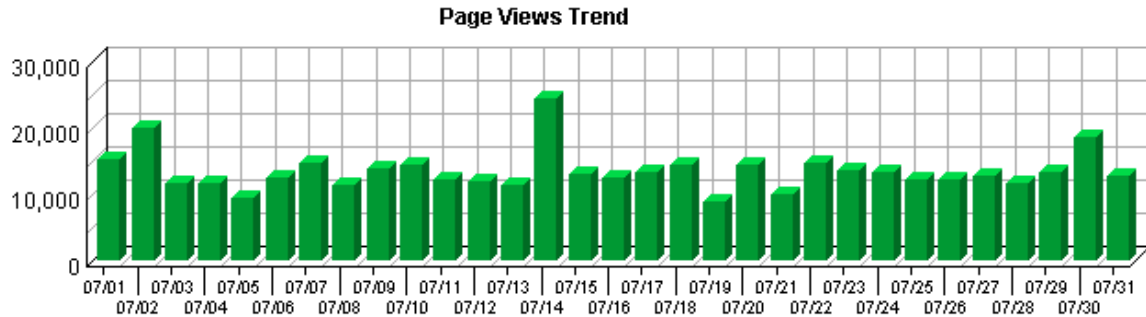


Technical Statistics

Total Hits	738,647	100%
Successful Hits	608,407	82.37%
Failed Hits	130,240	17.63%
Cached Hits	62,554	8.47%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
07/01	15,259	3.66%
07/02	20,006	4.79%
07/03	11,746	2.81%
07/04	11,675	2.80%
07/05	9,463	2.27%
07/06	12,555	3.01%
07/07	14,591	3.50%
07/08	11,357	2.72%
07/09	13,980	3.35%
07/10	14,409	3.45%
07/11	12,160	2.91%
07/12	12,049	2.89%
07/13	11,380	2.73%
07/14	24,528	5.88%
07/15	12,923	3.10%
07/16	12,549	3.01%
07/17	13,408	3.21%
07/18	14,449	3.46%
07/19	9,000	2.16%
07/20	14,327	3.43%
07/21	9,982	2.39%
07/22	14,814	3.55%
07/23	13,617	3.26%
07/24	13,336	3.19%
07/25	12,243	2.93%

07/26	12,124	2.90%
07/27	12,874	3.08%
07/28	11,795	2.83%
07/29	13,439	3.22%
07/30	18,494	4.43%
07/31	12,899	3.09%
Total	417,431	100.00%

Page Views Trend – Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

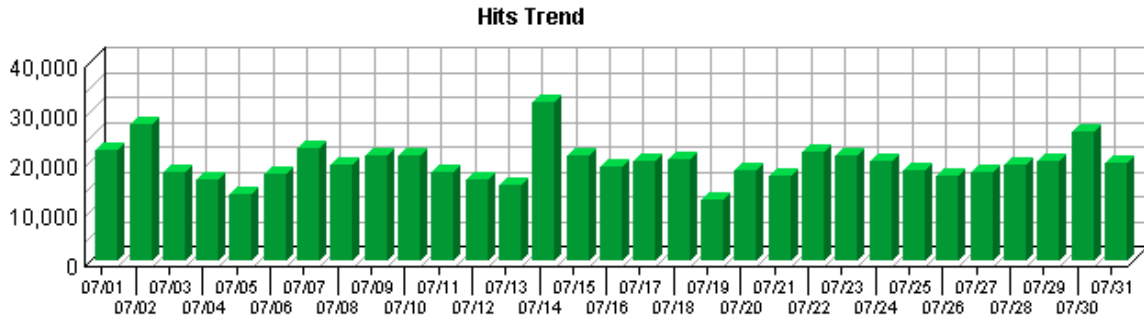
% – Percentage of total page views that occurred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
07/01	22,139	3.64%
07/02	27,513	4.52%
07/03	17,846	2.93%
07/04	16,464	2.71%
07/05	13,199	2.17%
07/06	17,344	2.85%
07/07	22,775	3.74%
07/08	19,175	3.15%
07/09	21,213	3.49%
07/10	21,174	3.48%
07/11	17,821	2.93%
07/12	16,145	2.65%
07/13	15,094	2.48%
07/14	31,833	5.23%
07/15	20,967	3.45%
07/16	18,767	3.08%
07/17	20,151	3.31%
07/18	20,474	3.37%
07/19	12,237	2.01%
07/20	18,269	3.00%
07/21	17,195	2.83%
07/22	21,854	3.59%
07/23	21,242	3.49%
07/24	19,843	3.26%
07/25	18,081	2.97%

07/26	16,957	2.79%
07/27	17,619	2.90%
07/28	19,265	3.17%
07/29	20,038	3.29%
07/30	25,902	4.26%
07/31	19,811	3.26%
Total	608,407	100.00%

Hits Trend – Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

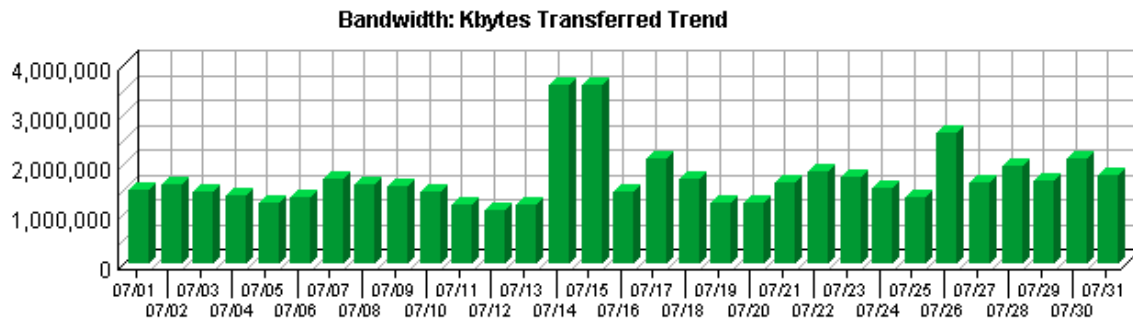
% – Percentage of hits that occurred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.




Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
07/01	1,470,988	2.78%
07/02	1,592,492	3.01%
07/03	1,458,700	2.75%
07/04	1,357,377	2.56%
07/05	1,203,841	2.27%
07/06	1,346,500	2.54%
07/07	1,713,973	3.24%
07/08	1,577,117	2.98%
07/09	1,569,895	2.96%
07/10	1,461,115	2.76%
07/11	1,185,661	2.24%
07/12	1,090,605	2.06%
07/13	1,198,005	2.26%
07/14	3,581,431	6.76%
07/15	3,593,819	6.79%
07/16	1,432,128	2.70%
07/17	2,115,410	4.00%
07/18	1,691,959	3.20%
07/19	1,207,879	2.28%
07/20	1,212,862	2.29%
07/21	1,637,371	3.09%
07/22	1,836,422	3.47%
07/23	1,744,666	3.29%
07/24	1,535,597	2.90%
07/25	1,319,527	2.49%


07/26	2,641,284	4.99%
07/27	1,640,283	3.10%
07/28	1,976,512	3.73%
07/29	1,651,889	3.12%
07/30	2,120,642	4.01%
07/31	1,783,457	3.37%
Total	52,949,391	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

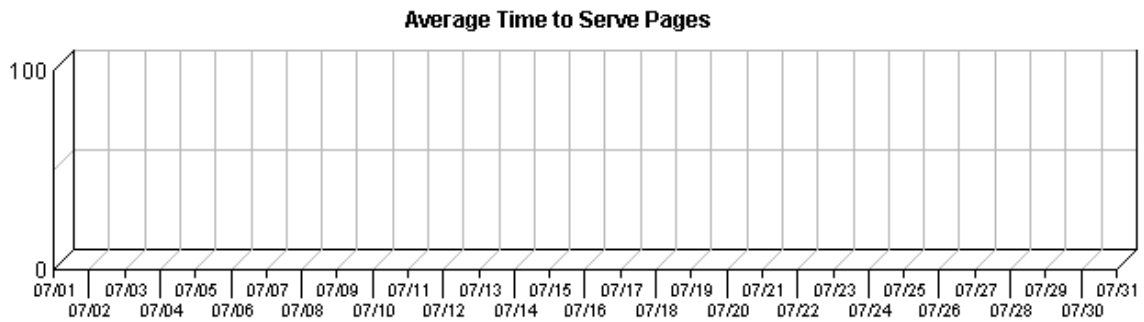
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
07/01	0	15,259	0
07/02	0	20,006	0
07/03	0	11,746	0
07/04	0	11,675	0
07/05	0	9,463	0
07/06	0	12,555	0
07/07	0	14,591	0
07/08	0	11,357	0
07/09	0	13,980	0
07/10	0	14,409	0
07/11	0	12,160	0
07/12	0	12,049	0
07/13	0	11,380	0
07/14	0	24,528	0
07/15	0	12,923	0
07/16	0	12,549	0
07/17	0	13,408	0
07/18	0	14,449	0
07/19	0	9,000	0
07/20	0	14,327	0
07/21	0	9,982	0
07/22	0	14,814	0
07/23	0	13,617	0
07/24	0	13,336	0
07/25	0	12,243	0

07/26	0	12,124	0
07/27	0	12,874	0
07/28	0	11,795	0
07/29	0	13,439	0
07/30	0	18,494	0
07/31	0	12,899	0
Total	0	417,431	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

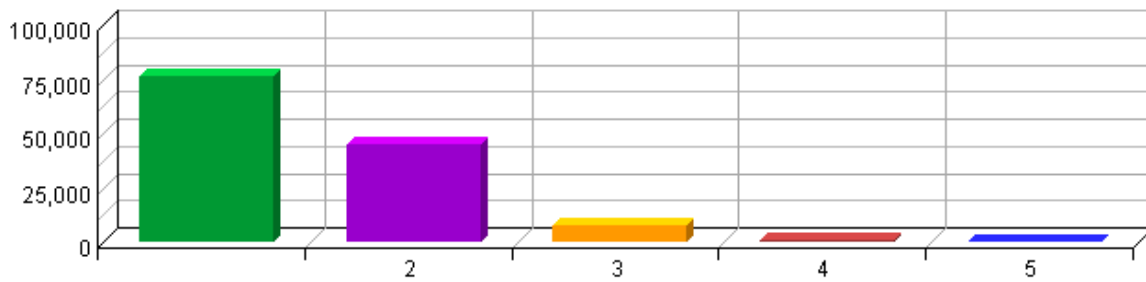
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

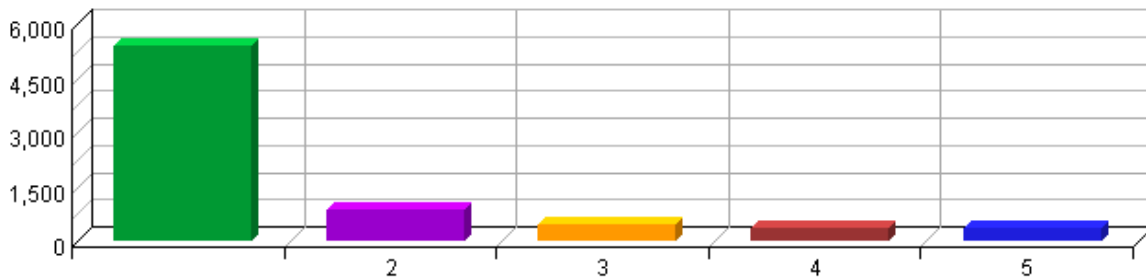
Technical Statistics

Total Hits	738,647	100%
Successful Hits	608,407	82.37%
Failed Hits	130,240	17.63%
Cached Hits	62,554	8.47%

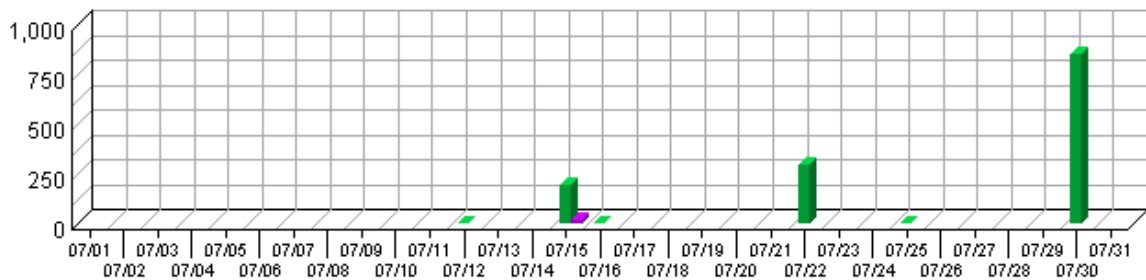
Client Errors



File Not Found Errors



Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	76,089	59.04%
2.	403 Forbidden	44,664	34.66%
3.	405 Method Not Allowed	7,276	5.65%
4.	000 Incomplete / Undefined	538	0.42%
5.	400 Bad Request	287	0.22%
6.	408 Request Timeout	11	0.01%
7.	401 Unauthorized Access	10	0.01%
8.	412 Precondition Failed	1	0.00%
	Total	128,876	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/	5,368	7.05%
2.	/techinfo/facts/safe-fs.html (no referrer)	883	1.16%
3.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/ pregnancy.htm	456	0.60%
4.	/ncer/publications/topical/ ecoass.html http://es.epa.gov/ncer/publications/topical/ecoass.html	369	0.48%
5.	/ncer/Scripts/ AC_RunActiveContent.js (no referrer)	362	0.48%
6.	/ncer/rfa/2008/2008_star_gcwg. html (no referrer)	311	0.41%
7.	/partners/wave/wave.html (no referrer)	308	0.40%
8.	/index.php (no referrer)	221	0.29%
9.	/p2pubs/ncepi/5991.html (no referrer)	217	0.29%
10.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	185	0.24%
11.	/cgi-bin/index.php (no referrer)	181	0.24%
12.	/techinfo/facts/safe-fs.html http://www.charityguide.org/volunteer/fifteen/natural- cleaning-products.htm	177	0.23%
13.		176	0.23%

	/scripts/index.php (no referrer)		
14.	/issds/ (no referrer)	157	0.21%
15.	/cgi-bin/ (no referrer)	147	0.19%
16.	/ssds/ssds.html (no referrer)	141	0.19%
17.	/program/initiative/justice/ envjsteo.html (no referrer)	140	0.18%
18.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/index.html	140	0.18%
19.	/cooperative/international/ (no referrer)	131	0.17%
20.	/_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=6551&STRMVER=4&CAPREQ=0 (no referrer)	126	0.17%
	Subtotal	10,196	13.40%
	Other	65,893	86.60%
	Total	76,089	100.00%

File Not Found Errors – Help Card



Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

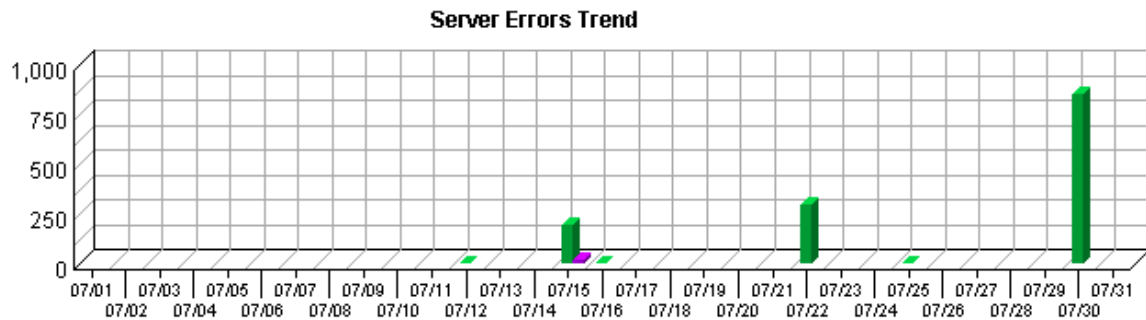
% – Percentage of the total 404 and 410 errors that were for this file.



Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

HTTP Status Codes		Hits	%
1.	500 Internal Error	1,349	98.90%
2.	501 Not Implemented	15	1.10%
Total		1,364	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

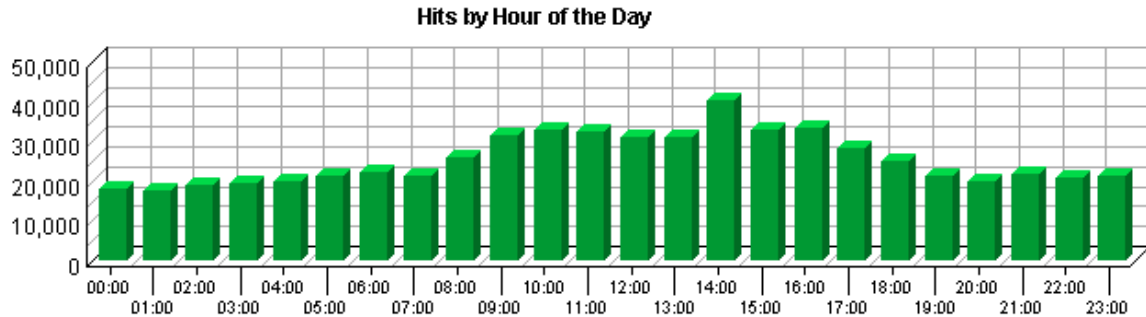
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

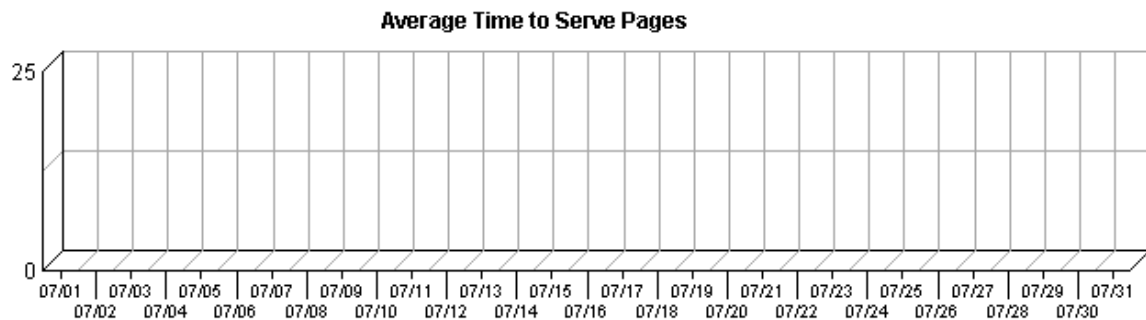


Most Active Summary

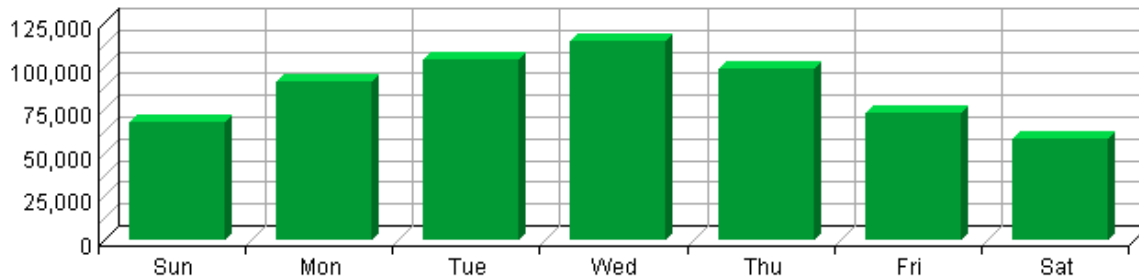
Most Active Date	July 14, 2008
Number of Hits on Most Active Date	31,833
Most Active Day of the Week	Wed
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	481,543
Total Visits Weekdays	102,163
Average Number of Visits per day on Weekdays	4,441
Average Number of Hits per day on Weekdays	20,936



Hits by Day of the Week



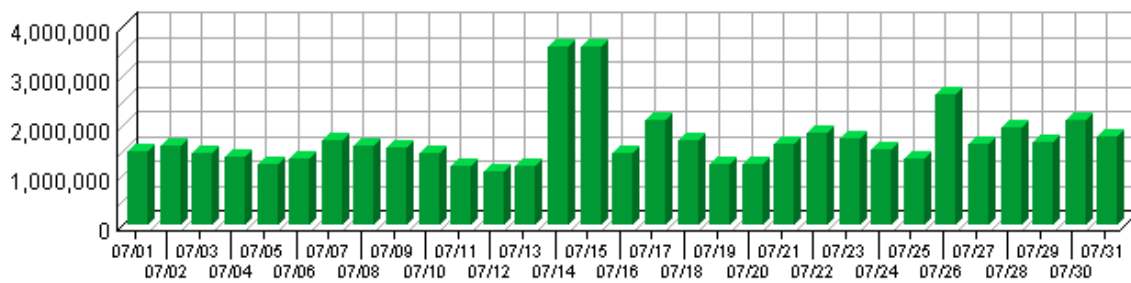
Least Active Summary

Least Active Date	July 19, 2008
Number of Hits on Least Active Date	12,237
Least Active Day of the Week	Sat
Least Active Hour of the Day	01:00–01:59

Activity on Weekends Summary

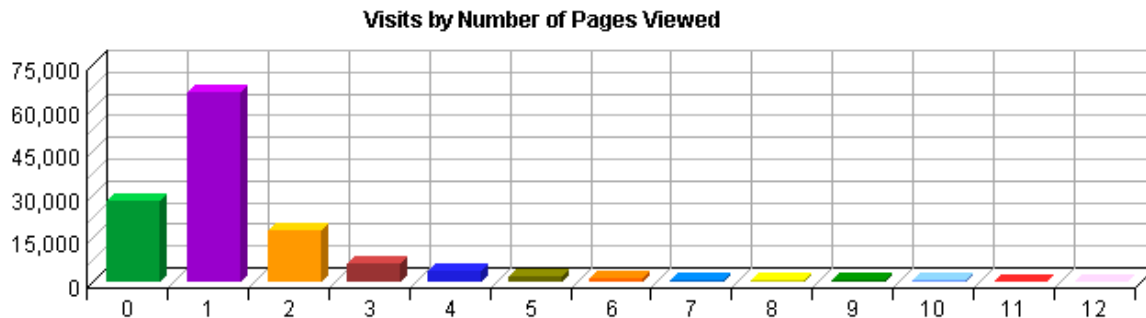
Total Hits Weekend	126,864
Total Visits Weekend	27,347
Average Number of Visits per Weekend	6,836
Average Number of Hits per Weekend	31,716

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	27,925	21.56%
1	65,356	50.47%
2	17,702	13.67%
3	6,136	4.74%
4	3,568	2.76%
5	1,949	1.51%
6	1,474	1.14%
7	805	0.62%
8	694	0.54%
9	516	0.40%
10	460	0.36%
11	273	0.21%
12	210	0.16%
Subtotal	127,068	98.12%
Other	2,430	1.88%
Total	129,498	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

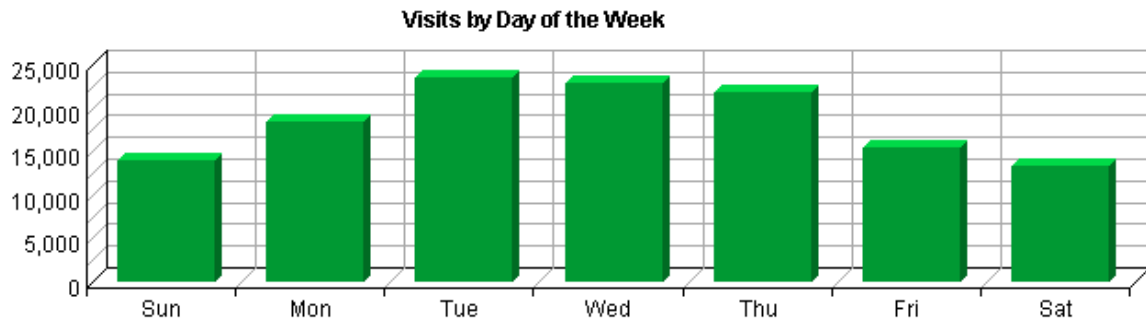
% – Percentage of total visits by people who viewed the specified number of pages.



—
You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	13,992	10.80%
Mon	18,346	14.17%
Tue	23,481	18.13%
Wed	22,956	17.73%
Thu	21,895	16.91%
Fri	15,485	11.96%
Sat	13,355	10.31%
Total Weekend	27,347	21.12%
Total Weekdays	102,163	78.88%
Total	129,510	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

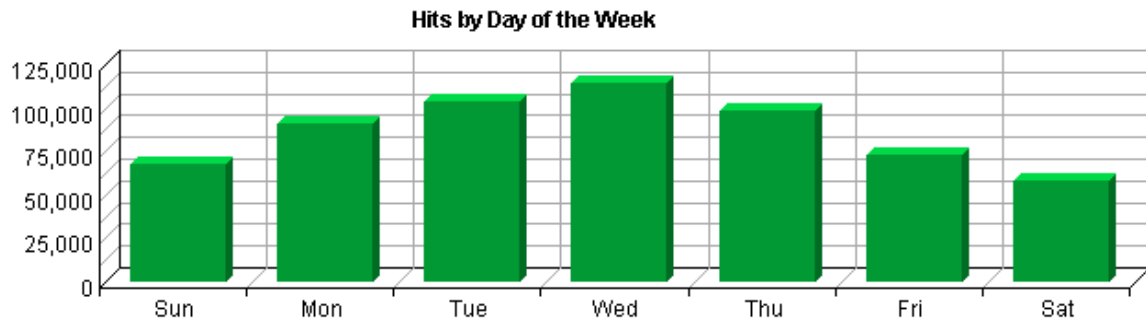
% – Percentage of total visits that occurred on the specified day of the week.

? Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	68,326	11.23%
Mon	91,068	14.97%
Tue	104,173	17.12%
Wed	114,637	18.84%
Thu	98,825	16.24%
Fri	72,840	11.97%
Sat	58,538	9.62%
Total Weekend	126,864	20.85%
Total Weekdays	481,543	79.15%
Total	608,407	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

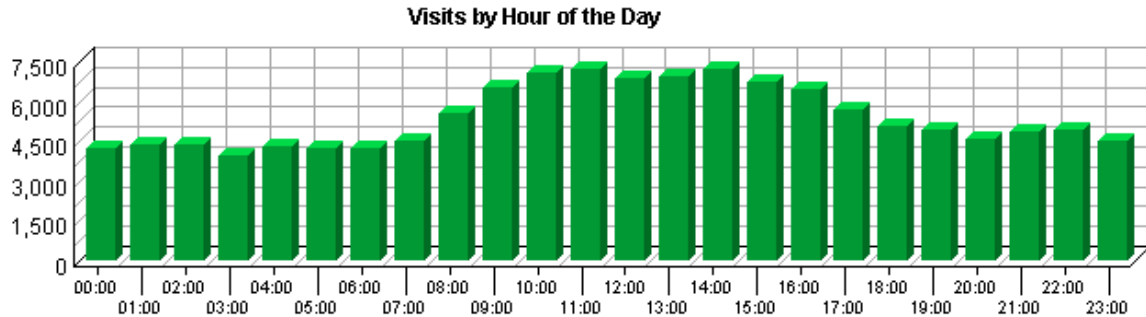
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,264	3.29%
01:00	4,364	3.37%
02:00	4,408	3.40%
03:00	3,969	3.06%
04:00	4,279	3.30%
05:00	4,234	3.27%
06:00	4,205	3.25%
07:00	4,515	3.49%
08:00	5,564	4.30%
09:00	6,561	5.07%
10:00	7,082	5.47%
11:00	7,191	5.55%
12:00	6,862	5.30%
13:00	6,954	5.37%
14:00	7,248	5.60%
15:00	6,763	5.22%
16:00	6,482	5.01%
17:00	5,706	4.41%
18:00	5,073	3.92%
19:00	4,959	3.83%
20:00	4,557	3.52%
21:00	4,857	3.75%
22:00	4,930	3.81%
23:00	4,483	3.46%
Total Visits during Work Hours (8:00am–5:00pm)	60,707	46.87%

Total Visits during After Hours (5:01pm–7:59am)	68,803	53.13%
Total	129,510	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

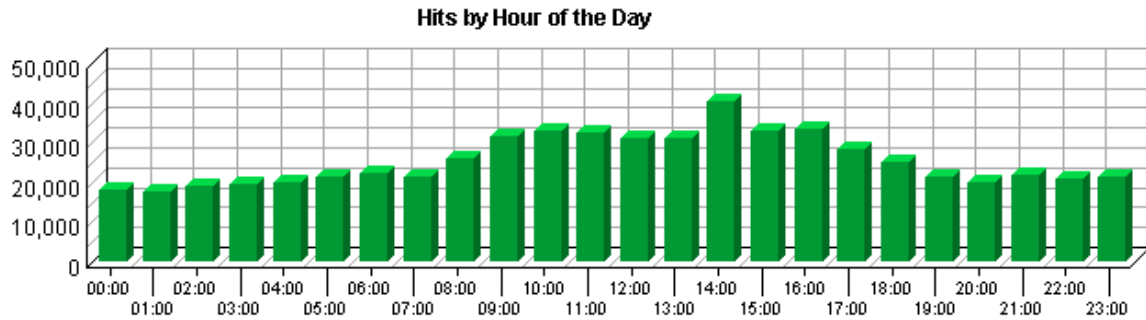
% – Percentage of visits to your site that occurred during the specified hour.



This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	17,945	2.95%
01:00	17,604	2.89%
02:00	18,817	3.09%
03:00	19,495	3.20%
04:00	19,686	3.24%
05:00	21,400	3.52%
06:00	22,008	3.62%
07:00	21,271	3.50%
08:00	26,033	4.28%
09:00	31,706	5.21%
10:00	32,963	5.42%
11:00	32,611	5.36%
12:00	30,994	5.09%
13:00	31,074	5.11%
14:00	40,243	6.61%
15:00	32,950	5.42%
16:00	33,347	5.48%
17:00	28,146	4.63%
18:00	24,952	4.10%
19:00	21,331	3.51%
20:00	20,027	3.29%
21:00	21,821	3.59%
22:00	20,793	3.42%
23:00	21,190	3.48%

Total Hits during Work Hours (8:00am–5:00pm)	291,921	47.98%
Total Hits during After Hours (5:01pm–7:59am)	316,486	52.02%
Total	608,407	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	01:00–01:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits


This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	107,742	83.20%
1-2	2,345	1.81%
2-3	1,452	1.12%
3-4	1,077	0.83%
4-5	903	0.70%
5-6	792	0.61%
6-7	654	0.51%
7-8	633	0.49%
8-9	511	0.39%
9-10	515	0.40%
10-11	483	0.37%
11-12	460	0.36%
12-13	480	0.37%
13-14	406	0.31%
14-15	380	0.29%
15-16	400	0.31%
16-17	398	0.31%
17-18	347	0.27%
18-19	380	0.29%
19-20	399	0.31%
Subtotal	120,757	93.25%
Other	8,741	6.75%
Total	129,498	100.00%

Visit Duration by Visits – Help Card

 **Visit Duration (minutes)** – The number of minutes your web site was viewed.

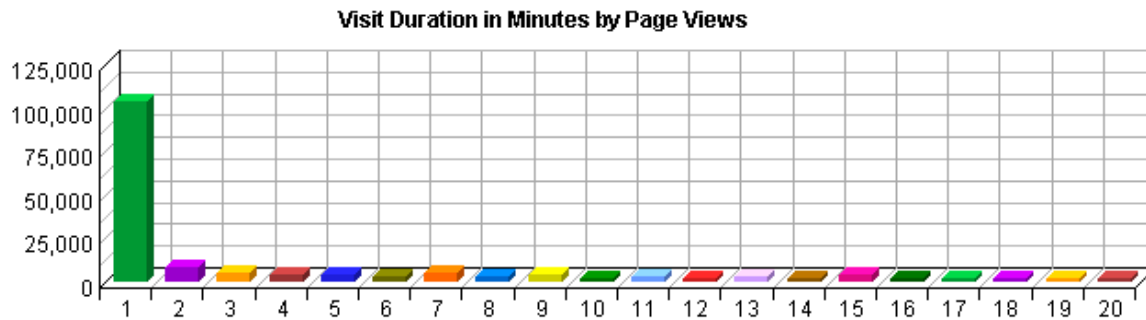
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views


This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	103,504	24.79%
1-2	8,704	2.08%
2-3	5,635	1.35%
3-4	4,449	1.07%
4-5	4,031	0.97%
5-6	3,415	0.82%
6-7	4,833	1.16%
7-8	2,703	0.65%
8-9	4,488	1.08%
9-10	2,469	0.59%
10-11	3,030	0.73%
11-12	2,631	0.63%
12-13	3,061	0.73%
13-14	2,294	0.55%
14-15	4,422	1.06%
15-16	1,647	0.39%
16-17	1,713	0.41%
17-18	1,675	0.40%
18-19	1,820	0.44%
19-20	2,090	0.50%
Subtotal	168,614	40.39%
Other	248,867	59.61%
Total	417,481	100.00%


Visit Duration by Page Views – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

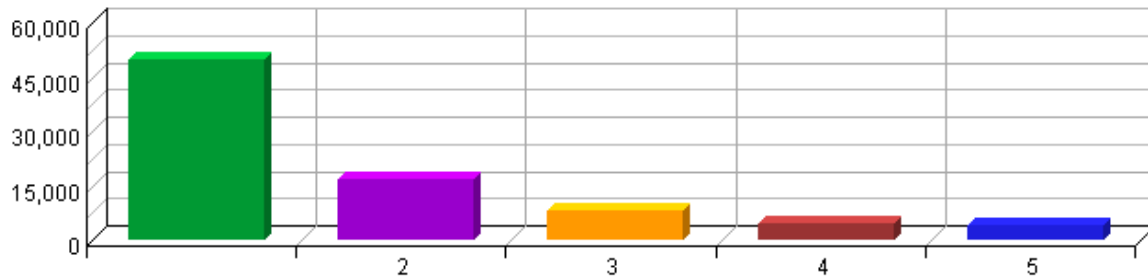
% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

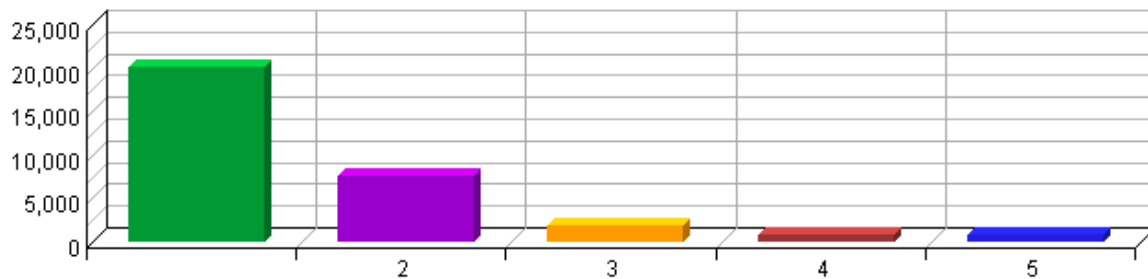
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



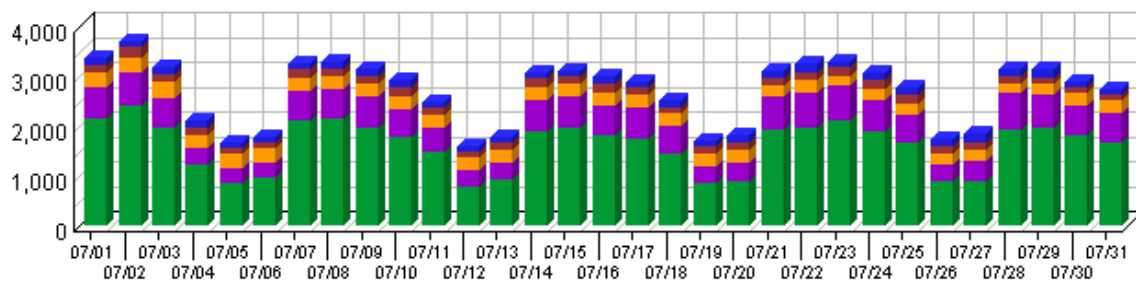
Top Spiders by Visits



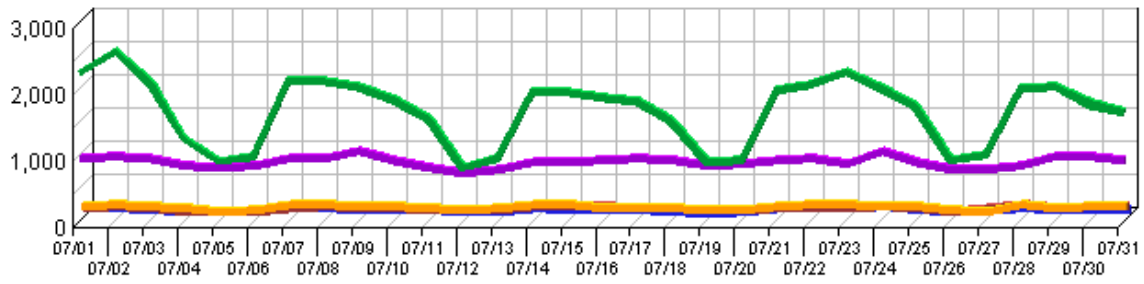
Top WAP Browsers by Visits



Top Browsers by Visits Trend

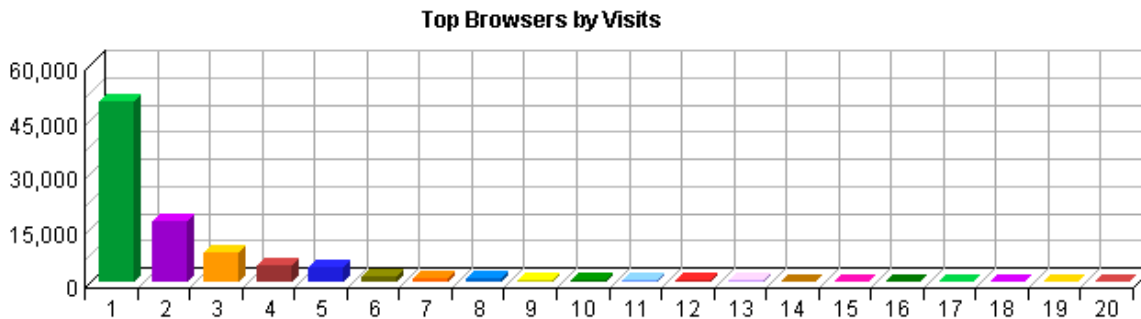
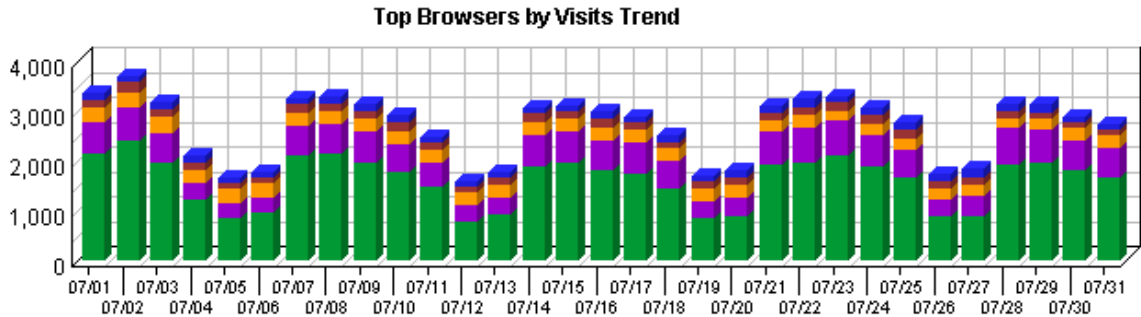


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	50,020	53.62%	170,306
2.	Mozilla	16,580	17.77%	64,255
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	7,886	8.45%	54,333
4.	Other Netscape Compatible	4,807	5.15%	19,285
5.	Others	4,046	4.34%	8,041
6.	Opera	1,281	1.37%	2,386
7.	ColdFusion	1,188	1.27%	3,775
8.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	1,059	1.14%	2,474
9.	Netscape	688	0.74%	1,906
10.	Java/1.5.0_06	351	0.38%	644
11.	NLESE USEPA	325	0.35%	38,630
12.	Safari	320	0.34%	812
13.	UCmore	264	0.28%	264
14.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	216	0.23%	274
15.	Konqueror	204	0.22%	4,581
16.	ia_archiver-web.archive.org	183	0.20%	183

17.	libwww-perl/5.812	173	0.19%	366
18.	libwww-perl/5.808	154	0.17%	279
19.	Clearware web browser	148	0.16%	515
20.	Wget/1.10.2 (Red Hat modified)	137	0.15%	562
	Subtotal	90,030	96.50%	373,871
	Other	3,263	3.50%	45,770
	Total	93,293	100.00%	419,641

Top Browsers – Help Card



Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.



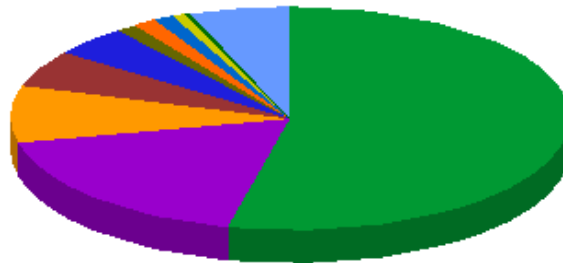
Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	24,634	26.40%	80,973
		7.0	20,808	22.30%	81,910
		7.0.5730.11	881	0.94%	1,016
		6.0.2900.2180	707	0.76%	940
		5.0	633	0.68%	1,569
		7.0.5730.13	528	0.57%	598
		7.0.6000.16681	490	0.53%	551
		5.5	430	0.46%	924
		7.0.6001.18000	402	0.43%	446
		5.01	107	0.11%	287
		mutant	72	0.08%	81
		6.0.2800.1106	49	0.05%	54
		5.00	41	0.04%	473
		7.0b	29	0.03%	59
		Version Unknown	27	0.03%	32
		4.01	25	0.03%	46
		3.02	21	0.02%	37
		4.0	18	0.02%	57
		5.17	12	0.01%	24
		6.0.2900.5512	11	0.01%	13
		7.0a1	10	0.01%	20
		2.0	9	0.01%	26
		5.14	9	0.01%	12
		8.0	9	0.01%	44
		6.0-	9	0.01%	25
		1.	9	0.01%	29

	7.0.6000.16643	8	0.01%	8
	2.0d	7	0.01%	16
	5.23	5	0.01%	10
	5.12	4	0.00%	4
	999.1	3	0.00%	8
	6.0.3790.3959	3	0.00%	3
	6.0b	2	0.00%	3
	8.0.6001.17184	2	0.00%	2
	6.0.2600.0000	2	0.00%	2
	6.0.2900.2149	1	0.00%	1
	6.0.3790.1830	1	0.00%	1
	5.16	1	0.00%	1
	6.5	1	0.00%	1
	Other	0	0.00%	0
2. Mozilla	20080702	3,352	3.59%	13,878
	20080623	2,973	3.19%	11,677
	2008052906	1,651	1.77%	7,416
	Version Unknown	1,588	1.70%	4,907
	20080404	1,203	1.29%	4,326
	2008070208	1,153	1.24%	5,173
	20070308	1,004	1.08%	2,353
	20070515	294	0.32%	823
	20071127	228	0.24%	709
	20080109	200	0.21%	491
	2008061004	167	0.18%	568
	20070725	162	0.17%	794
	2008070206	158	0.17%	565
	20061206	140	0.15%	499
	20080201	140	0.15%	563
	20070508	129	0.14%	633
	20061010	116	0.12%	567
	20080311	92	0.10%	405
	20060508	87	0.09%	199
	20071025	85	0.09%	454
	20070309	80	0.09%	226
	20050915	74	0.08%	272
	20070914	55	0.06%	166
	20080721	48	0.05%	2,031
	20051111	46	0.05%	124
	20061204	46	0.05%	208
	20041107	41	0.04%	169
	20050716	40	0.04%	169

20070713	40	0.04%	102
20071008	40	0.04%	166
20060909	34	0.04%	86
20040913	31	0.03%	67
20050511	30	0.03%	100
2008061015	29	0.03%	96
20070815	26	0.03%	519
20070219	26	0.03%	64
	26	0.03%	52
20080219	25	0.03%	149
20050319	21	0.02%	21
20040707	18	0.02%	47
2008022910	17	0.02%	29
20021126	16	0.02%	28
20041220	16	0.02%	27
20041002	16	0.02%	42
20060426	16	0.02%	34
20031016	15	0.02%	25
20060308	14	0.02%	44
20050317	14	0.02%	22
20080512	14	0.02%	41
20060728	14	0.02%	26
20041122	13	0.01%	27
20040206	13	0.01%	21
20050224	13	0.01%	35
2008072820	13	0.01%	30
20080703	13	0.01%	49
20080313	12	0.01%	101
20071128	12	0.01%	30
20060918	12	0.01%	20
20071115	11	0.01%	51
20040614	11	0.01%	26
20050418	11	0.01%	17
20060111	11	0.01%	39
20020923	11	0.01%	23
20031007	10	0.01%	16
20050717	10	0.01%	26
20050920	10	0.01%	12
20040626	10	0.01%	24
20060612	9	0.01%	12
20060821	9	0.01%	23
20050919	8	0.01%	22

2008030714	8	0.01%	113
2008052912	8	0.01%	26
20060414	8	0.01%	15
20050302	8	0.01%	10
20011011	8	0.01%	17
20010124	8	0.01%	17
20080207	8	0.01%	16
20080714	7	0.01%	21
20080625	7	0.01%	17
20011128	7	0.01%	21
20020924	7	0.01%	7
20050207	7	0.01%	17
20020502	7	0.01%	21
20070226	7	0.01%	22
2008041514	7	0.01%	20
20080418	7	0.01%	80
20041108	7	0.01%	7
20080716	7	0.01%	9
20060206	7	0.01%	10
20080409	6	0.01%	16
2008051206	6	0.01%	30
20060319	6	0.01%	9
2008071719	6	0.01%	9
20051019	6	0.01%	16
20080410	6	0.01%	15
20061025	6	0.01%	26
20060214	5	0.01%	8
20070611	5	0.01%	14
20050225	5	0.01%	13
20041103	5	0.01%	6
20050414	5	0.01%	23
20051102	5	0.01%	6
20070809	5	0.01%	7
20071030	5	0.01%	12
20061201	4	0.00%	8
20040616	4	0.00%	5
20071206	4	0.00%	6
2008071222	4	0.00%	13
2008061712	4	0.00%	9
20040218	4	0.00%	4
20080416	4	0.00%	15
20040416	4	0.00%	7

20080608	4	0.00%	4
20070625	4	0.00%	69
20050222	4	0.00%	12
2008061017	4	0.00%	10
20021016	4	0.00%	4
2008060309	4	0.00%	13
20021207	4	0.00%	5
20030504	4	0.00%	4
20021001	4	0.00%	4
20020910	4	0.00%	5
20040225	4	0.00%	4
20060418	3	0.00%	11
20070601	3	0.00%	5
20041217	3	0.00%	4
20060602	3	0.00%	16
20040815	3	0.00%	3
20071126	3	0.00%	12
2008032620	3	0.00%	26
20071015	3	0.00%	8
20080208	3	0.00%	8
2007121120	3	0.00%	12
20080530	3	0.00%	10
20030516	3	0.00%	12
20070324	3	0.00%	4
20051105	3	0.00%	8
20060601	3	0.00%	4
20070821	3	0.00%	50
20080330	3	0.00%	32
20070216	3	0.00%	3
20040910	2	0.00%	4
20070312	2	0.00%	5
20050929	2	0.00%	4
20051219	2	0.00%	3
20070718	2	0.00%	5
20040803	2	0.00%	2
20080715	2	0.00%	3
20040924	2	0.00%	7
2008061517	2	0.00%	6
20061011	2	0.00%	3
2008071717	2	0.00%	10
20080419	2	0.00%	4
20070228	2	0.00%	4

20030517	2	0.00%	3
20070313	2	0.00%	4
20061223	2	0.00%	4
2008071616	2	0.00%	6
2008051202	2	0.00%	9
20070802	2	0.00%	2
2008061600	2	0.00%	6
0000000000	2	0.00%	2
20061108	2	0.00%	4
20080206	2	0.00%	5
20060723	2	0.00%	4
20080406	2	0.00%	2
20070505	2	0.00%	2
20071018	2	0.00%	3
20070820	2	0.00%	4
2008062220	2	0.00%	10
20070323	2	0.00%	3
20040406	2	0.00%	3
20041001	2	0.00%	6
20070111	2	0.00%	3
20070417	2	0.00%	2
2008071615	2	0.00%	6
2008070400	2	0.00%	11
20041215	2	0.00%	4
20060710	2	0.00%	2
20061222	1	0.00%	1
20041007	1	0.00%	5
20050223	1	0.00%	4
20061023	1	0.00%	3
20041124	1	0.00%	2
20070530	1	0.00%	2
20021006	1	0.00%	1
20041020	1	0.00%	9
20070118	1	0.00%	2
20051130	1	0.00%	1
20021204	1	0.00%	2
2008052909	1	0.00%	3
20070301	1	0.00%	2
20040708	1	0.00%	3
20071009	1	0.00%	1
20070730	1	0.00%	10
20020510	1	0.00%	1

		2008062313	1	0.00%	3
		20060614	1	0.00%	2
		20050321	1	0.00%	2
		20050512	1	0.00%	1
		Other	59	0.06%	0
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	7,886	8.45%	54,333
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	4,807	5.15%	19,285
		Other	0	0.00%	0
5.	Others	Version Unknown	4,046	4.34%	8,041
		Other	0	0.00%	0
6.	Opera	9.0	846	0.91%	1,439
		9.50	51	0.05%	111
		9.51	50	0.05%	114
		9.23	43	0.05%	140
		9.27	37	0.04%	68
		8.01	35	0.04%	70
		7.54	17	0.02%	26
		9.00	17	0.02%	38
		8.00	17	0.02%	27
		7.11	17	0.02%	33
		9.26	15	0.02%	42
		6.01	15	0.02%	33
		9.25	14	0.02%	38
		7.0	14	0.02%	27
		9.24	14	0.02%	22
		9.01	11	0.01%	12
		7.60	10	0.01%	26
		6.0	8	0.01%	13
		7.02	8	0.01%	20
		9.02	7	0.01%	13
		9.20	7	0.01%	10
		9.10	6	0.01%	15
		8.50	6	0.01%	11
		8.0	4	0.00%	15
		8.54	2	0.00%	3
		9.22	2	0.00%	4
		7.50	2	0.00%	4
		7.20	1	0.00%	1
		8.02	1	0.00%	4
		8.65	1	0.00%	1
		8.51	1	0.00%	1

		8.52	1	0.00%	1
		8.5	1	0.00%	4
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	1,188	1.27%	3,775
		Other	0	0.00%	0
8.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	1,059	1.14%	2,474
		Other	0	0.00%	0
9.	Netscape	4.5	186	0.20%	479
		Version Unknown	119	0.13%	426
		7.2	53	0.06%	147
		4.08	53	0.06%	113
		4.61	53	0.06%	55
		6.2.1	24	0.03%	57
		7	19	0.02%	54
		7.1	18	0.02%	53
		4.05	16	0.02%	68
		8.0.4	14	0.02%	29
		3.0	13	0.01%	31
		0.91	11	0.01%	22
		8.1.3	11	0.01%	28
		4.76	10	0.01%	29
		4.79	10	0.01%	18
		0.6	9	0.01%	24
		7.0	8	0.01%	13
		4.0	8	0.01%	147
		Nutch-0.9	8	0.01%	15
		8.0.1	8	0.01%	17
		8.0	7	0.01%	7
		4.75	6	0.01%	8
		Connect	6	0.01%	6
		6.2	3	0.00%	6
		4.72	3	0.00%	31
		6.0	2	0.00%	3
		4.7	2	0.00%	2
		8.0.3.3	2	0.00%	5
		7.02	2	0.00%	5
		8.1.2	1	0.00%	2
		8.1	1	0.00%	2
		4.8	1	0.00%	1
		6.01	1	0.00%	3
		Other	0	0.00%	0
10.	Java/1.5.0_06	Version Unknown	351	0.38%	644

11.	NLESE USEPA	Other	0	0.00%	0
		Version Unknown	325	0.35%	38,630
12.	Safari	Other	0	0.00%	0
		419.3	95	0.10%	218
		YY/ADOBE	77	0.08%	107
		312.6	57	0.06%	135
		YY	34	0.04%	162
			5	0.01%	5
		312.3.1	4	0.00%	9
		312.6_ADOBE	4	0.00%	17
		412.5	4	0.00%	19
		312	4	0.00%	15
		419.3_ADOBE	4	0.00%	20
		412	3	0.00%	10
		312.3.3	3	0.00%	7
		413	3	0.00%	3
		85.8.1	3	0.00%	4
		Version Unknown	2	0.00%	3
		522	2	0.00%	7
		417.9.2	2	0.00%	5
		100.1	1	0.00%	4
		416.12	1	0.00%	1
		417.9	1	0.00%	2
		312.3	1	0.00%	4
		125.12	1	0.00%	2
		523.12	1	0.00%	1
		312.5	1	0.00%	7
		417.8	1	0.00%	3
		416.13	1	0.00%	6
		IPHONE	1	0.00%	4
		OOKMARKCHECKER/1.30	1	0.00%	3
		312_ADOBE	1	0.00%	26
		412.2	1	0.00%	2
		51	1	0.00%	1
		Other	0	0.00%	0
13.	UCmore	Version Unknown	264	0.28%	264
		Other	0	0.00%	0
14.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	216	0.23%	274
		Other	0	0.00%	0
15.	Konqueror	3.2	150	0.16%	4,489
		3.5	41	0.04%	69
		3.1	8	0.01%	8

		4.1	2	0.00%	8
		2.2.2	2	0.00%	6
		3.4	1	0.00%	1
		Other	0	0.00%	0
16.	ia_archiver-web.archive.org	Version Unknown	183	0.20%	183
		Other	0	0.00%	0
17.	libwww-perl/5.812	Version Unknown	173	0.19%	366
		Other	0	0.00%	0
18.	libwww-perl/5.808	Version Unknown	154	0.17%	279
		Other	0	0.00%	0
19.	Clearware web browser	Version Unknown	148	0.16%	515
		Other	0	0.00%	0
20.	Wget/1.10.2 (Red Hat modified)	Version Unknown	137	0.15%	562
		Other	0	0.00%	0
	Subtotal		90,030	96.50%	373,871
	Other		3,263	3.50%	45,770
	Total		93,293	100.00%	419,641

Top Browsers by Version – Help Card



Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

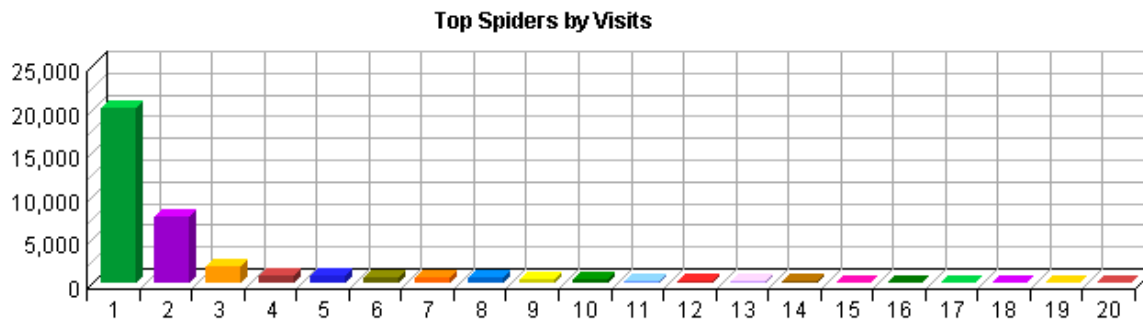
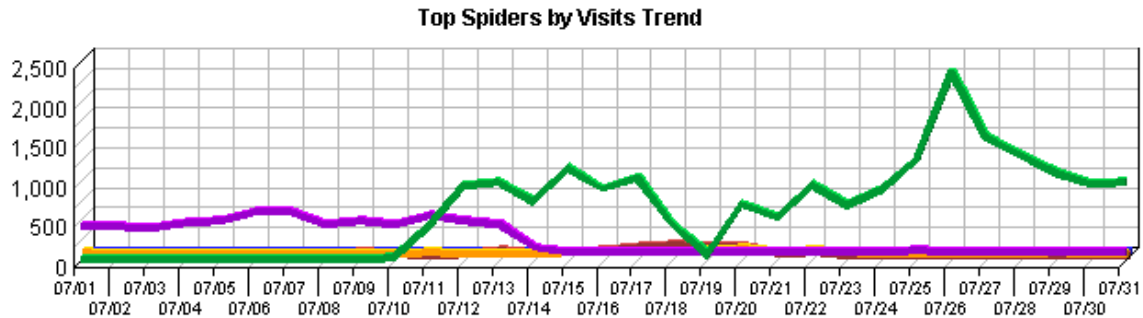
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.




Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	20,035	55.32%	41,866
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	7,691	21.24%	89,487
3.	Baiduspider (http:	1,844	5.09%	1,860
4.	MSNBOT_Mobile MSMOBOT Mozilla	885	2.44%	1,524
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	798	2.20%	2,250
6.	Yeti	718	1.98%	1,008
7.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	699	1.93%	720
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	627	1.73%	1,447
9.	DotBot	463	1.28%	1,921
10.	Gigabot	389	1.07%	16,239
11.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	265	0.73%	663
12.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0;	215	0.59%	6,434

	http://help.yahoo.com/help/us/ysearch/slurp)			
13.	WebAlta Crawler	190	0.52%	1,629
14.	Mozilla/5.0 (Yahoo-MM-Crawler/4.0; mailto:vertical-crawl-support@yahoo-inc.com)	123	0.34%	493
15.	Googlebot	97	0.27%	153
16.	YPARD Crawler	95	0.26%	107
17.	Speedy Spider (http:	89	0.25%	283
18.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	81	0.22%	2,068
19.	MSR-ISRCCrawler	80	0.22%	902
20.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	57	0.16%	133
	Subtotal	35,441	97.86%	171,187
	Other	776	2.14%	17,579
	Total	36,217	100.00%	188,766


Top Spiders – Help Card

 **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

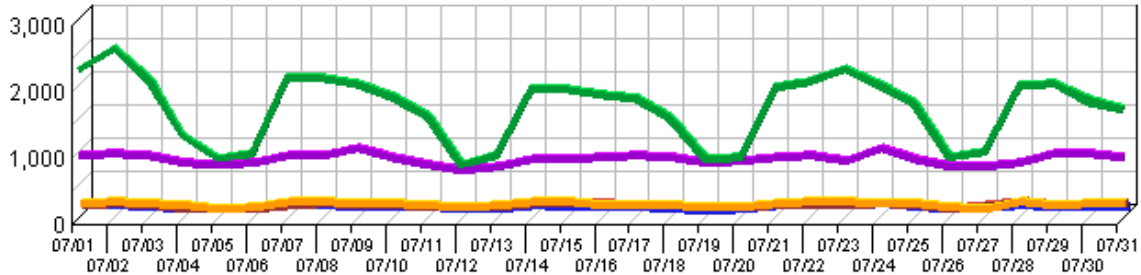
% – Percentage of total spider visits or hits by the specified spider.

 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

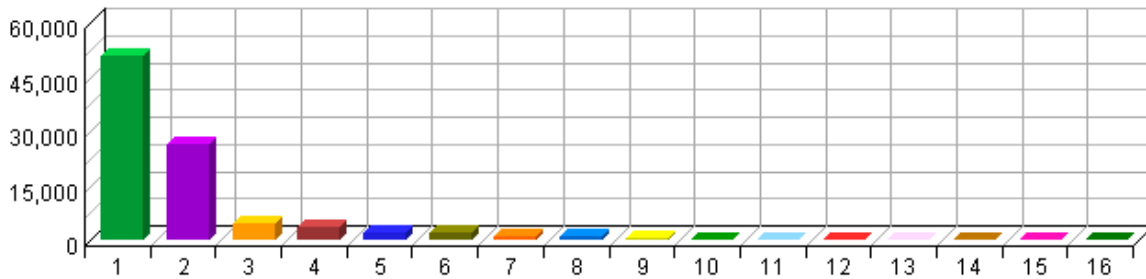
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	51,087	54.76%	184,243
2.	Others	26,449	28.35%	169,419
3.	Windows 2000	4,625	4.96%	18,640
4.	Windows NT	3,440	3.69%	12,054
5.	Macintosh	2,128	2.28%	6,390
6.	Linux	2,079	2.23%	7,088
7.	Macintosh PowerPC	1,224	1.31%	3,739
8.	Windows 98	856	0.92%	2,805
9.	Windows 2003	583	0.62%	1,817
10.	Windows Win32s	215	0.23%	391
11.	Windows 95	208	0.22%	366
12.	FreeBSD	160	0.17%	4,508
13.	Windows ME	140	0.15%	384
14.	SunOS	61	0.07%	108
15.	Windows 3.x	37	0.04%	7,686
16.	NetBSD	1	0.00%	3
	Total	93,293	100.00%	419,641

Top Platforms – Help Card



Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



—
This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue
101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified
305 = Success : Use Proxy
307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request
401 = Failed: Unauthorized
402 = Failed: Payment Required
403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.